

30TH ANNIVERSARY OF THE SINGLE MARKET

An unfinished milestone of integration



Since 1993, the European single market ensures the freedom of



Goods



Services



Capital



Persons

and stands for



27
Member States



447 million
people



23 million
companies



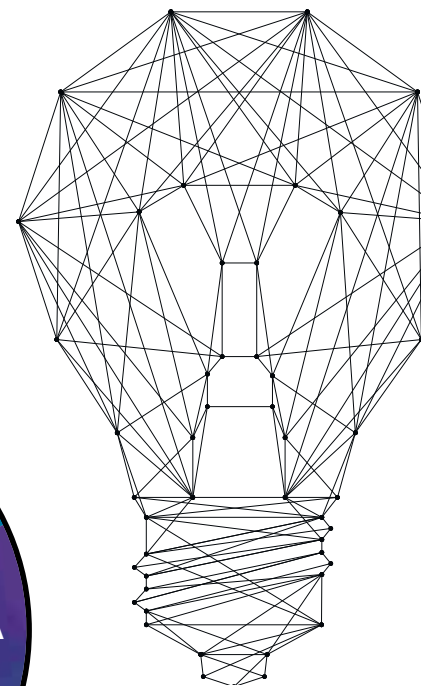
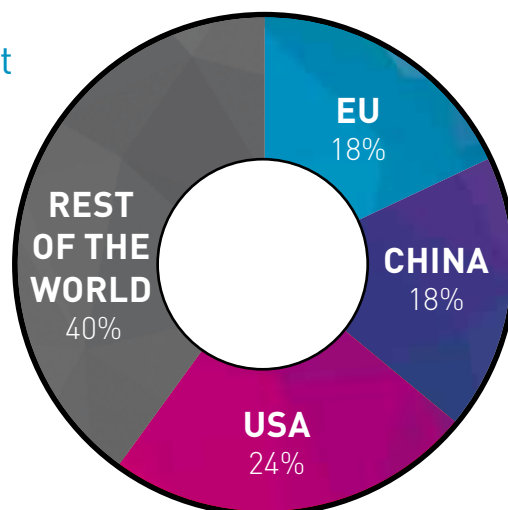
14.522 billion €
GDP (2021)

Advantages of the single market

Due to the single market the European Union became one of the most powerful trading areas worldwide.

SHARE OF GLOBAL GDP, 2021

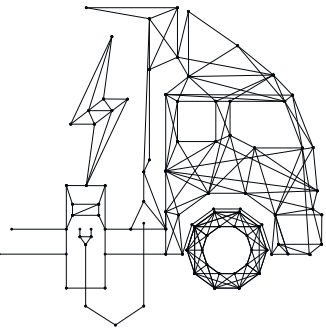
Source: Eurostat



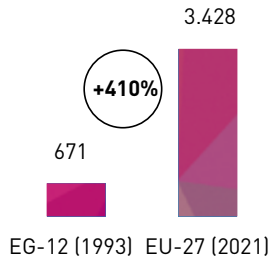
- ▶ The mutual recognition of **professional qualifications** and the **free movement of persons** enabled around 7 million EU citizens to work in another EU country.
- ▶ Due to the **harmonisation and mutual recognition of standards** companies are able to sell their products in a market of 447 million people.
- ▶ **The European single market is the domestic market for SMEs:** 26% of SMEs are exporting companies; 23% of SMEs export to other countries within the single market, 9% (also) export to other European countries (outside the EU), 4% (also) export to North America.

Tremendous increase in trade within the EU

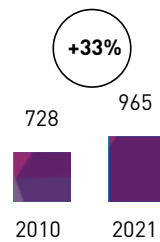
The removal of barriers has led to a significant increase in intra-EU trade.



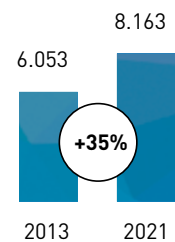
INTRA-EU EXPORTS
IN GOODS
(IN BILLION €)



INTRA-EU
SERVICES EXPORTS
(IN BILLION €)



INTRA-EU FOREIGN
DIRECT INVESTMENTS
(STOCK OF FDI, IN BILLION €)



Source: Eurostat

Significance for the Austrian economy

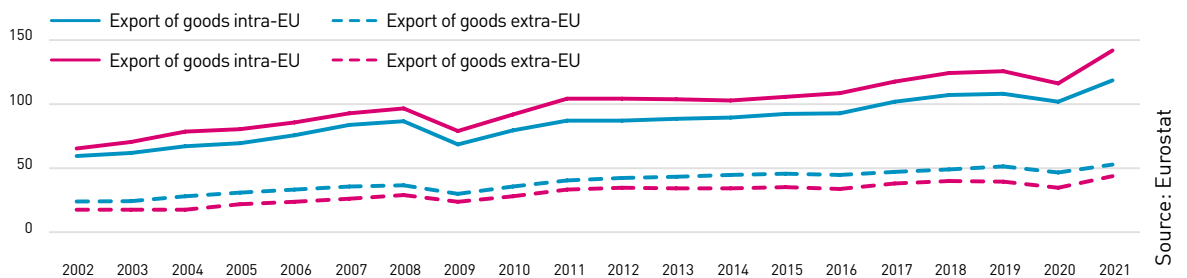
About **70% of Austria's total foreign trade** (exports and imports) is achieved with the other 26 EU countries (=single market). In exports, it was:

- ▶ 1995: 33 out of 42 billion euros
- ▶ 2021: 112 out of 166 billion euros

Since EU membership, Austria's (global) export ratio (goods and services, measured as a share of GDP) has increased from 33,6% to 55,9%, and is thus above the EU average.

