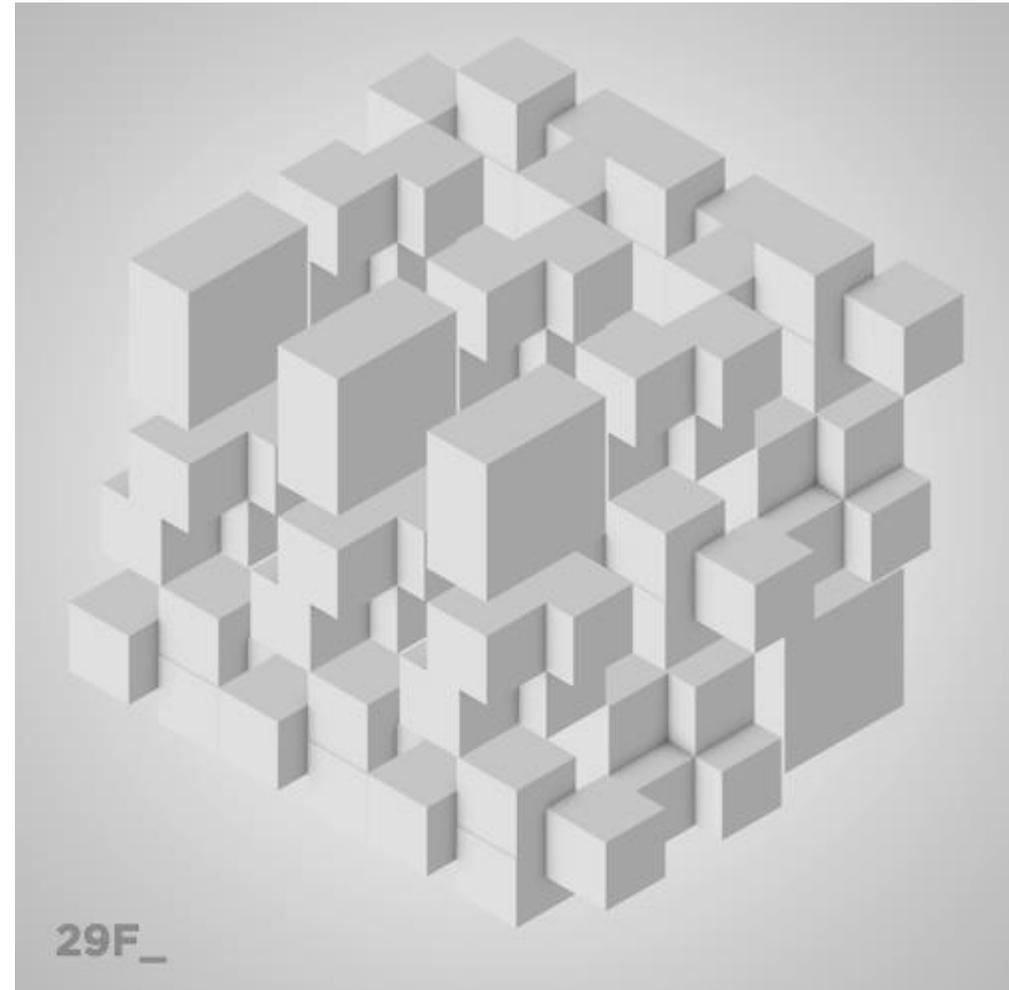


# Blockchain!

What consultants should know  
about it.



Daniel Karzel @

**SENACOR**

# Workshop Overview

Quick overview of what is planned for the workshop.



# Workshop goals

- Understand what's behind the term "**Blockchain**".
- Basic understanding of current **Platforms** and their goals.
- Understand what **Use Cases & Characteristics** fit certain platforms.
- Very basic understanding of **Tokens** and **Cryptocurrencies**.
- (Very basic understanding of **Smart Contracts**.)

**Presentation**  
(~45 minutes)

**Open Discussion**  
(~30 minutes)

# Blockchain...

... an overloaded buzzword!

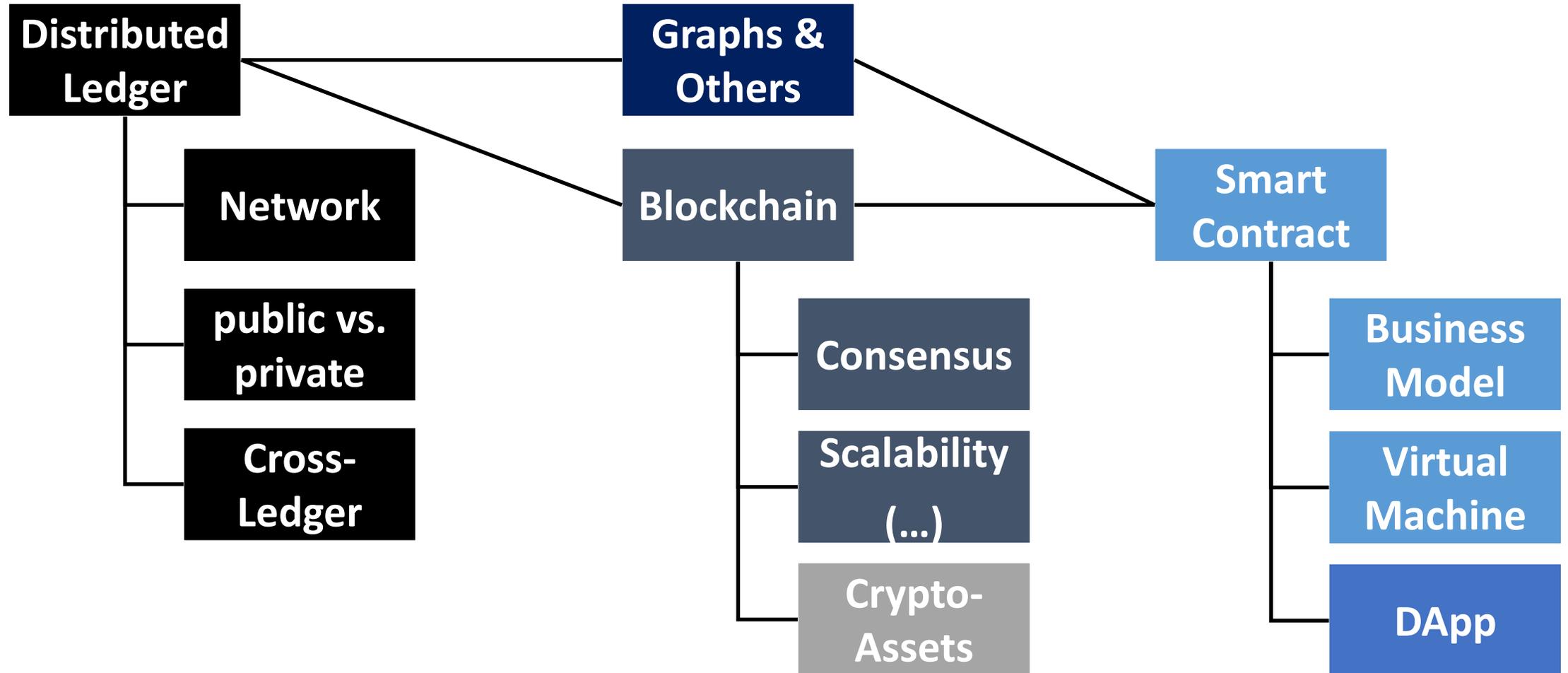
ledger governance economy Bitcoin DApp  
NEM Byteball double-spend blockchain network POS  
P2P signatures permissioned game-theory account  
assets Cardano smart-contract open-source crypto  
regulation availability byzantine-fault transparency Ethereum  
tokens incentive cross-ledger address  
block consensus proof-of-stake mining  
Monero zero-knowledge public currency Hyperledger graphs  
identity proof-of-work coin scalability roles authority wallet  
client transaction world-computer stake IOTA  
NEO private throughput cryptography merkle-tree node  
fork protocol performance off-chain trading  
exchange POW

# Why Blockchain? It's all about **trust**.

Moving trust from humans to the machine.

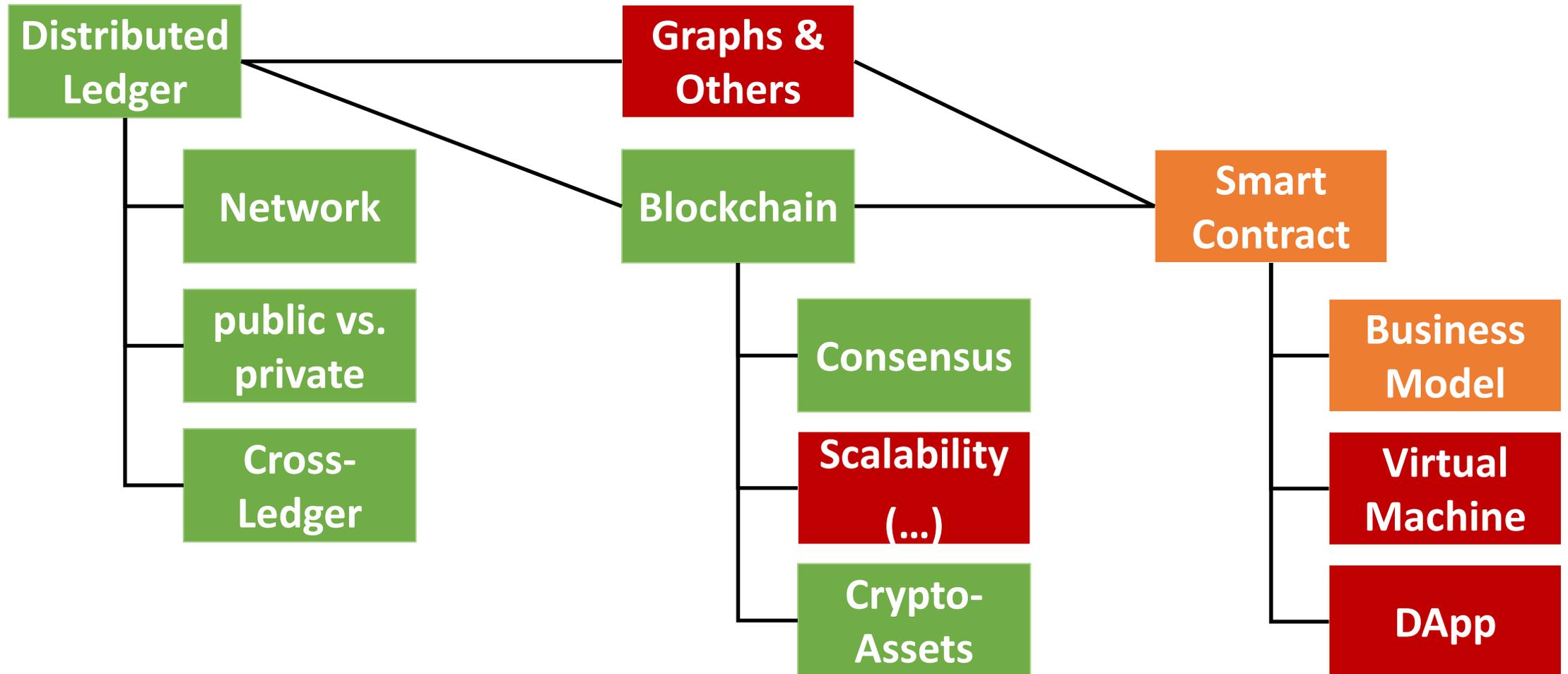


# Fields of Interest



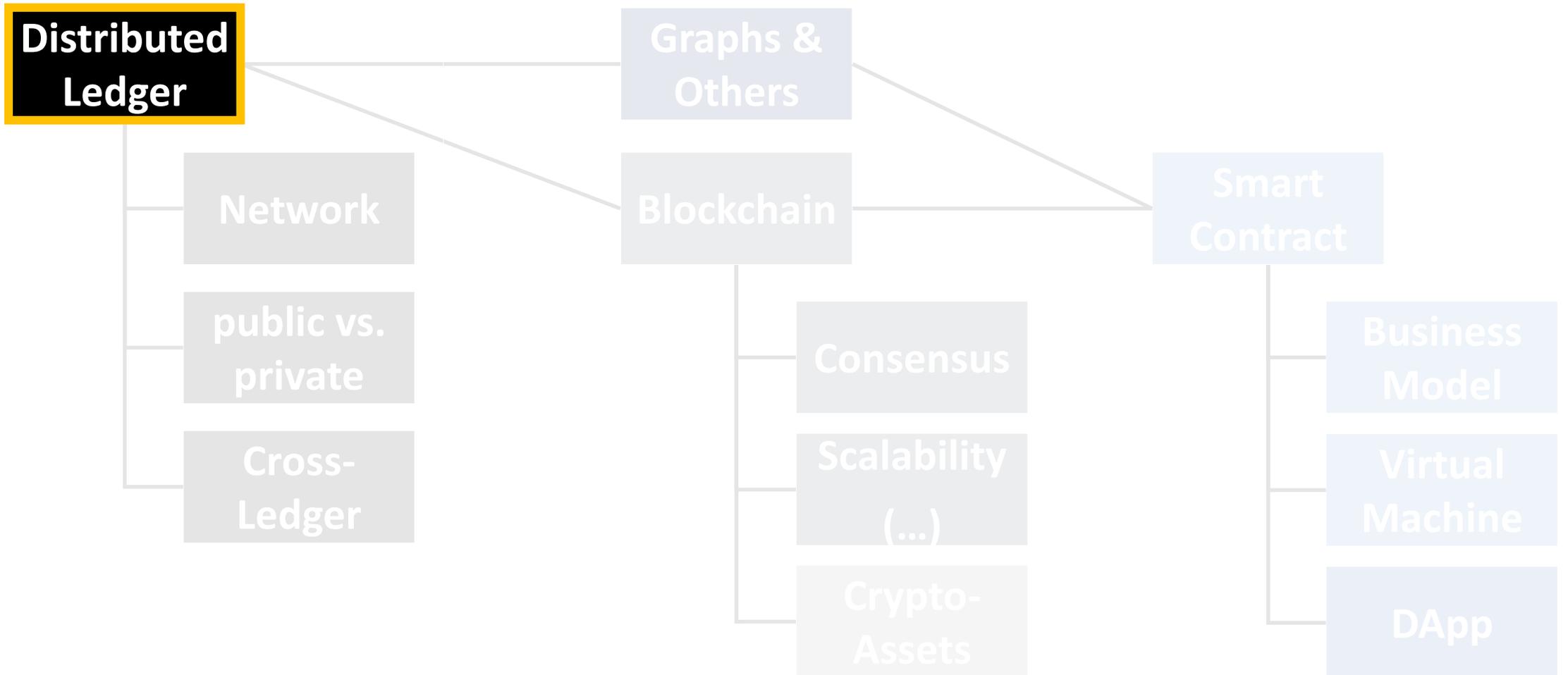


# What will be covered in this workshop?





# Let's focus on...





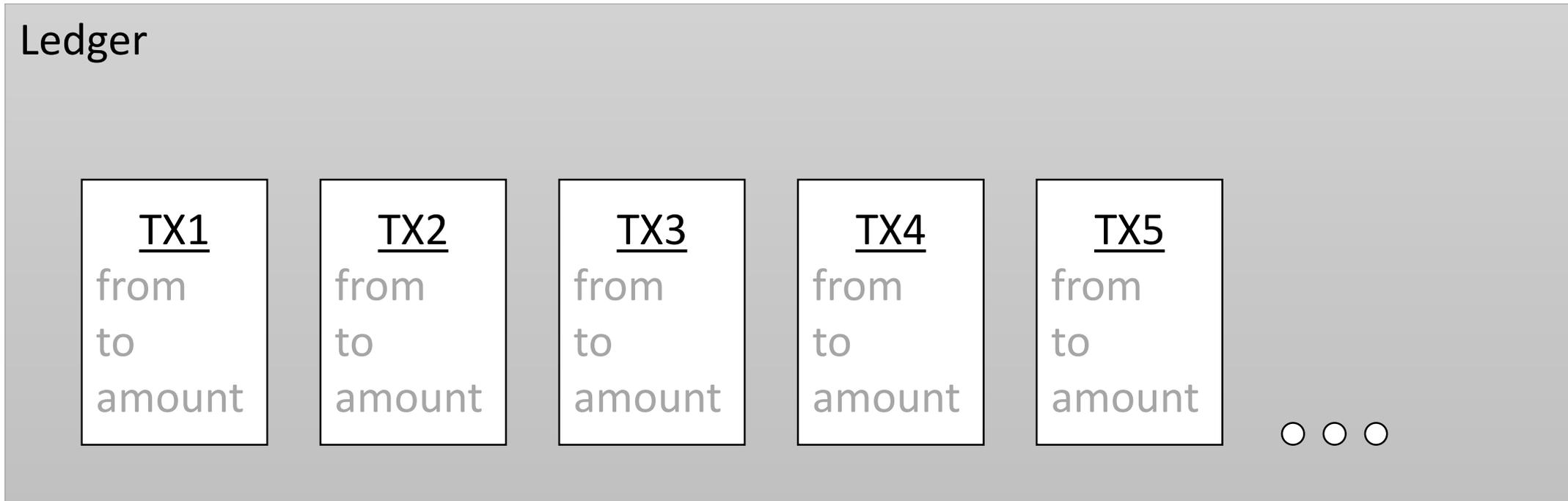


# What is a ledger?

Bank Ledger					
Bank Name: Big Money Bank					
Date	From	To	Amount	Balance From	Balance To
19.09.2017	DE44 1...	DE44 2...	500 €		500 €
20.09.2017	DE44 2...	DE44 3...	200 €	300 €	600 €
21.09.2017	DE44 2...	DE44 4...	100 €	200 €	400 €



