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SVP - ENTERPRISE DEVELOPMENT & OPERATIONS
COX

Traditionelle Kabelbetreiber versus Neue Anbieter

Salzburg Congress

12. und 13. November 2019



Traditional Cable



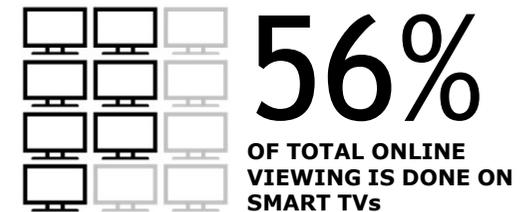
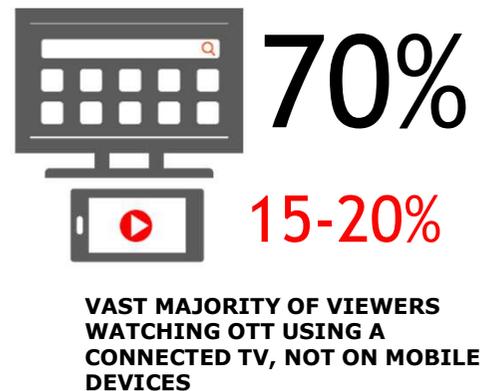
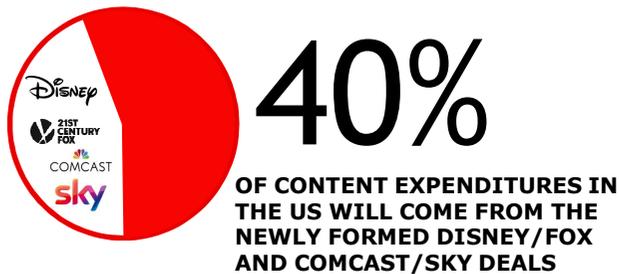
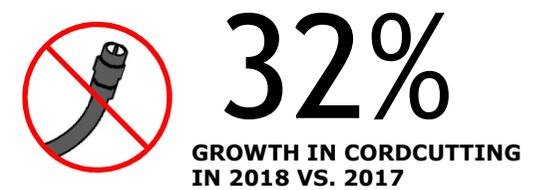
Combined content

A lot of channels

Sports, News and More



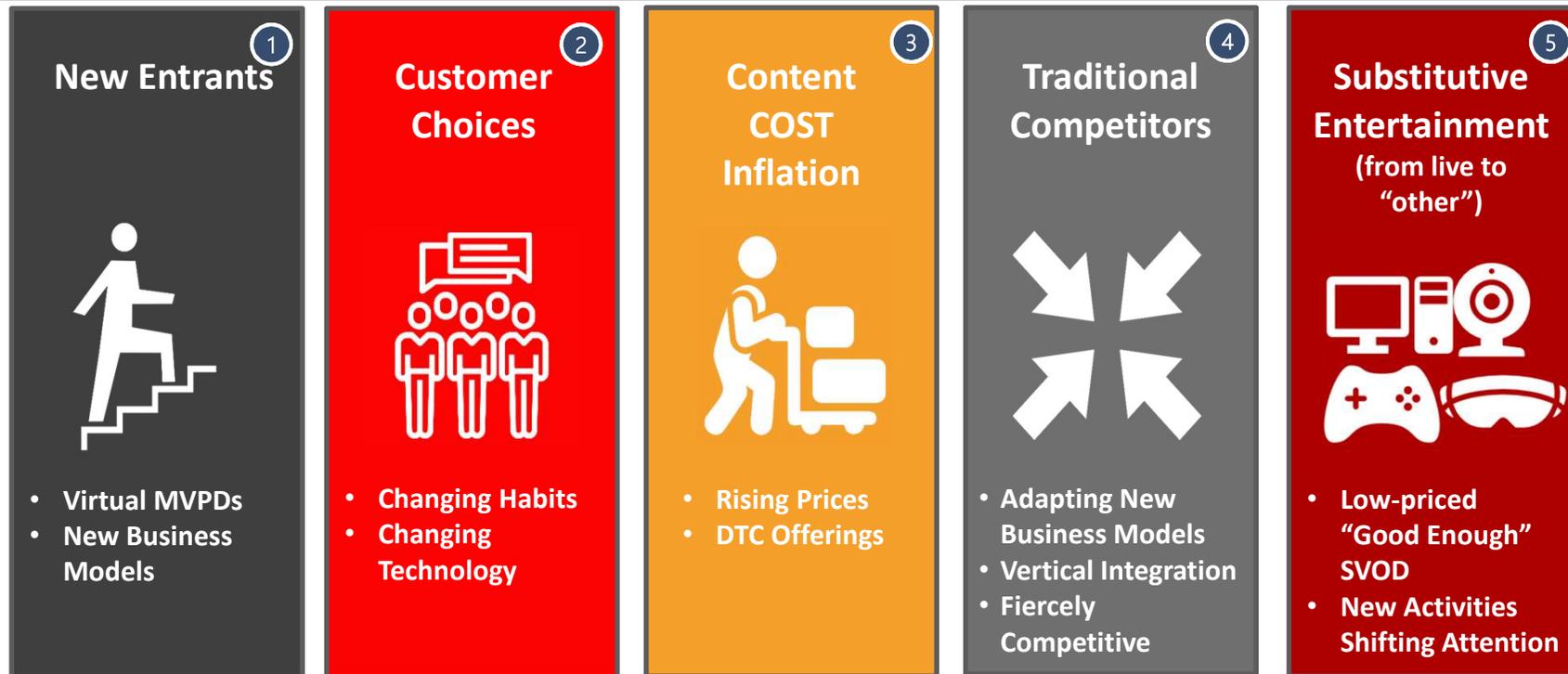
Cable TV US Market



Residential Video & Entertainment Market Evolution



Konferenz für Kabel-TV & Breitband



New distribution and access



Diverse Devices

Multiple OTT services

MVPDs Providers (Cable Companies)

Subscription Video on Demand (SVOD)

More & More content

Source: © 2019 COMCAST SPOTLIGHT.