- ▶ Goods export ratio alone increased from 23,4% to 41,5%.
- ▶ For every billion exported, around 10,000 jobs are secured. This means that almost every second job in Austria is directly or indirectly dependent on exports.

AUSTRIA'S TRADE IN GOODS WITH THE EU AND THE REST OF THE WORLD, IN BILLION €



Since Austria's EU accession, **foreign companies have invested in Austria** an average of around 7 billion Euros per year (1995-2021).

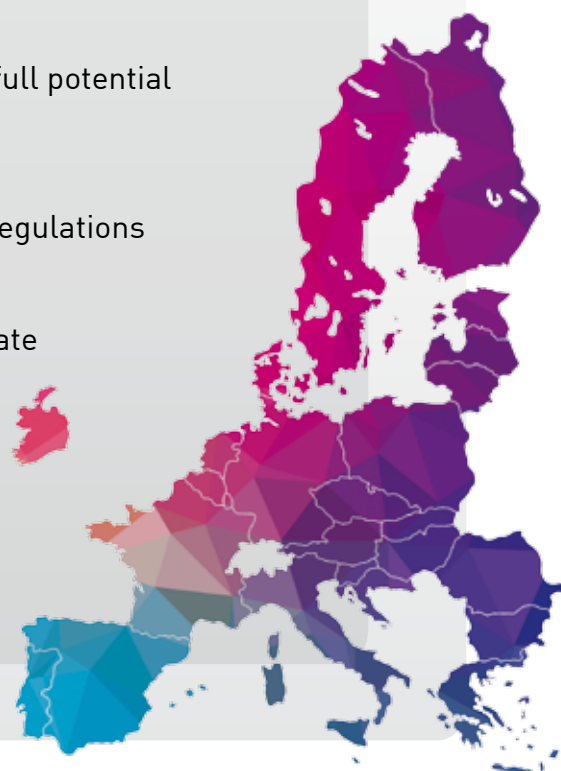
- ▶ In the three years before accession, foreign direct investments were about 1,3 billion Euros per year. The investments by foreign companies in Austria have thus increased fivefold on average.
- ▶ The stock of direct investments in Austria has increased from 16 billion Euros in 1995 to 188 billion Euros in 2021.

In addition to foreign investments in Austria, Austrian investments abroad have also increased strongly since EU accession. Its stock has risen to approximately 229 billion Euros in 2021.

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Recommendations of the Austrian economy for a resilient, competitive single market that unlocks its full potential

- 1 Reduce bureaucracy and avoid excessive burdens for businesses
- 2 Ensure uniform application, implementation and enforcement of existing single market rules
- 3 Secure a frictionless and resilient supply chain even in times of crisis
- 4 Focus on the single market for services where the greatest potentials are achievable
- 5 Place a greater focus on the economic dimension of the rule of law in the single market
- 6 Conduct ex-ante competitiveness checks to maintain global competitiveness
- 7 Extend the Schengen zone to exploit the full potential of the single market
- 8 Offer incentives instead of creating new regulations
- 9 Implement single market rules in candidate countries at an early stage
- 10 Extend the Euro Zone to all countries of the single market



EU services for entrepreneurs: Enterprise Europe Network


600

Partner organisations in



60

countries with more than



3,000
experts

200

**B2B matchmaking
events**

for Austrian companies
in Europe

For every participant in an event of the
Enterprise Europe Network

30

new transnational partnership
agreements are concluded



We personally advise

2,580

companies (SME)
every year,
which results in a total of

5,000
transnational B2B
experts
meetings

We help Austrian companies to grow both within Europe and internationally

The Enterprise Europe Network – co-funded by the European Commission – is the largest service network for companies worldwide. The Austrian Federal Economic Chamber acts as a coordinator for the Enterprise Europe Network Austria.

How do Austrian companies benefit (free of charge) from the Enterprise Europe Network?

- ▶ Central contact point for all EU-related questions
- ▶ Professional legal advice on EU-related questions and assistance in all European activities
- ▶ Service and solutions for trade barriers in the single market (via SOLVIT)
- ▶ Information about and access to the latest research programmes and technology developments
- ▶ Sustainability assessment for companies, including the identification of potentials for improvement
- ▶ European market place for innovative products or services and business partner matchmaking: www.een.at/marktplatz

Further information about Enterprise Europe Network Austria:

<https://www.een.at/>



#eencanhelp



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