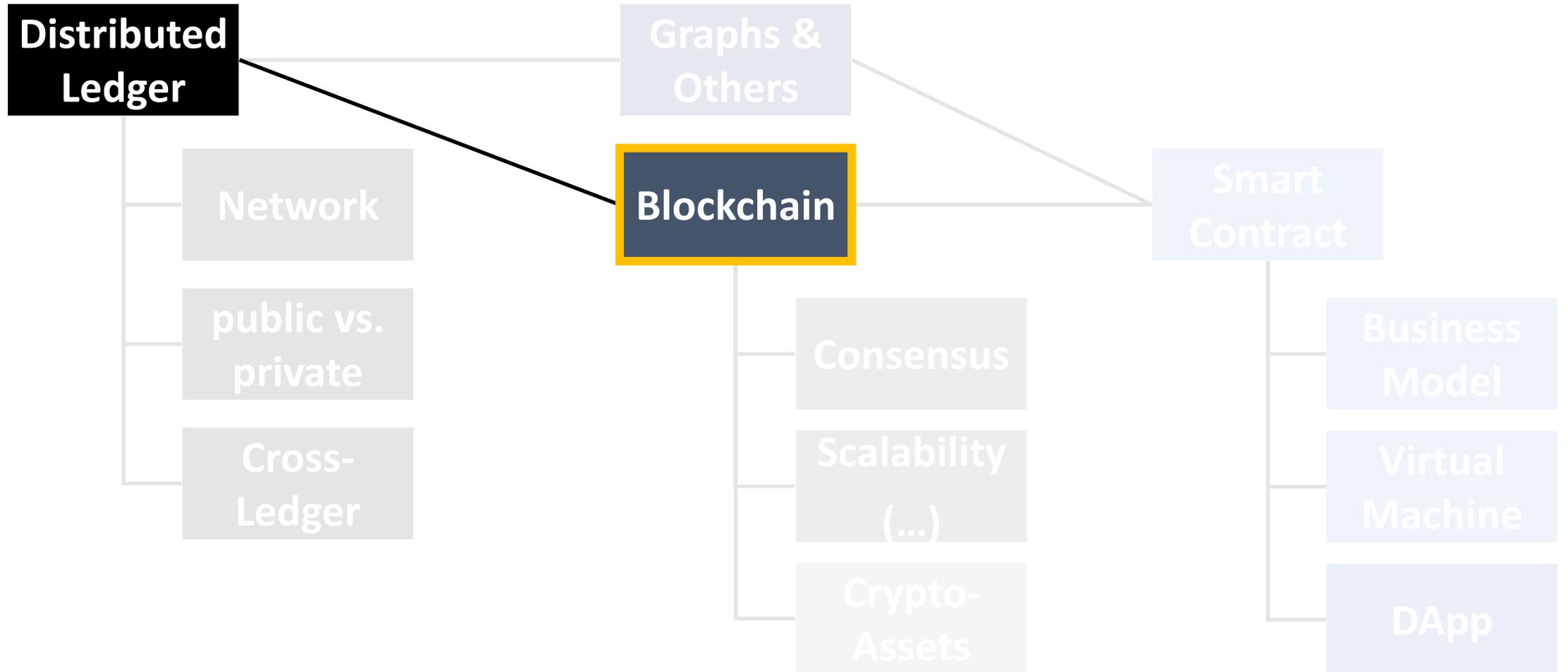
# What is a ledger?



You cannot just „delete“ a transaction in a bank, you can just add transactions.

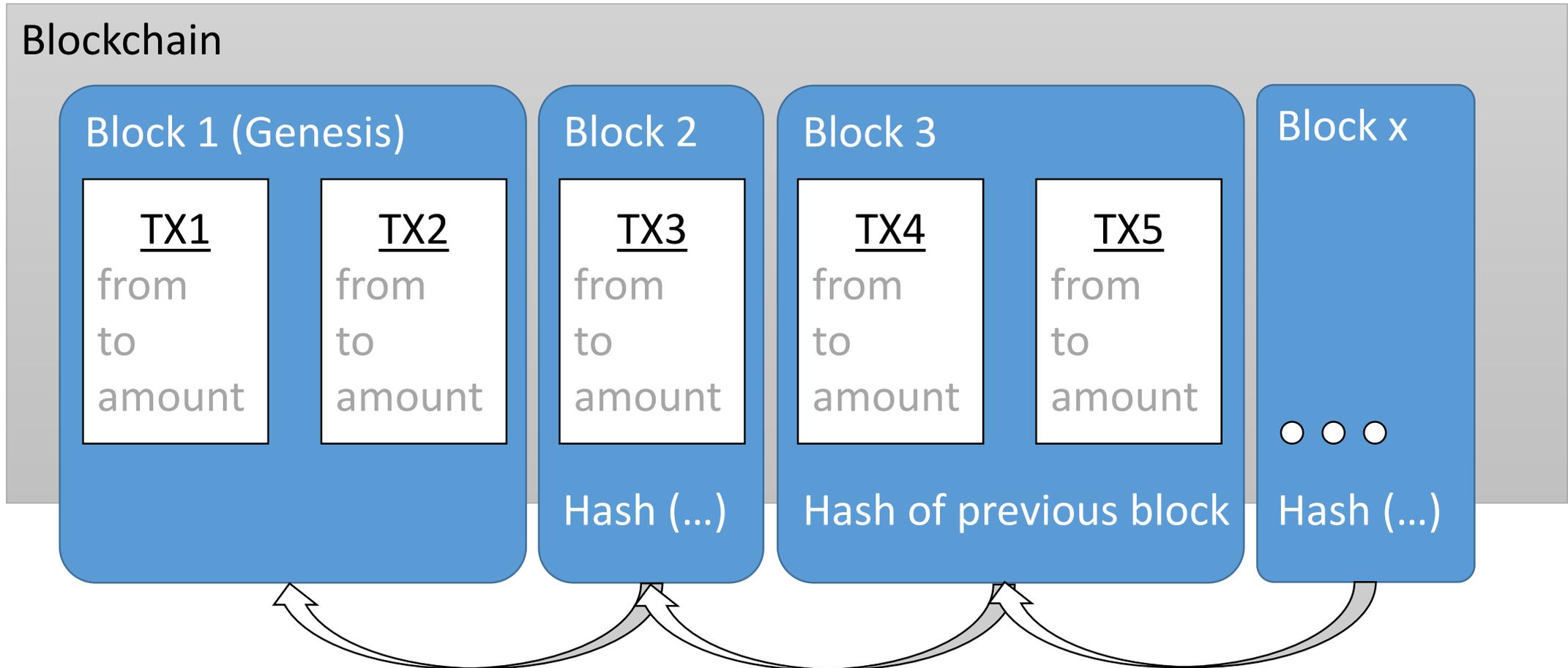


# Let's focus on...



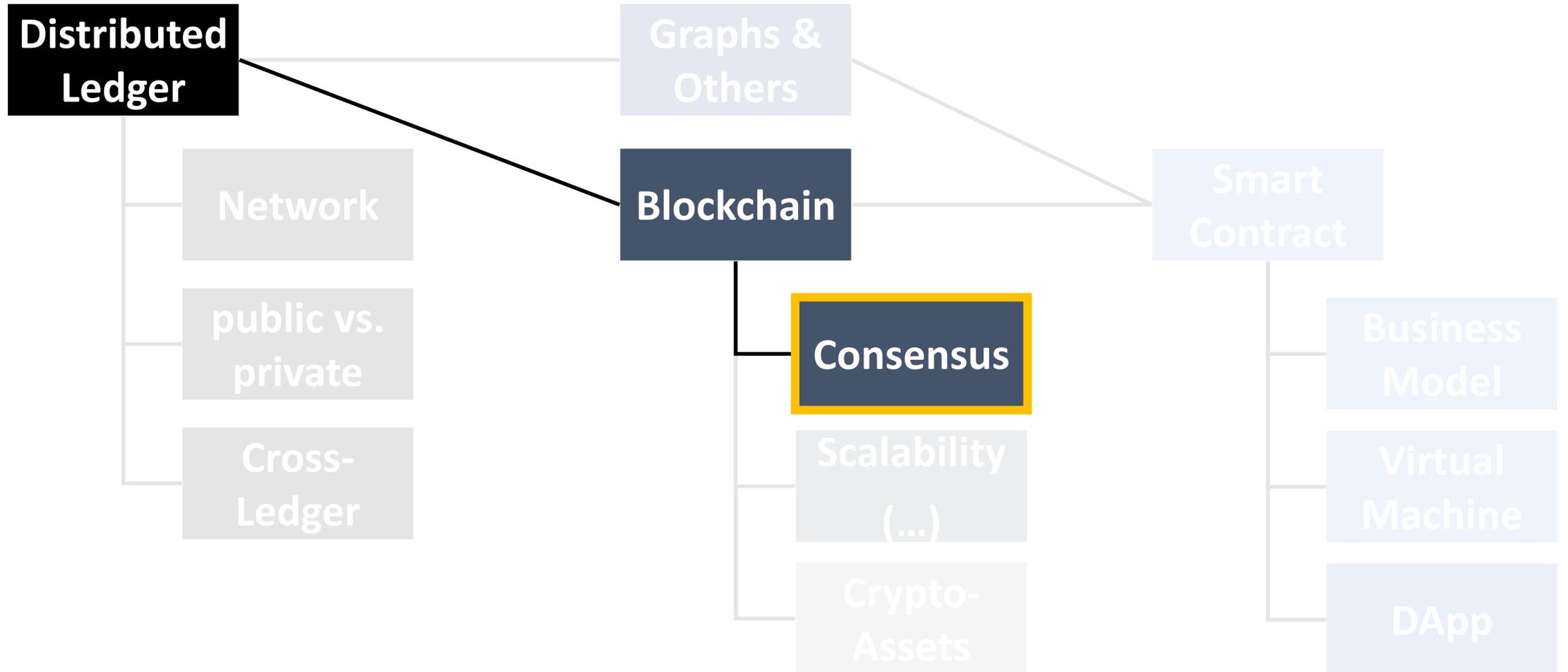


# What is the Blockchain?





# Let's focus on...





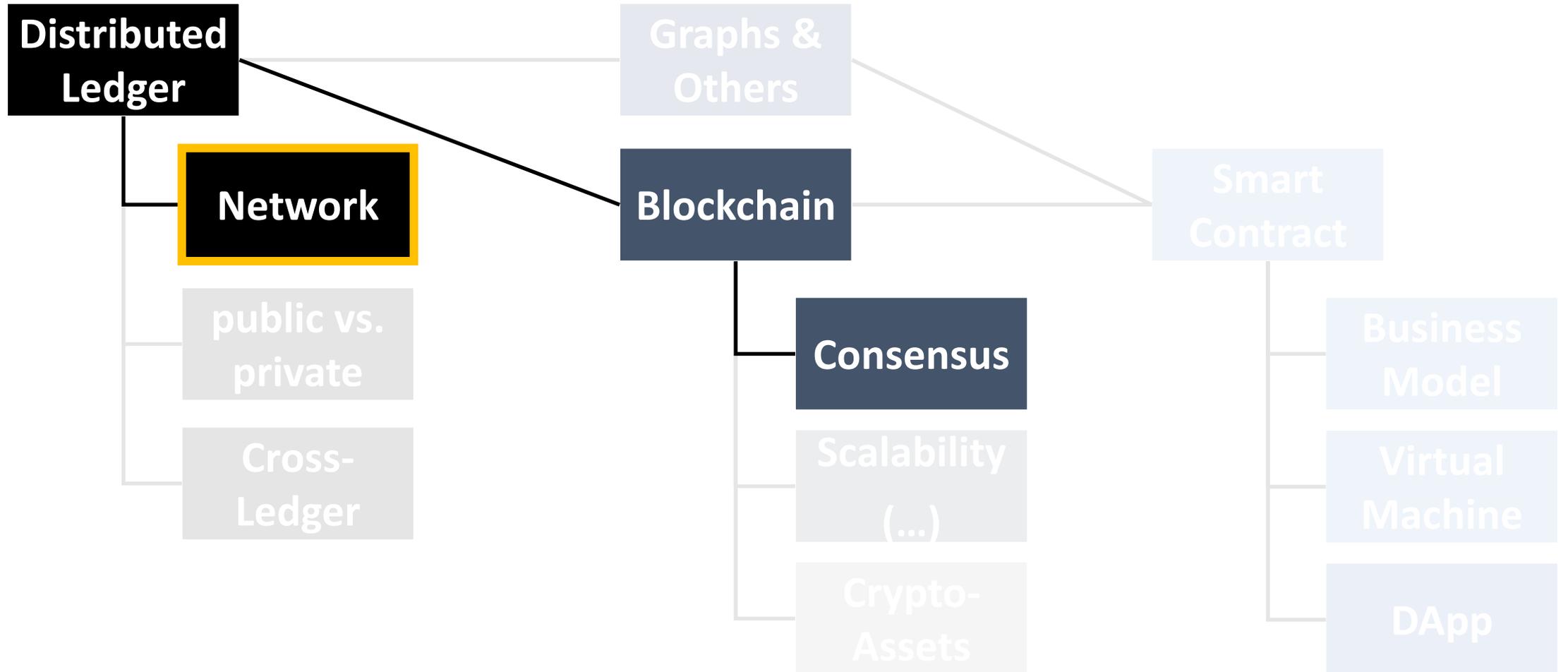
# What is the Consensus?

- **Parties** that **don't trust** each other **agree** on the **state** of a system at a certain **time**.
- Reaching an Agreement:
  1. Collect state-changes (transactions)
  2. Define a "truth-giver"
  3. Truth-giver validates state-changes
  4. Truth-giver publishes new truth (state) to all others
  5. At least 51% of the nodes confirm the truth





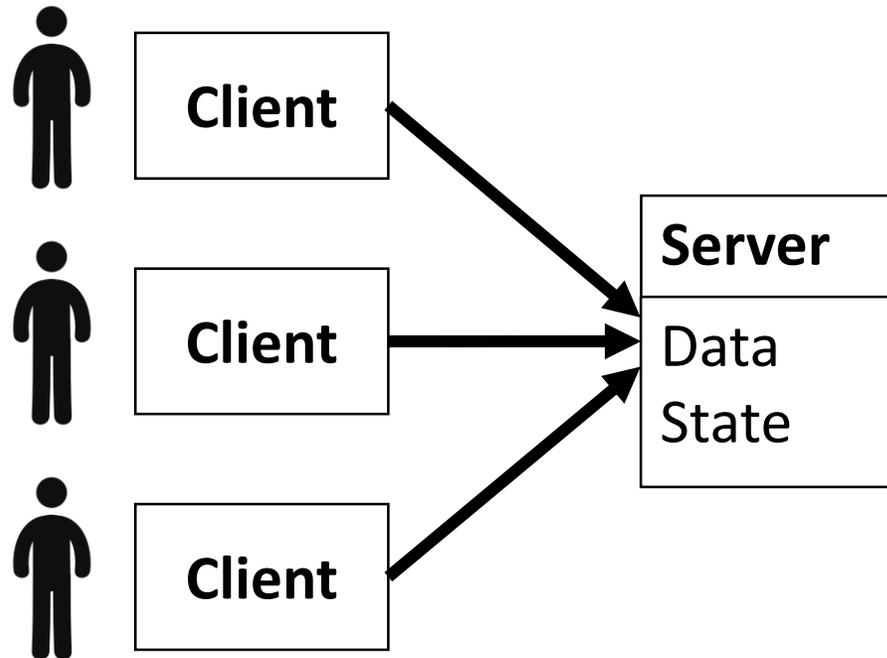
# Let's focus on...