How we compete

**Connected in
Minutes**



Intelligent CPE



**Personal
& Safe**

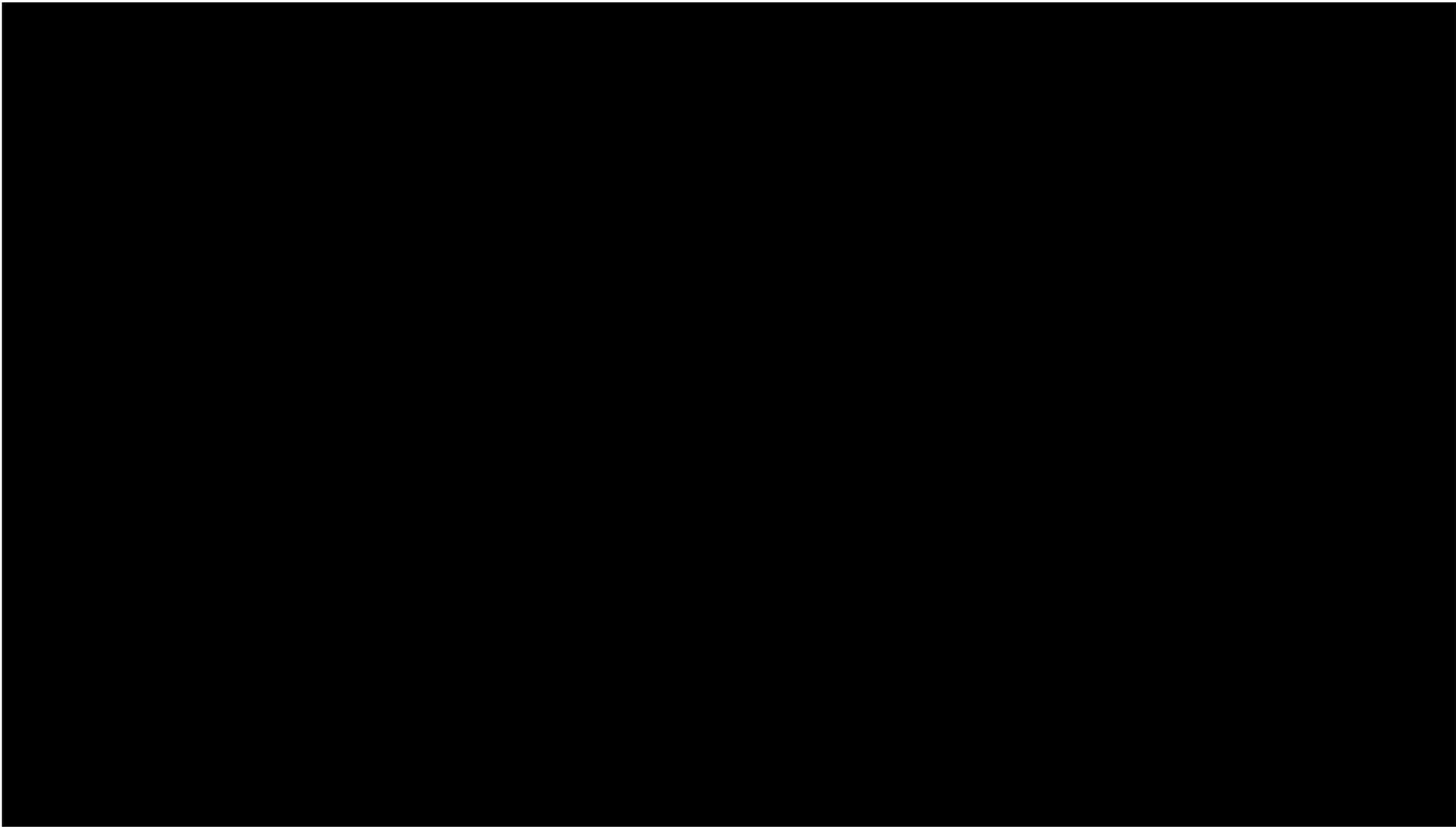


**One Cox
Experience**



IoT Ready







Our customers want a product that:



Lets them buy **only** what they want to watch



Comes with **less** wires, **less** rules, **less** hassles



Contour Stream Player

Streaming so simple.

Superior voice search

How is it
so simple?



1

Streaming TV

NETFLIX

Hallmark
MOVIES NOW

prime video

ND
ON DEMAND

FILIPINO
ON DEMAND

Gaia

2

Homelife
Integration



3

Coming Soon

Homelife Cameras
Controlling WiFi



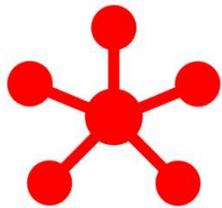
Konferenz für Kabel-TV & Breitband

All with or without cable

Wrap Up



We are both: The old and the new - Our customer choice -



Leverage our network



Self-Serve First



Single Outlet



Awesome Experience