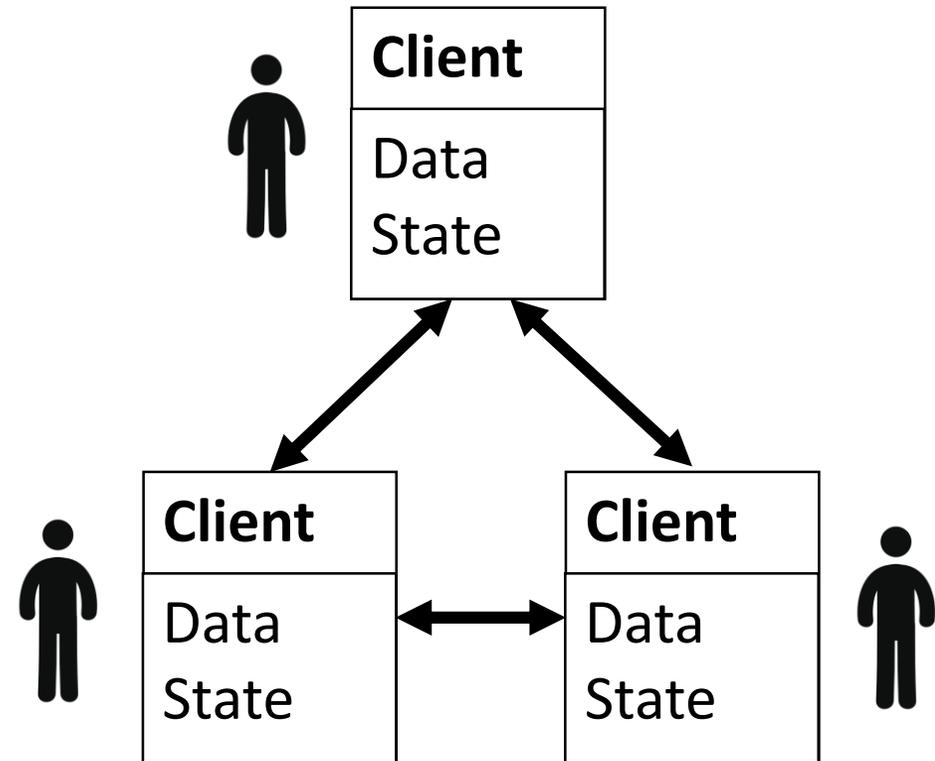


# From Central to Decentral

## Central

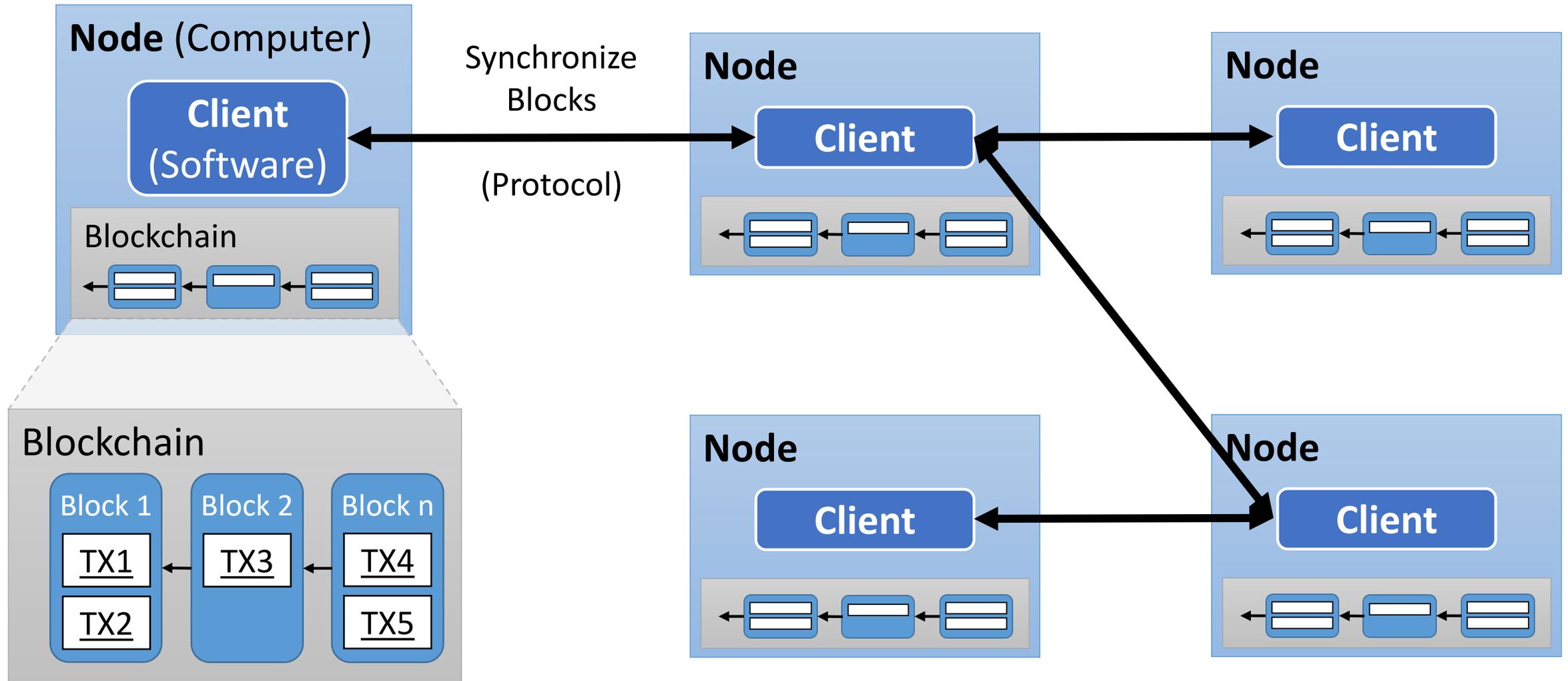


## Decentral



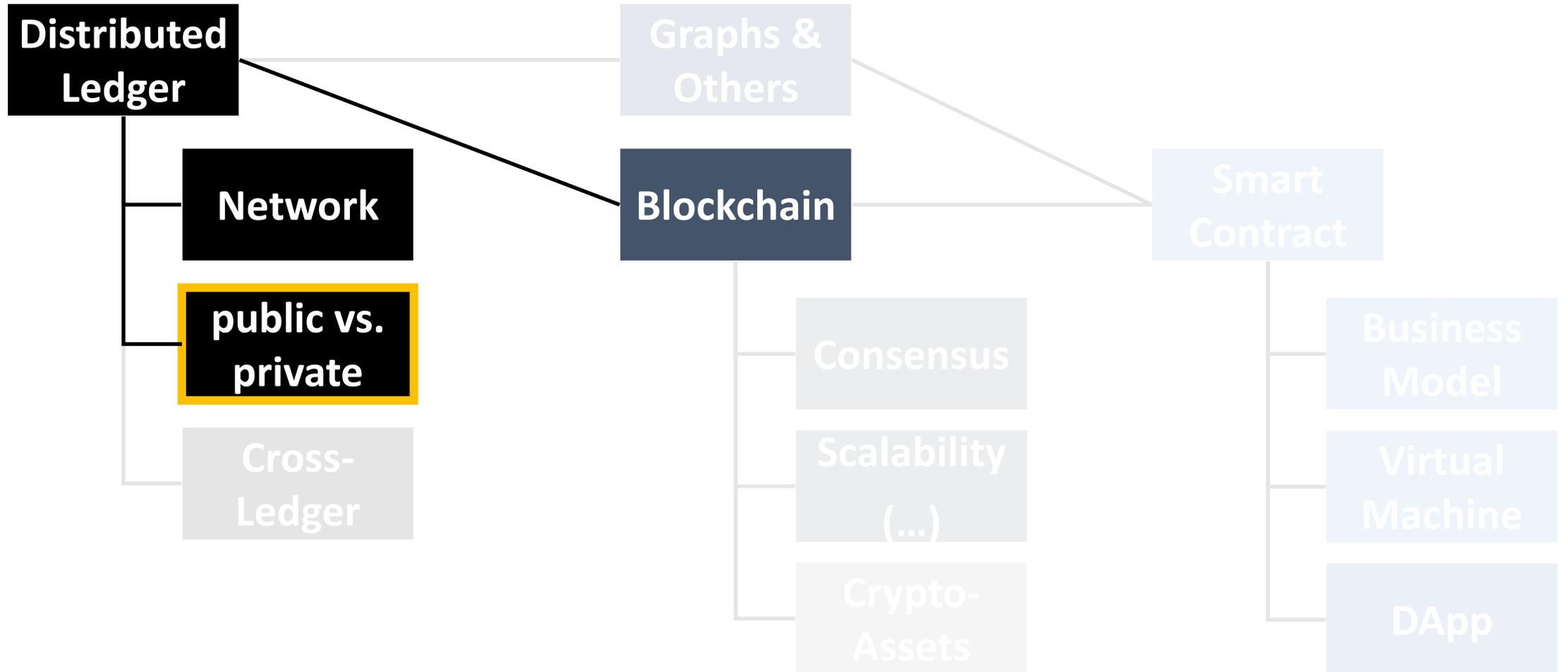


# Blockchain & P2P Network





# Let's focus on...



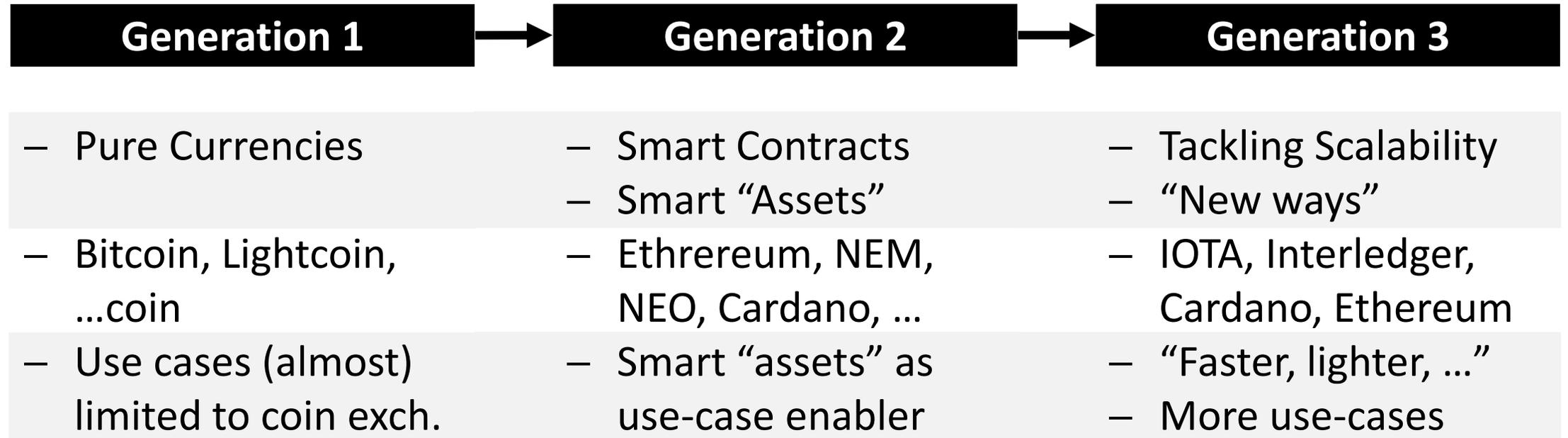


# Public Network

- Highest Goal: **Transparency**
- Users-base
  - Anybody can participate, no restrictions
  - Transparency might have restrictions through encryption
- Suitable for:
  - Financial Products (financial assets, financial transactions)
  - Auditing & Certification solutions



# Blockchain Generations (public)



Disclaimer: These “generations” are highly opinionated! This is just a current overview, not the “ultimate truth”!

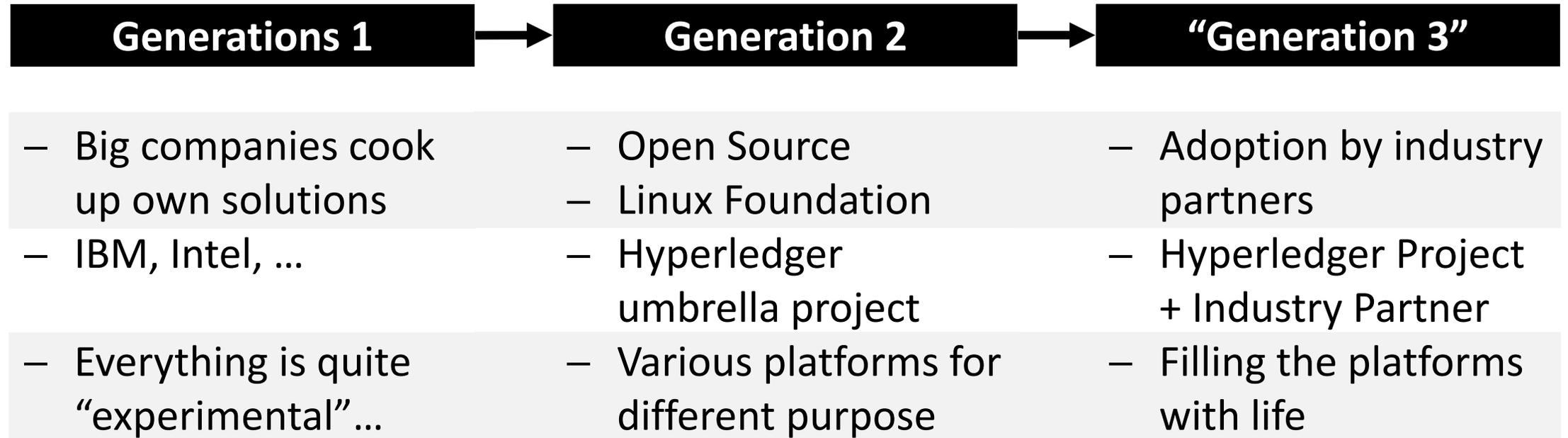


# Permissioned (Consort.) & Private Networks

- Highest Goal: **Process Optimization & Digitalization**
- Users-base
  - Only selected (certified) parties can participate
  - Different “roles”, possibility to “ban” users
- Suitable for:
  - Connecting industry partners (tracking of assets, e.g. within a supply chain)
  - Standardizing/harmonizing & securing processes within an ecosystem



# Blockchain Generations (permissioned)



Disclaimer: Permissioned networks were not classified in "generations" yet, this is a personal attempt to do so.



# Mixtures...

- Highest Goal: **Tackle problems of public/permissioned solutions**
- Suitable for:
  - Additionally to already existing systems, e.g. to meet regulation
  - E.g. adding an identity proof solution to a public network

The Public Network  goes  
to...



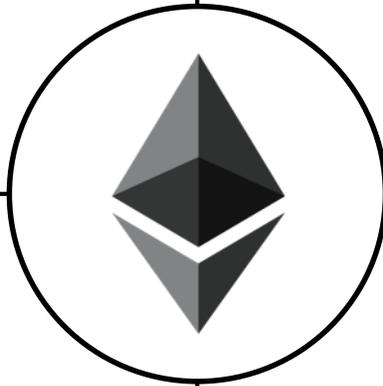
# Ethereum

## Key Feature

- Currency: ETH
- Smart Contracts
- EVM
- Proof of Work/Stake (Casper)
- Wisper (Messaging)
- Swarm (Distributed File Exchg.)

- Ethereum Foundation (excerpt)
  - Vitalik Buterin
- Ethcore (excerpt)
  - Gavin Wood
- Ecosystem: geth, parity, eth, (...)

## Key People / Community



## Status

*"Production Ready"*

Version Name:

- Metropolis-Byzantium (since 16.10.2017)

Main-Net, Test-Net(s)

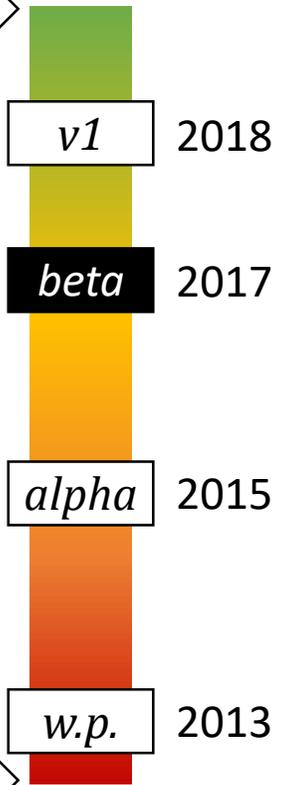
Market Cap:

- 28 Bio. US\$

Funding/Assets:

- ~200 Mio. US\$

*Nothing implemented yet*





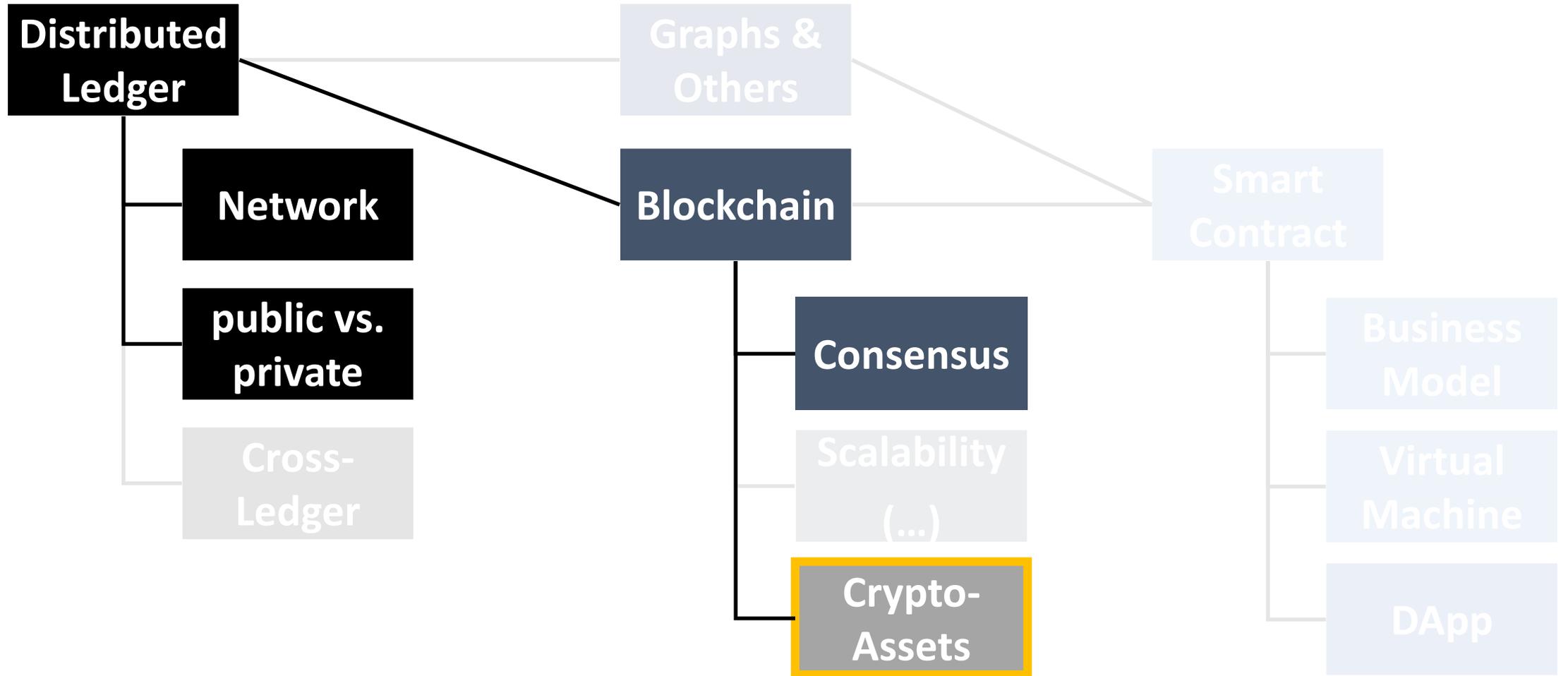
# Link Ethereum video.

Basic introduction video by Vitalik Buterin.

<http://y2u.be/TDGq4aeevgY>



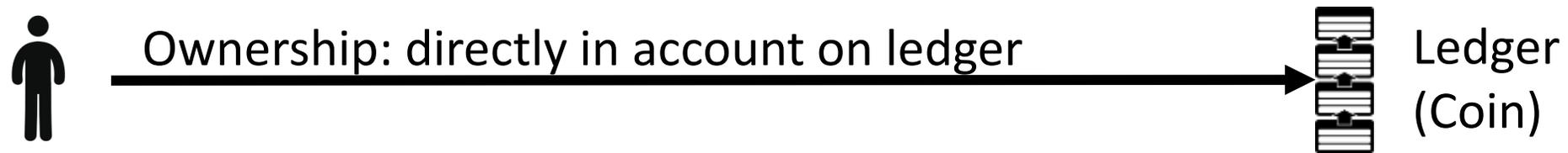
# Let's focus on...



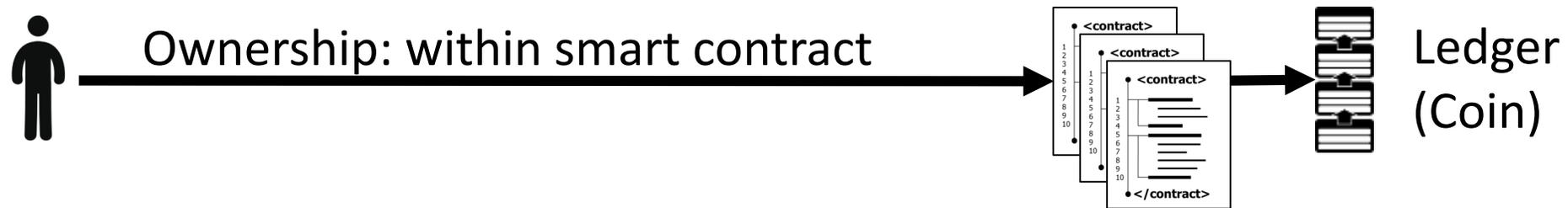


# Coins vs. Tokens

- **Coin:** Money Creation through consensus protocol (ledger as base)



- **Token:** Money Creation through generation (smart contract as base)



- **ICO (Initial Coin Offer) vs. Token Sale**

- Problem: Coins and Tokens are not distinguished clearly



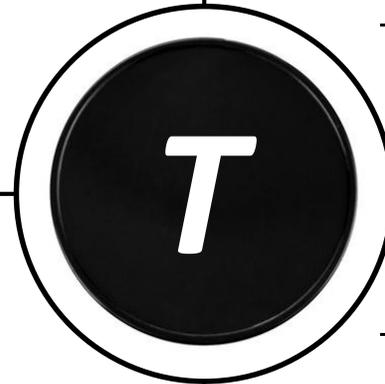
# Tokens

## Asset as “stock”

- Refers to value in real world (company, product)
- Initial Sale followed by Trade
- Not burnable

## Asset as “reward”

- Reward for behavior in real world
- Unlimited supply, Trade possible
- Burnable against “real values”



- Refers to a virtual value
- (Un)Limited Supply, No Trade
- Burnable against an “action”

## Asset as “voting right”

- Implement consensus protocol with smart contracts
- Theoretical concept (not practicable)

## Currency on-top of currency

# Ethereum “Killer Use Case” ...

(currently)



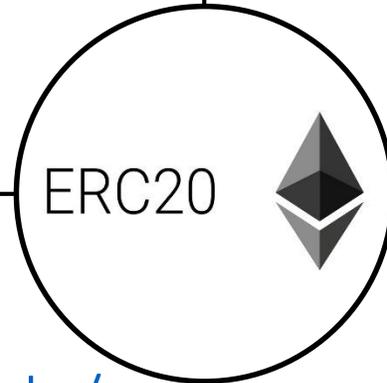
# ERC20 Token Standard

## Use Case

- Smart Contract Token Standard
- Mostly used by Startups as alternative to stock (unregulated)

## Technology

- Ethereum Smart Contracts (standard)



Ethereum Foundation, Ethereum Developers

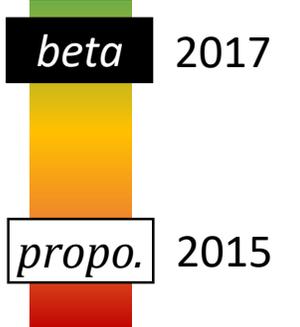
- [https://theethereum.wiki/w/index.php/ERC20\\_Token\\_Standard](https://theethereum.wiki/w/index.php/ERC20_Token_Standard)
- <https://etherscan.io/tokens>

## Team / Links

Status: Productive

2018/05: > 83,400 ERC20 token contracts (main-net)

## Status



The Permissioned Network crown   
goes to...



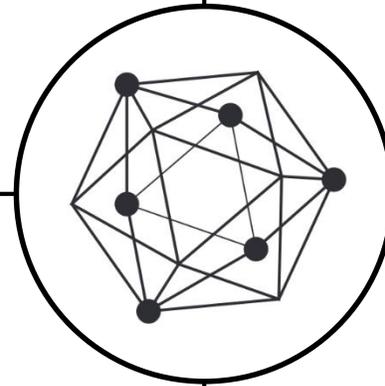
# Hyperledger Fabric

## Key Feature

- Permissioned / Private Network
- For the "industries"
- Not focused on currencies, no tokens
- Swap of consensus mechanisms
- Flexible identity management (integration with Indy possible)

- Linux Foundation (Hyperledger umbrella project)
- IBM
- Digital Asset

## Key People / Community



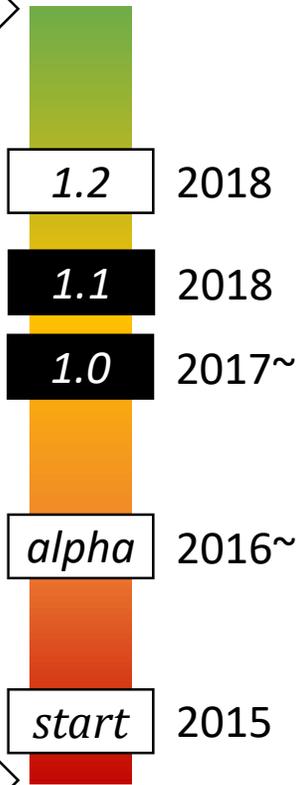
## Status

*"Production Ready"*

Currently in v1.0  
Working on experimental features of v1.1

V1.2 planned for June 2018

*Nothing implemented yet*





# Link Hyperledger Fabric video.

Basic introduction video with simple use case.

<http://y2u.be/js3Zjxbo8TM>

# Hyperledger Fabric “Killer Use Case” ...

(currently)



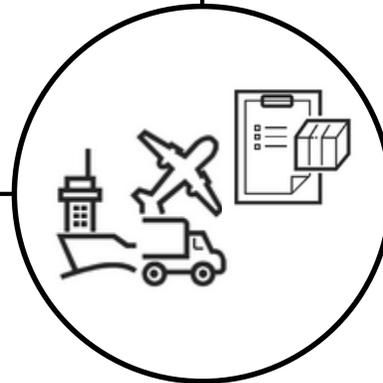
# Maersk – IBM shipping industry platform

## Use Case

- Trading & Certification
- Global trade digitization platform
- Open standards
- Global shipping ecosystem

## Technology

- Hyperledger Fabric
- Hyperledger Indy (possible)

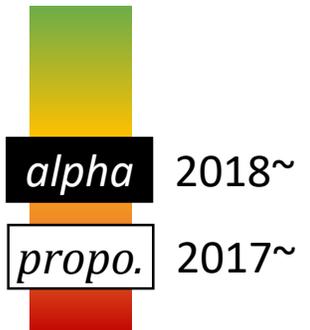


Status: Announced  
(16.01.2018)

A.P. Moller-Maersk  
IBM

## Team / Links

## Status

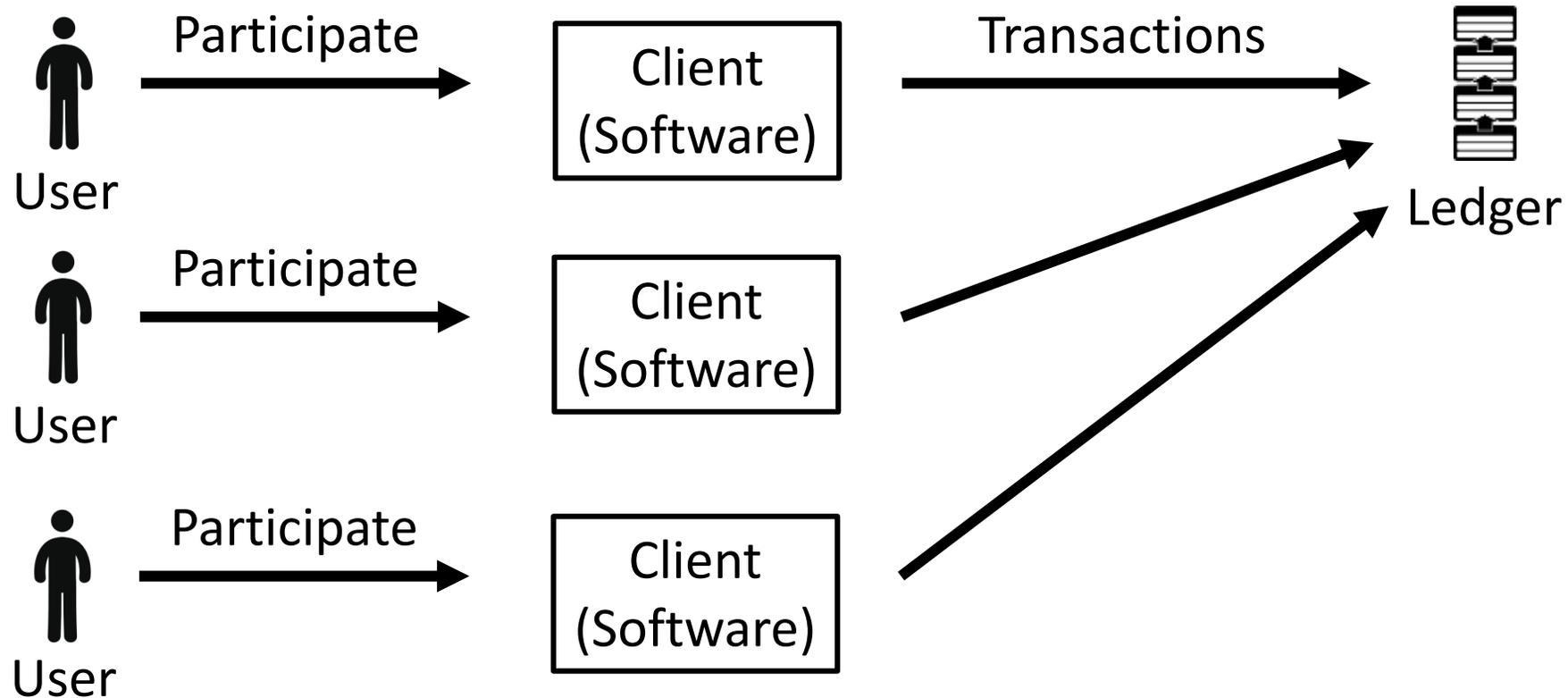


We've got a basic overview...

... let's dive a little deeper!

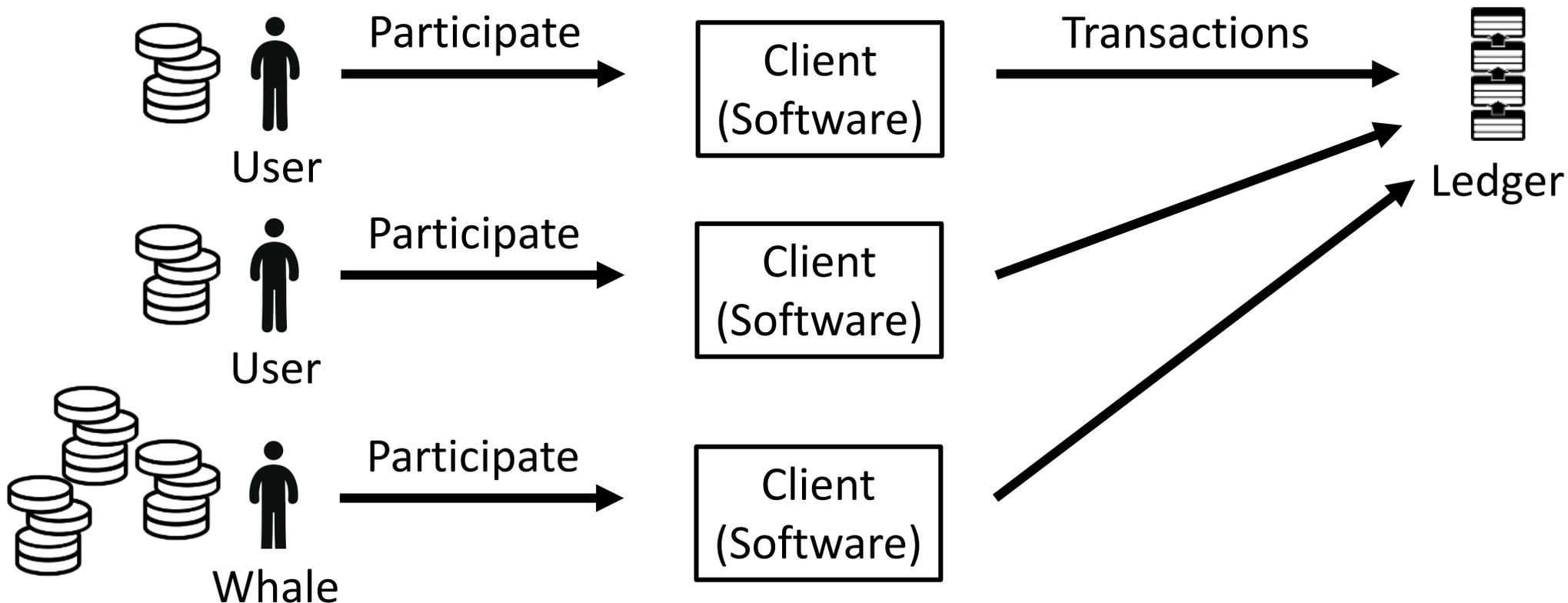
# User

- **Users:** Use the network by creating transactions



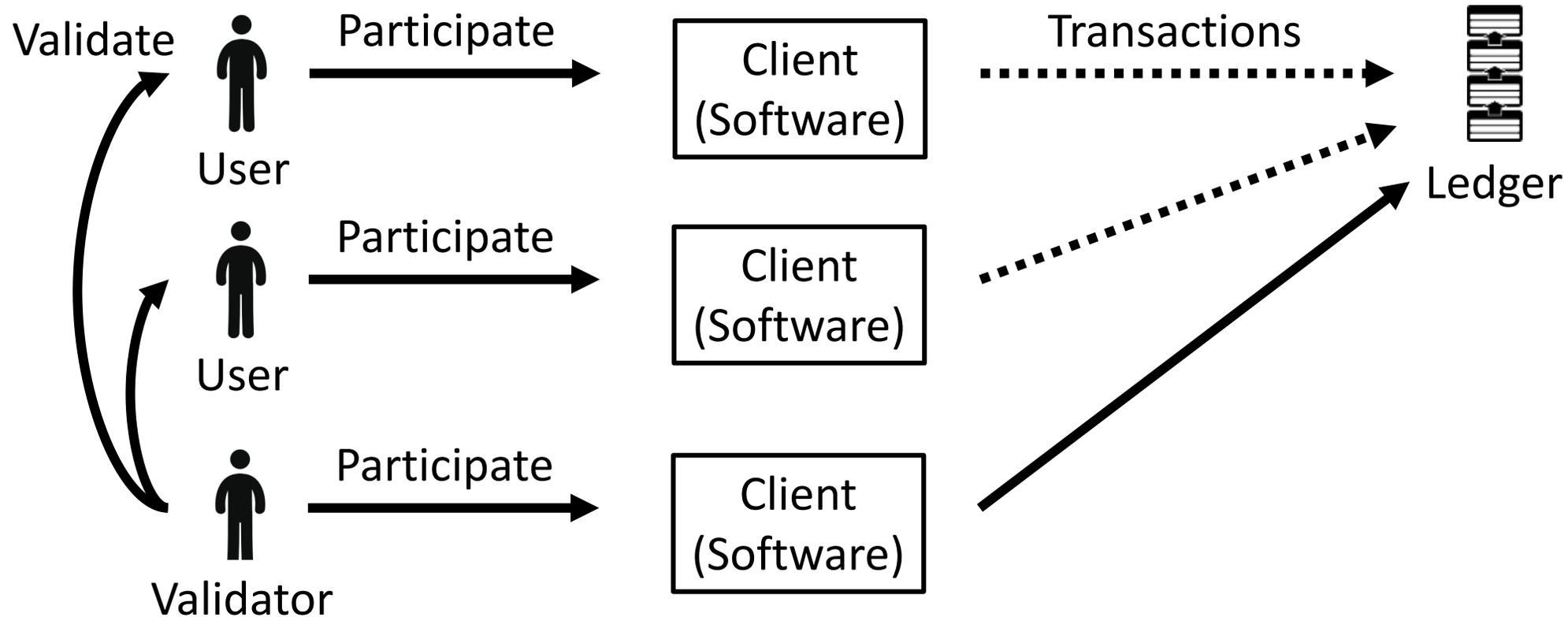
# User in public networks

- **Users & Whales:** Users with many crypto-assets are called whale



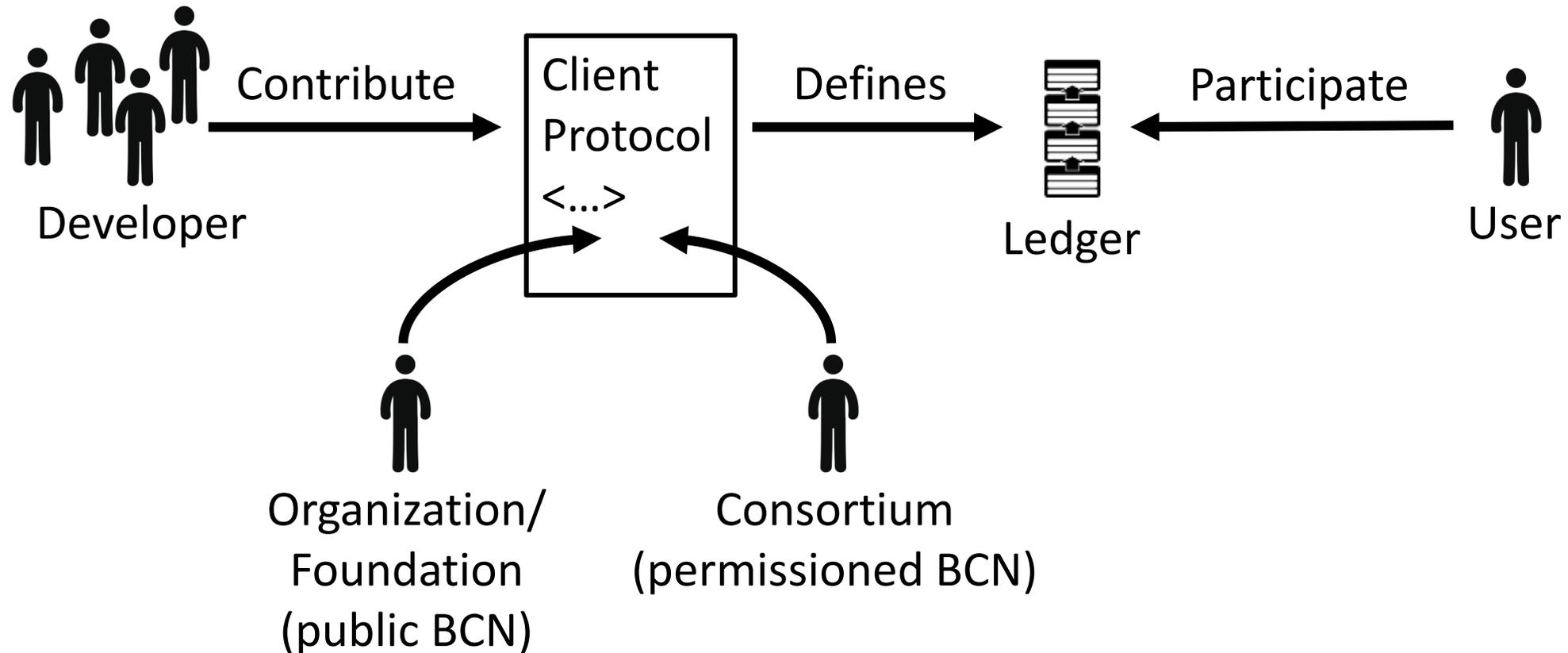
# User in permissioned networks

- **Users have roles:** Users can have e.g. right to validate transactions or not



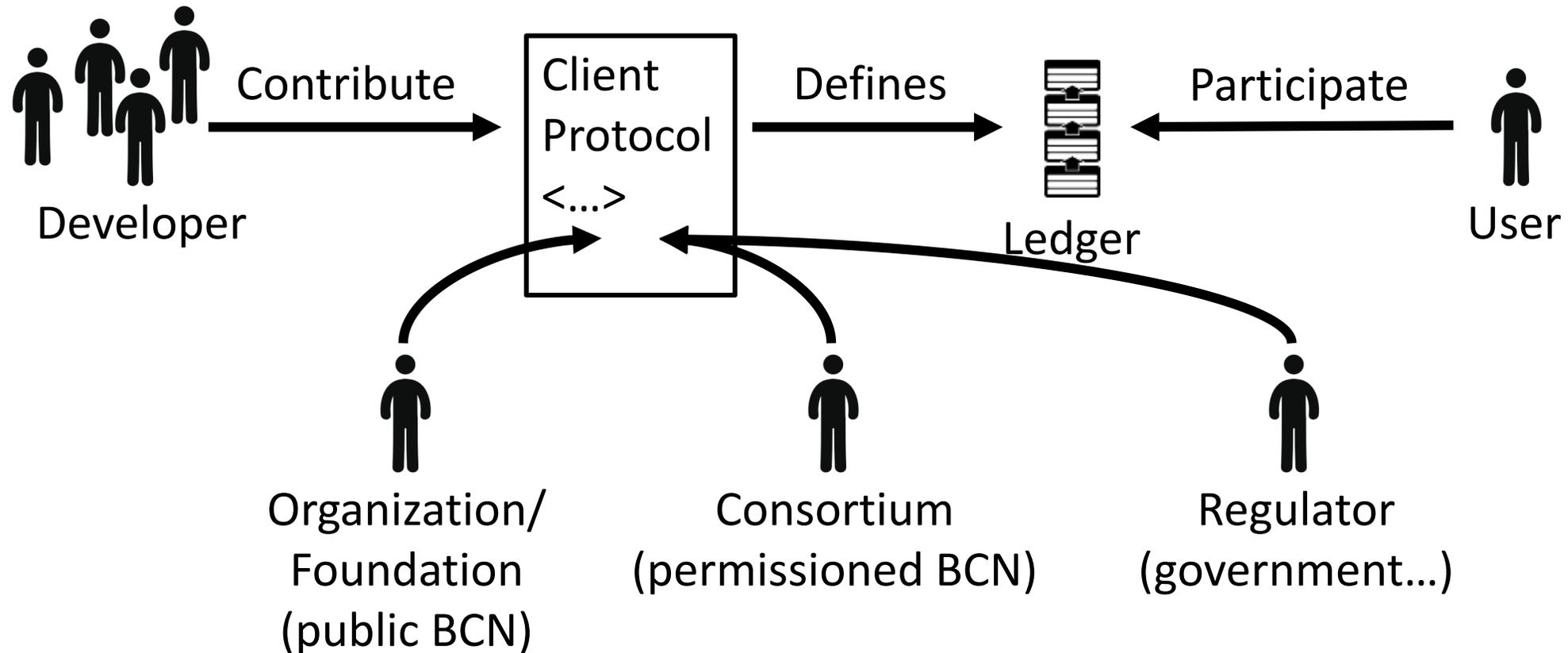
# Developer

- **Developers:** Developers implement the protocol → all Open Source



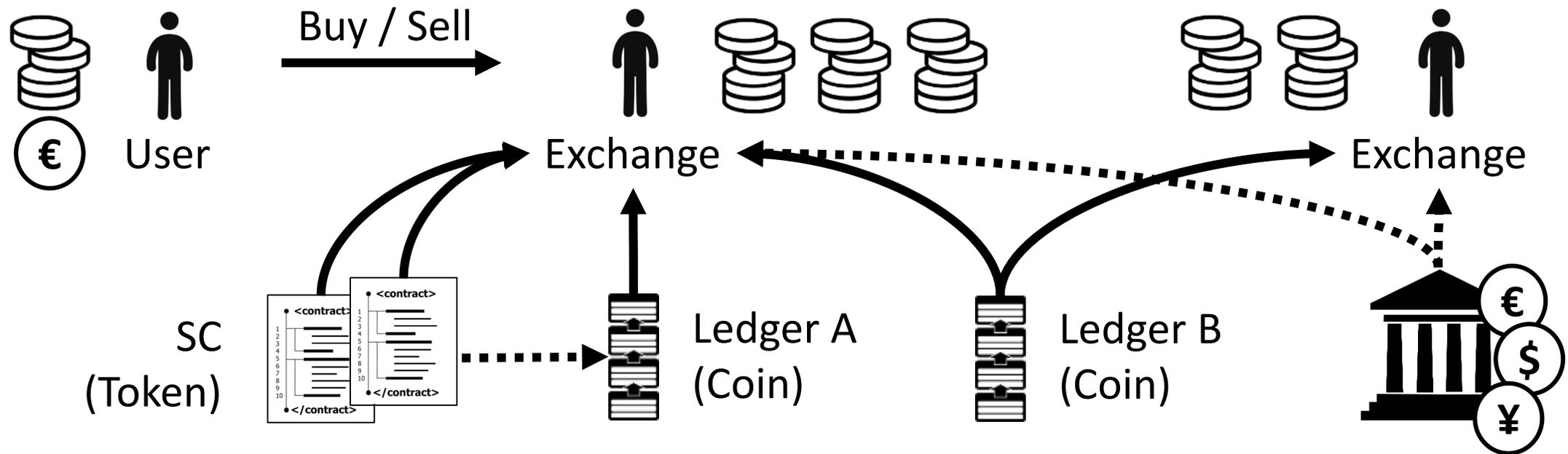
# Regulators (?)

- **Regulators:** In the future regulators might interfere with implementation



# Exchange of crypto-assets

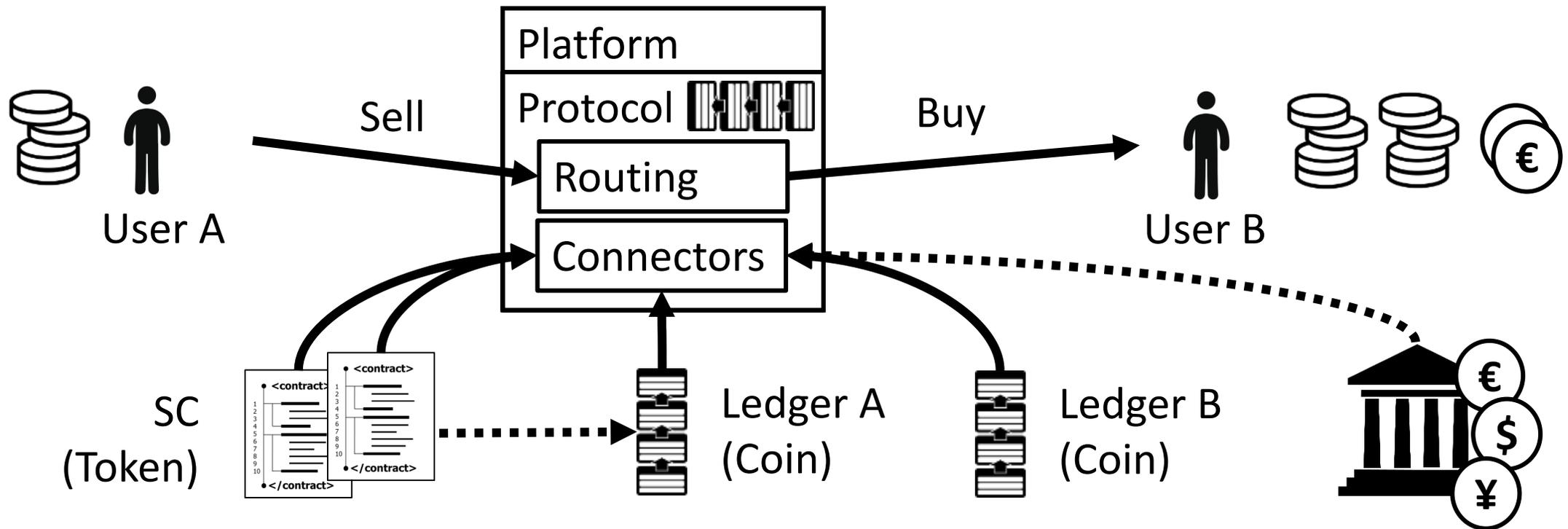
- **Exchange:** Central instance in a decentral network



- **Supply & Demand:** Value of crypto-assets defined by supply & demand

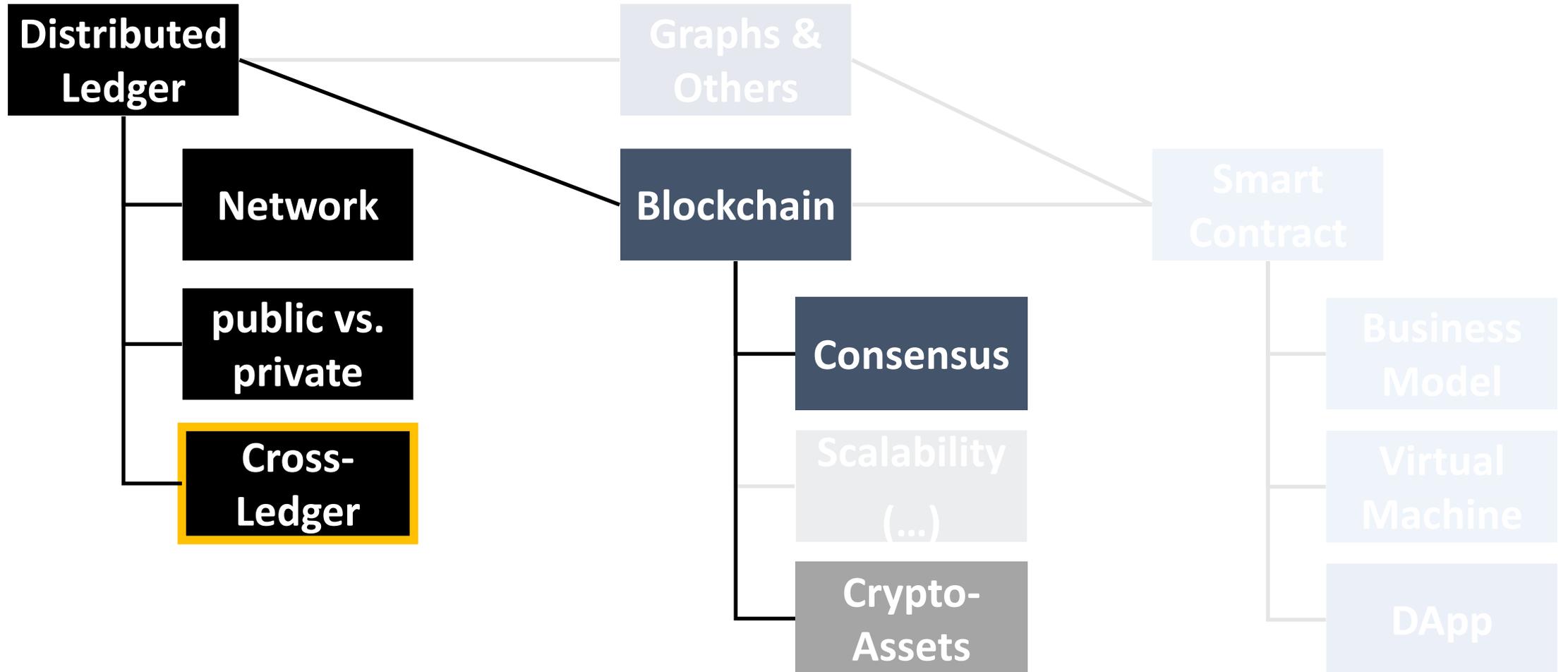
# Future of Exchanges

- **Decentralization:** No central exchange, but a platform (protocol + ledger)





# Let's focus on...





# Interledger

## Key Feature

- The “exchange of exchanges”
- IL Payment Protocol
- Anybody can be a “connector”
- Connector defines exchange rate
- Routing

- Ripple
- Interledger W3C Community Group

## Key People / Community

## Status

*“Production Ready”*

Test-Wallets  
No UI yet  
Not much info on roadmap

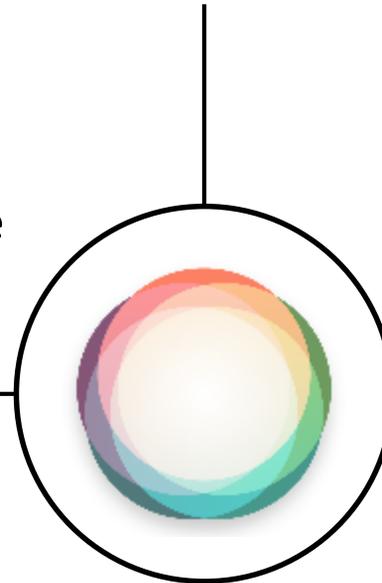
Current version: ILP v4

*alpha* ????

*test* 2017

*w.p.* 2016

*Nothing implemented yet*



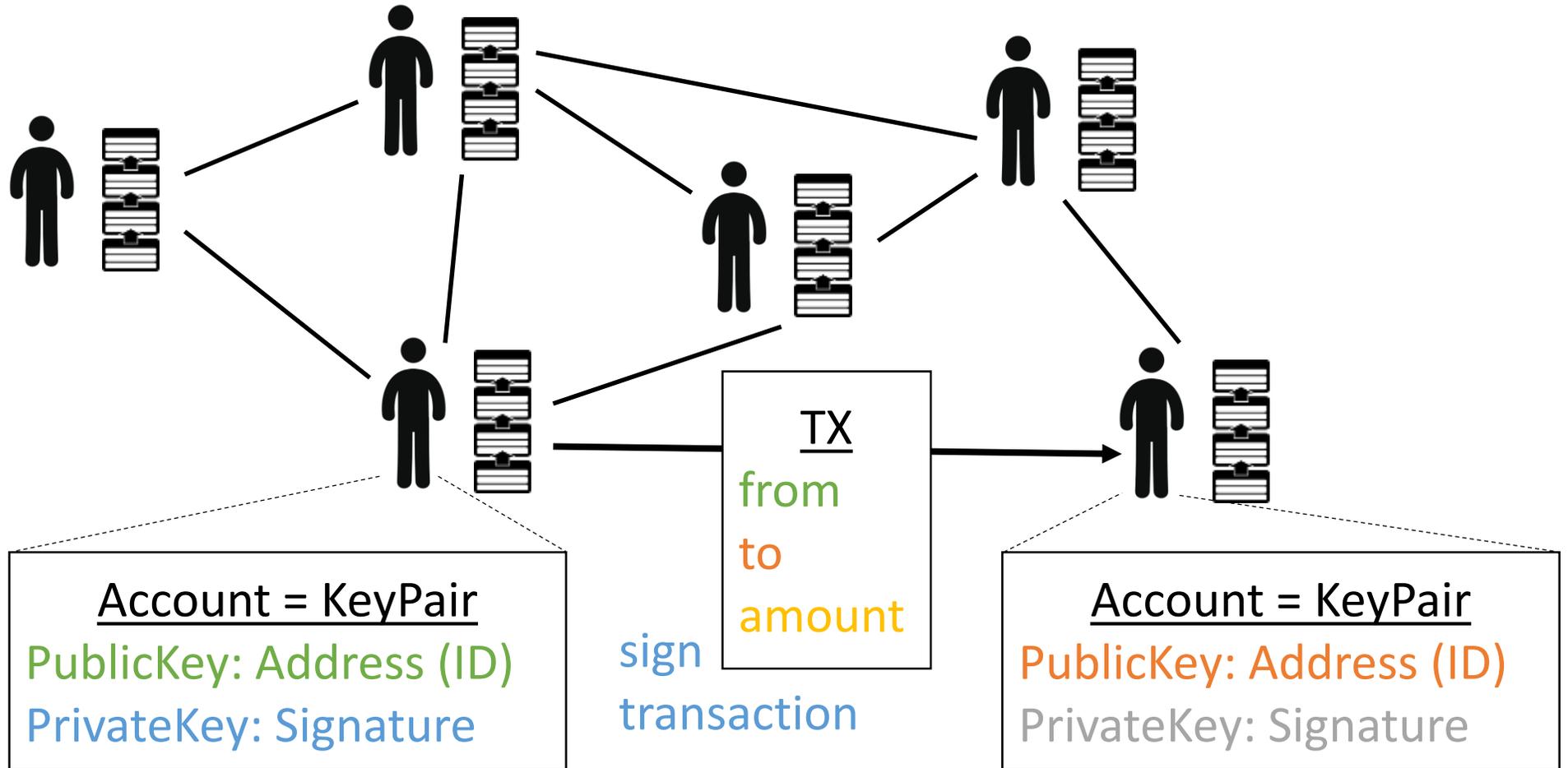


# Identity – and why it matters

- Ability to hold a person liable
- Anonymity ++ → Trust --
- Level of anonymity of a person depends on the use-case!
- And what about privacy...?

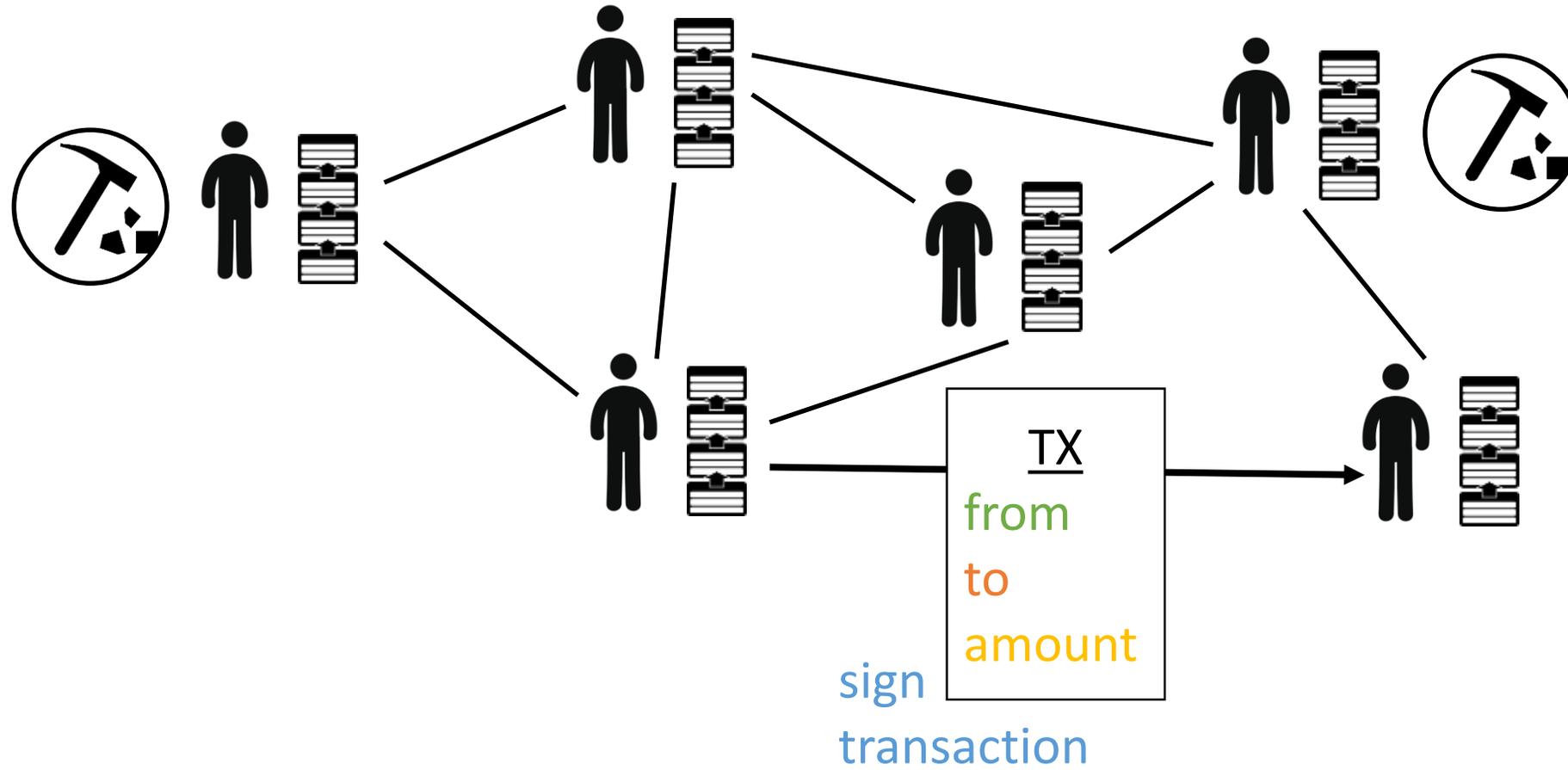


# Identity in public networks



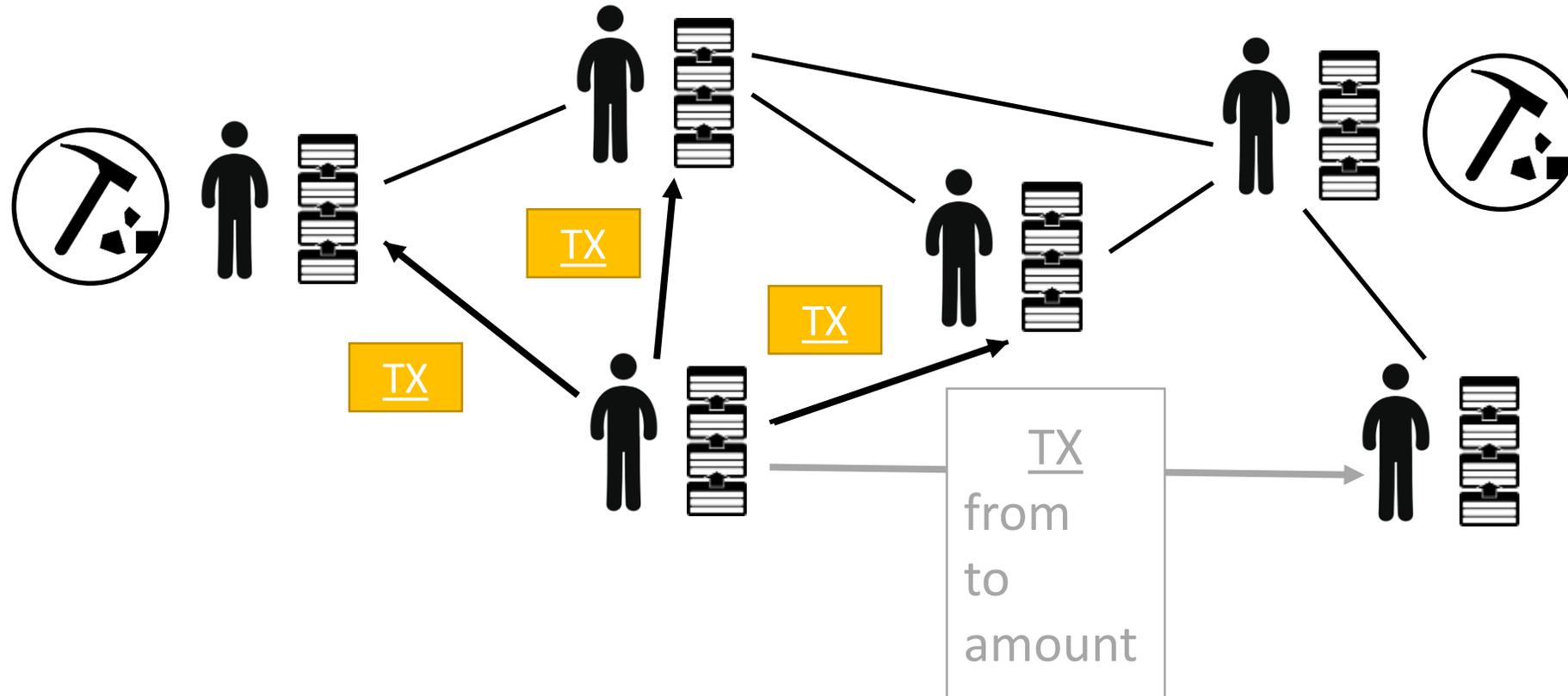


# Proof of Work



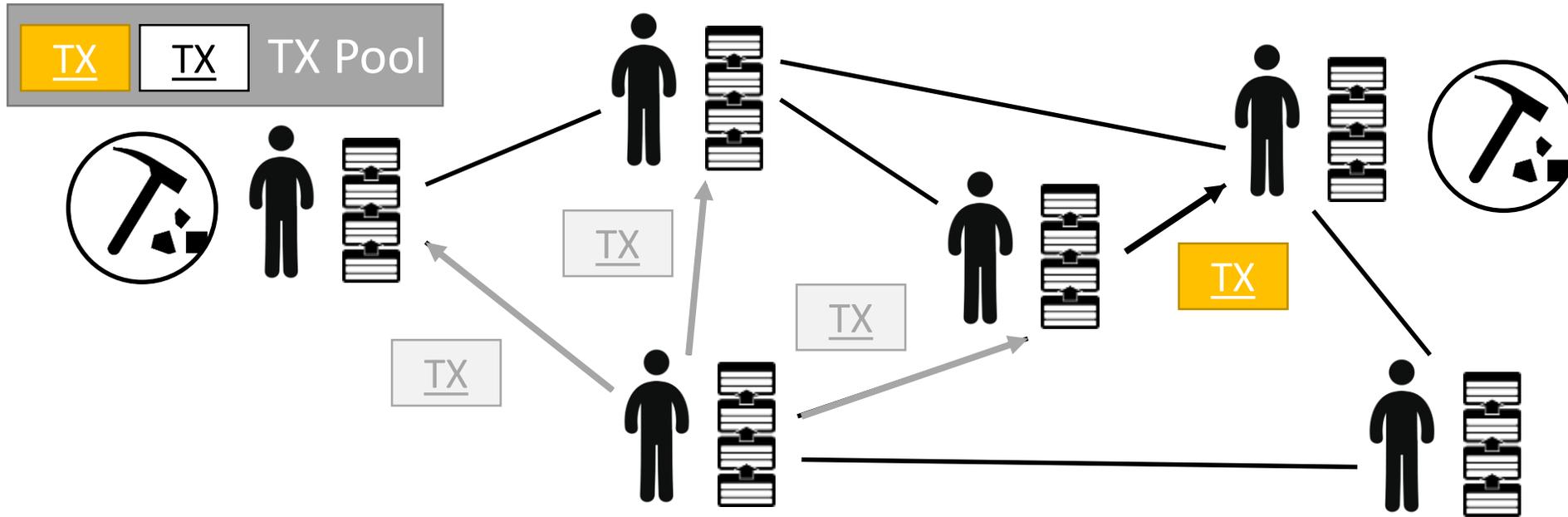


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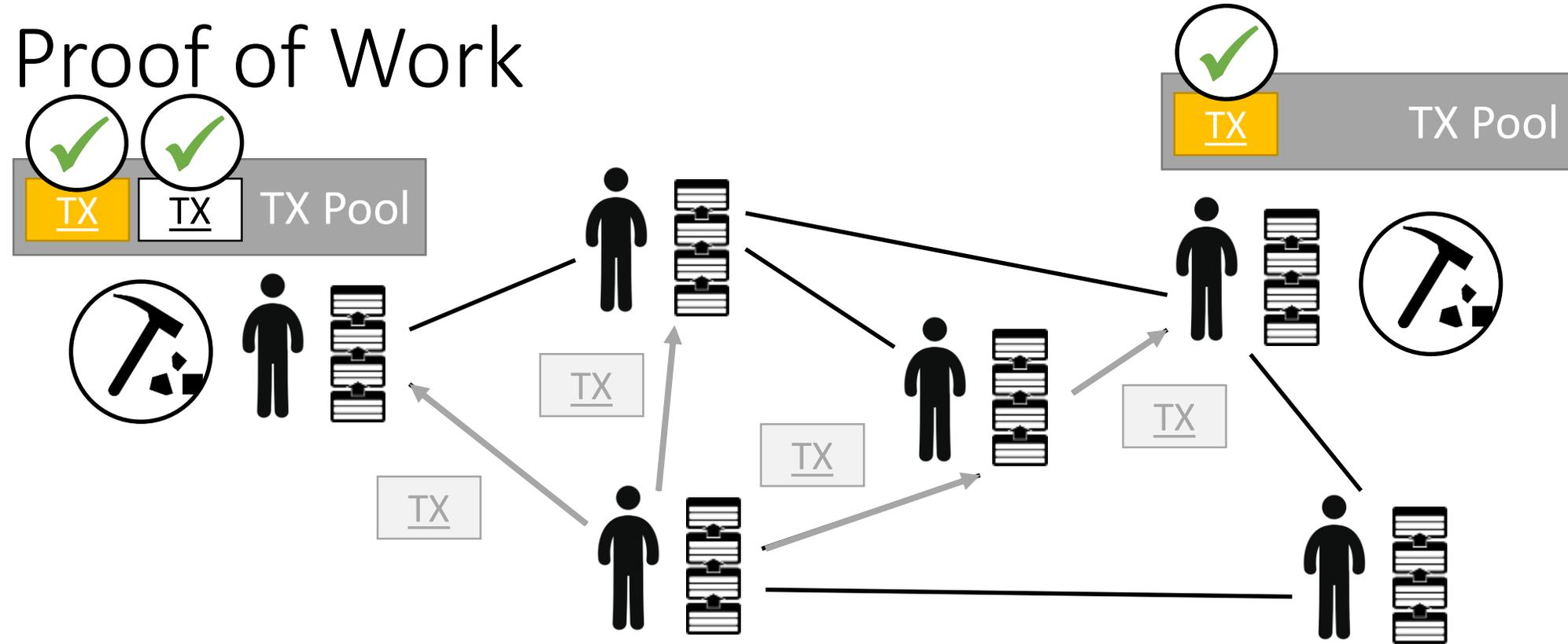


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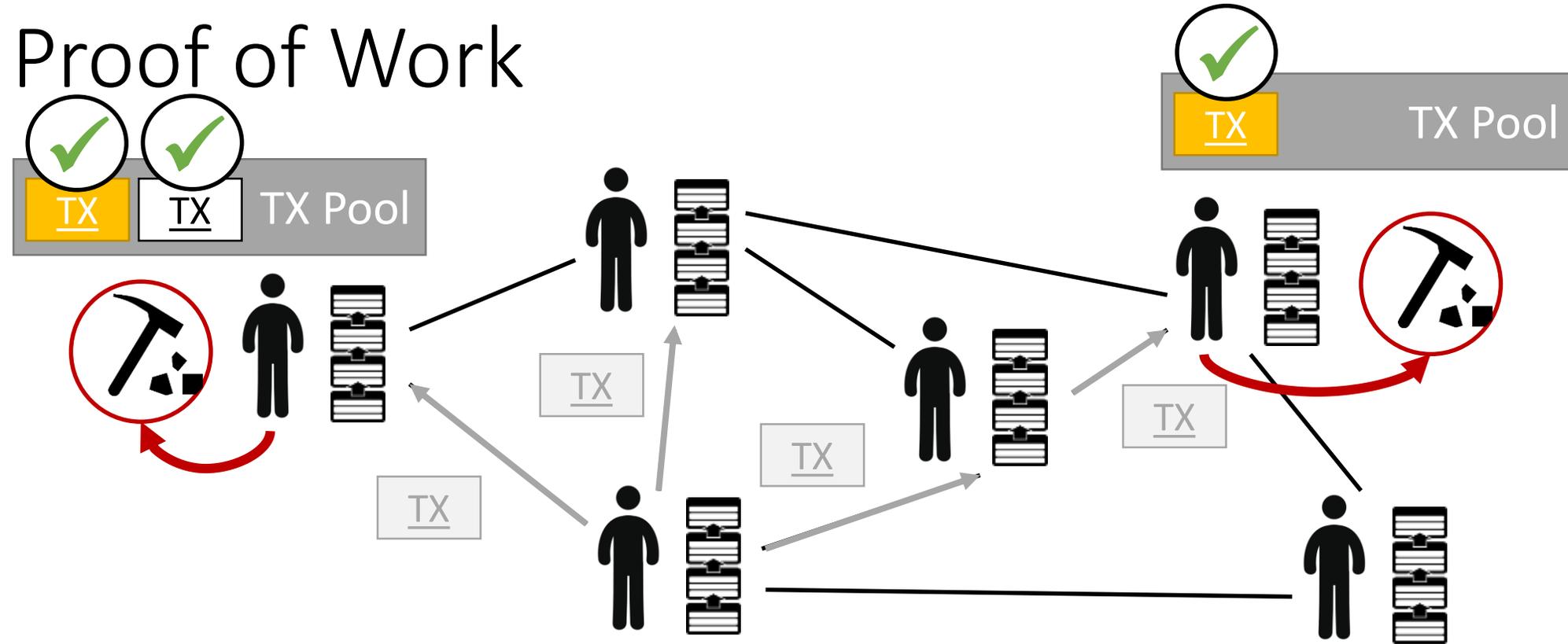


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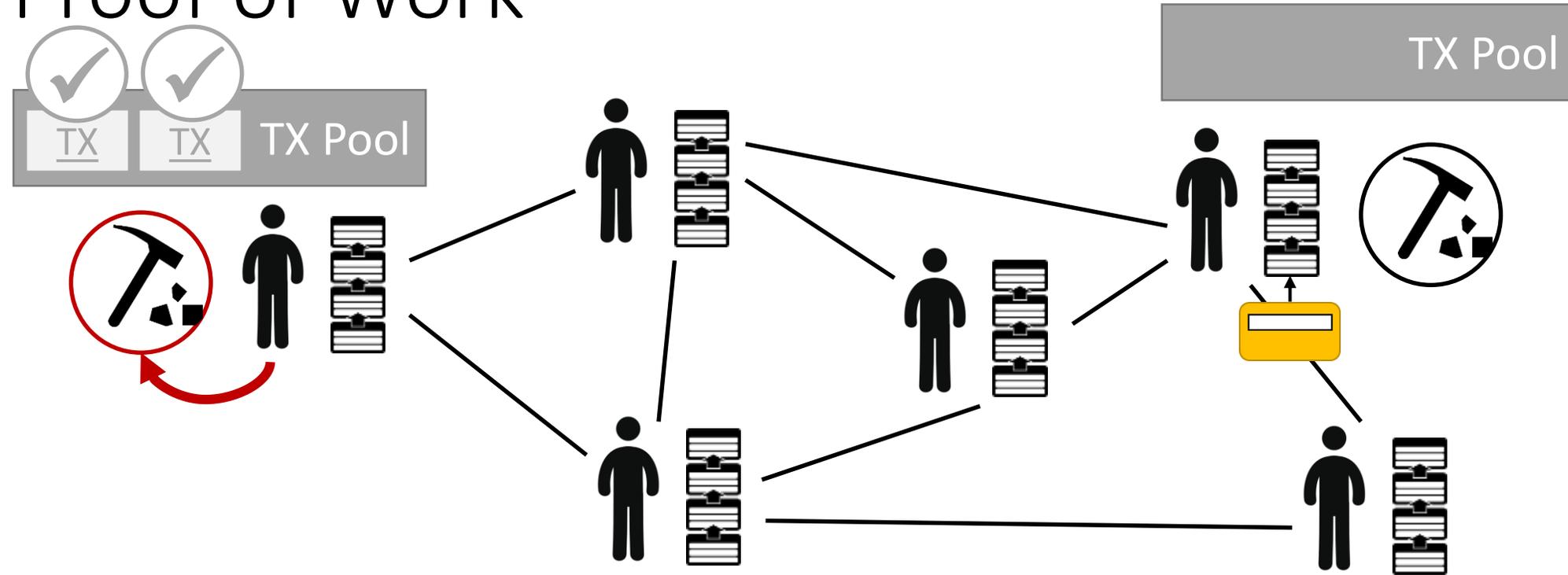


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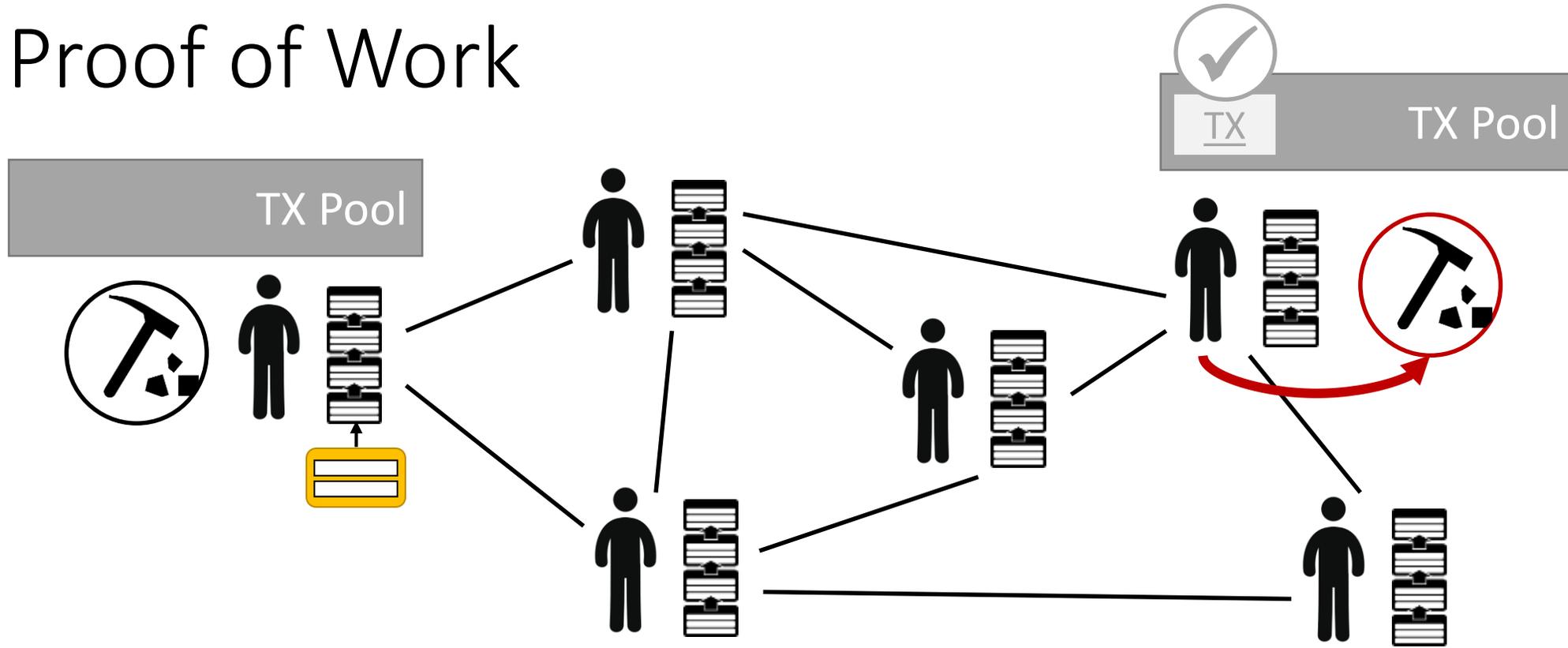


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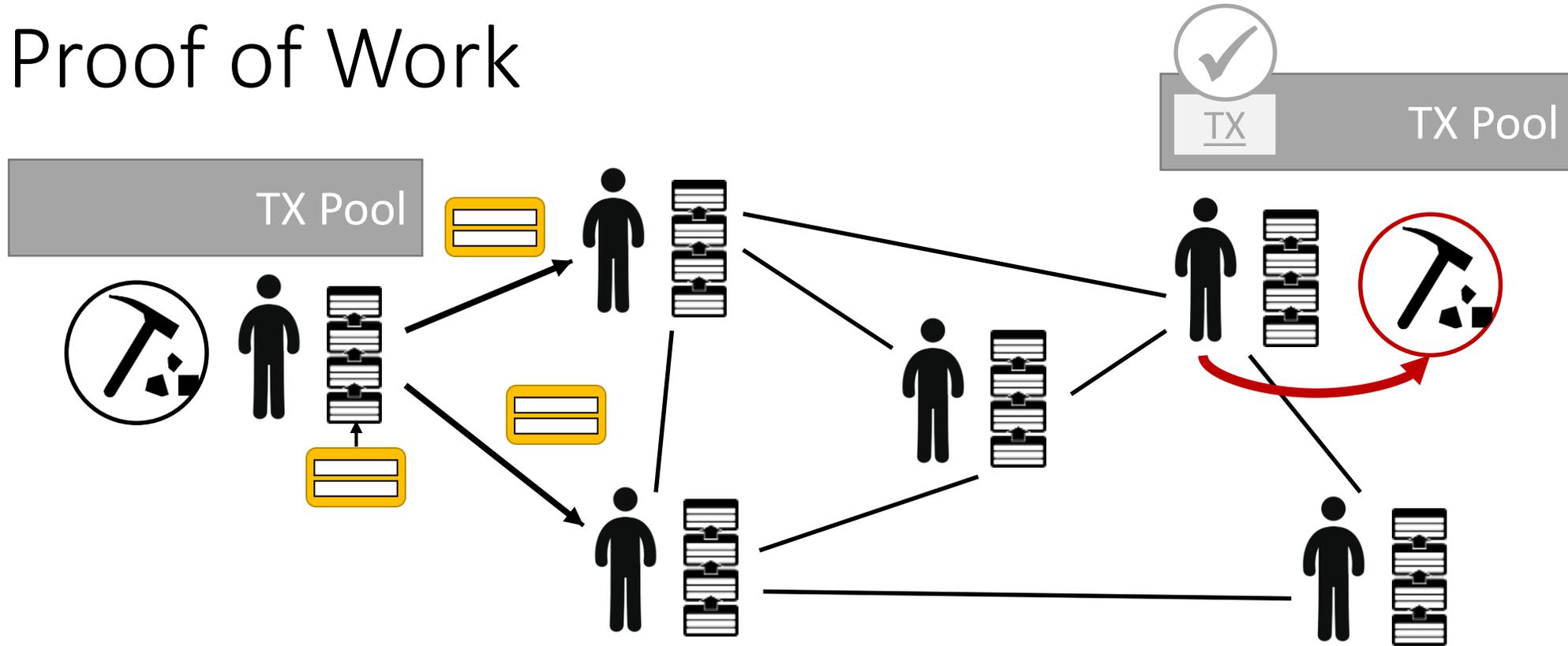


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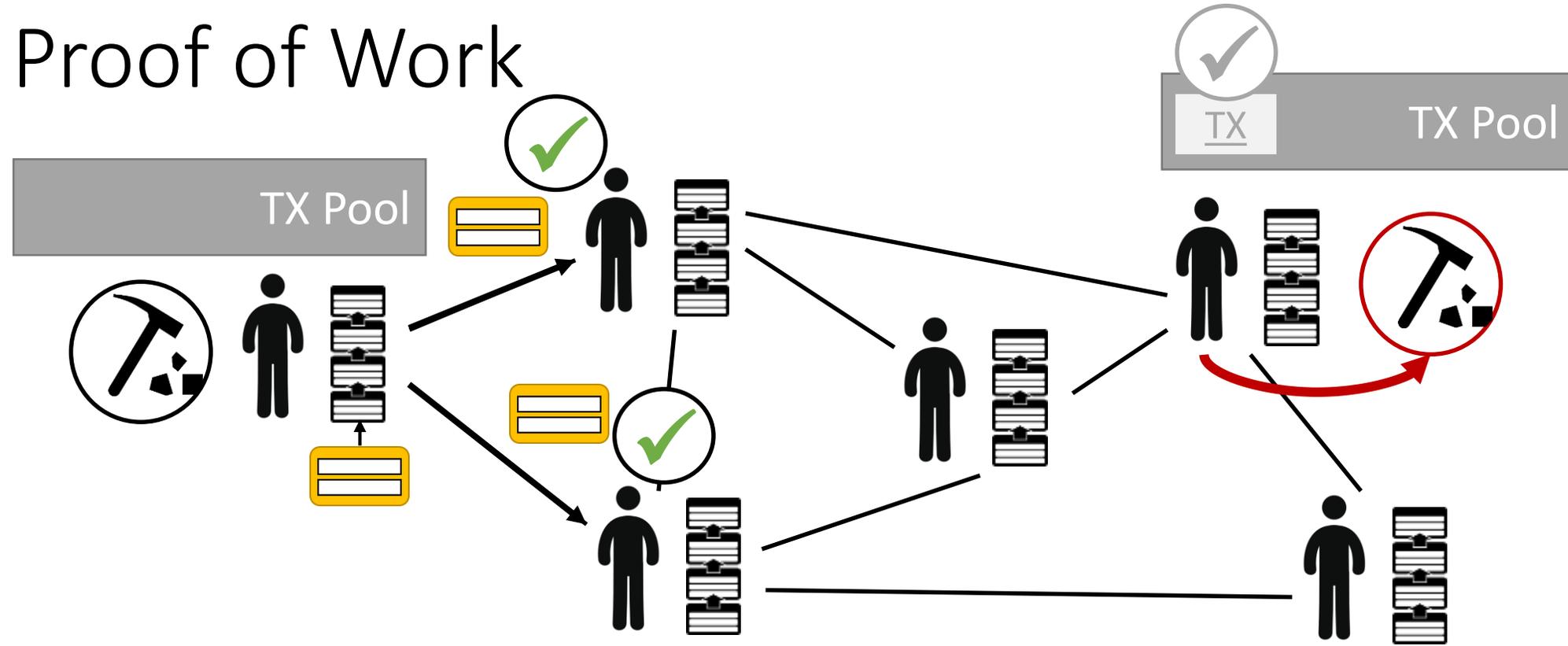


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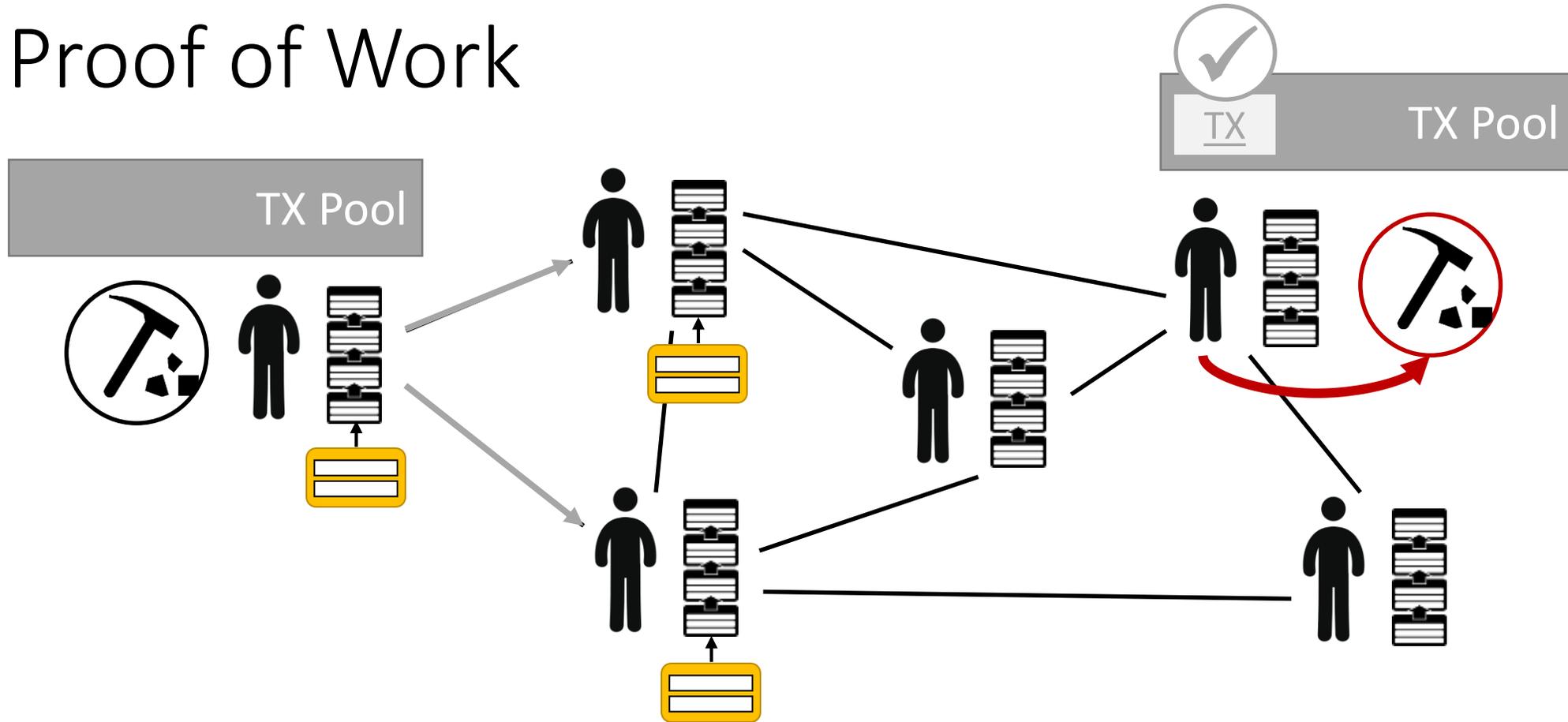


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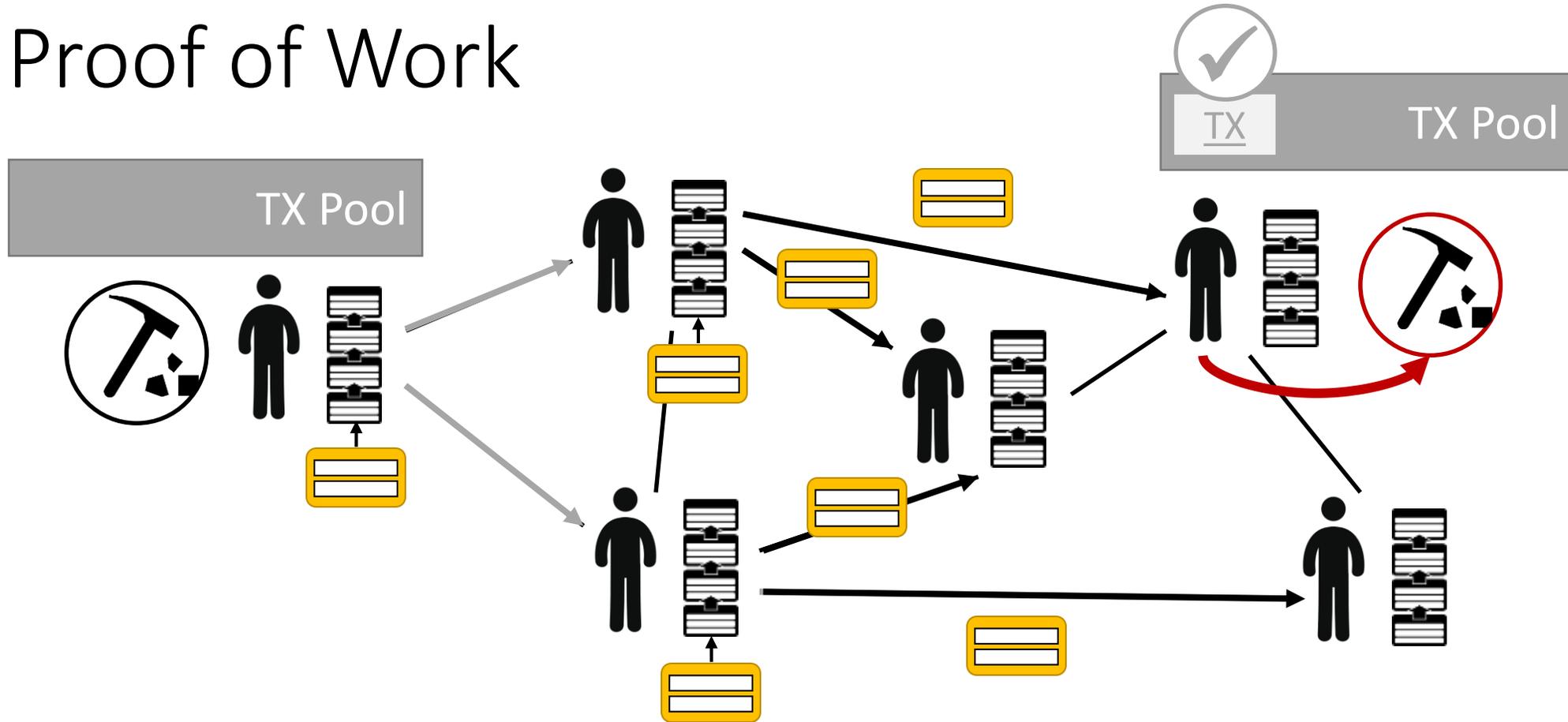


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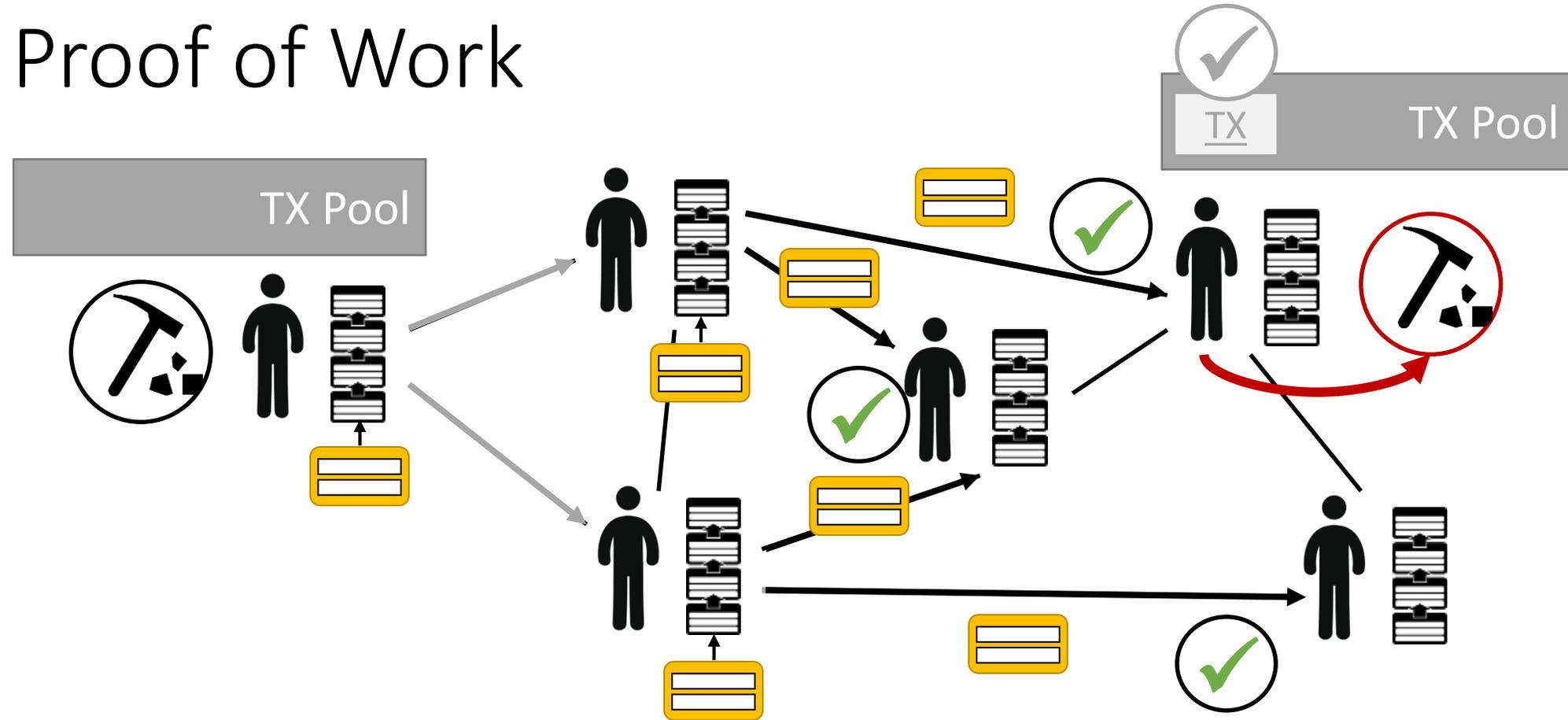


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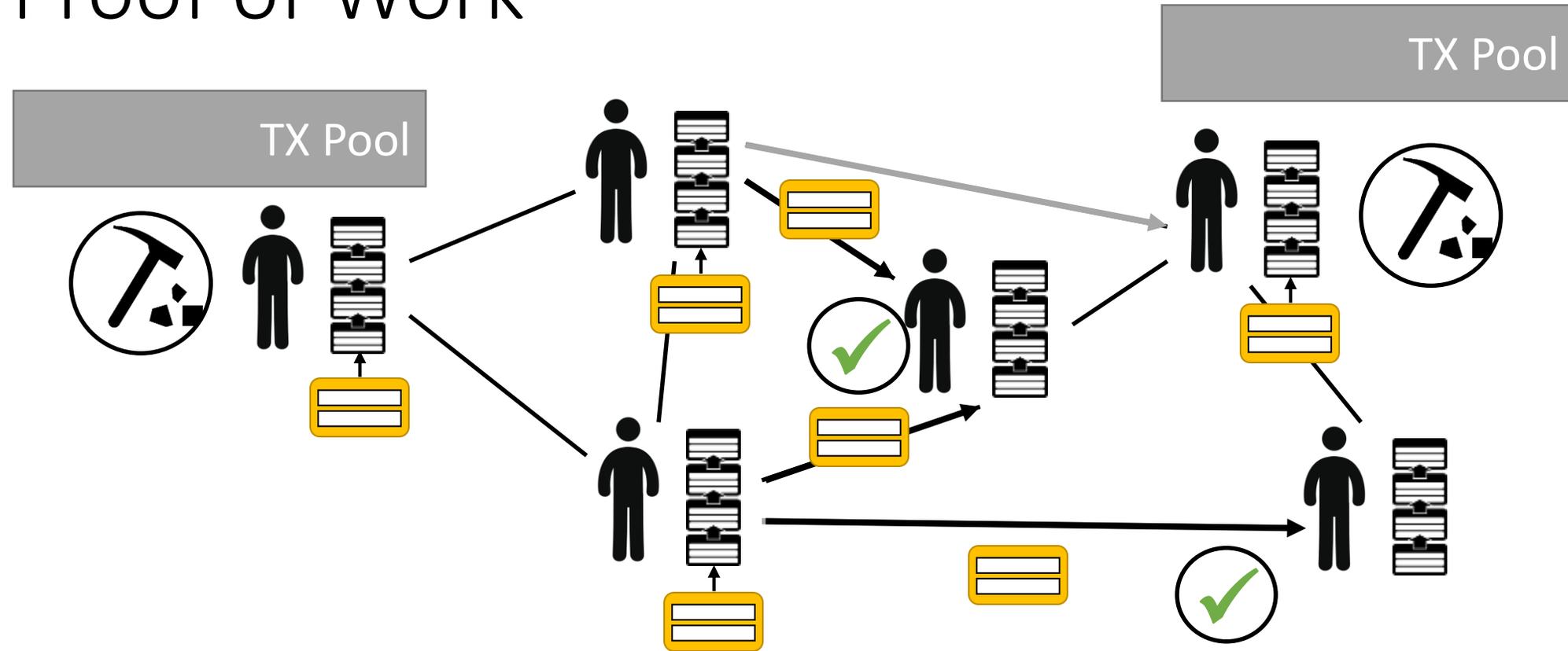


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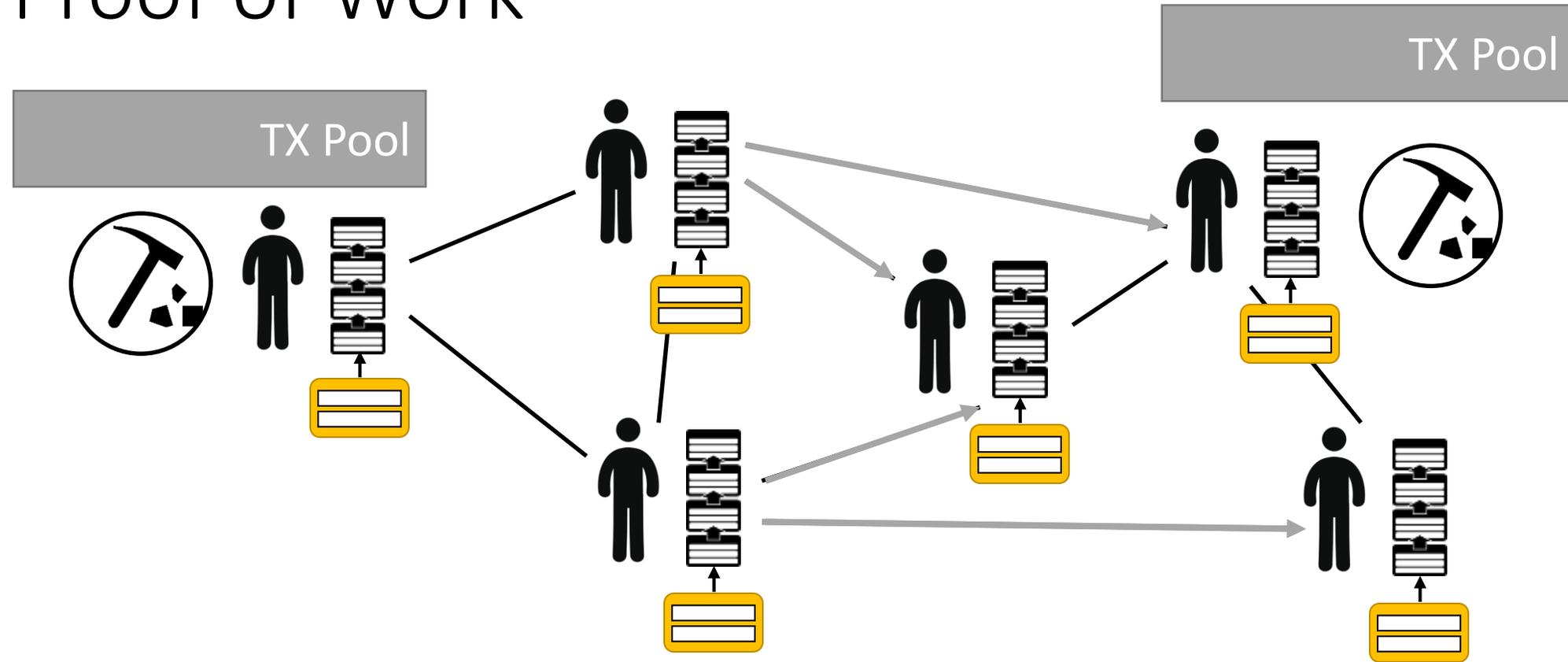


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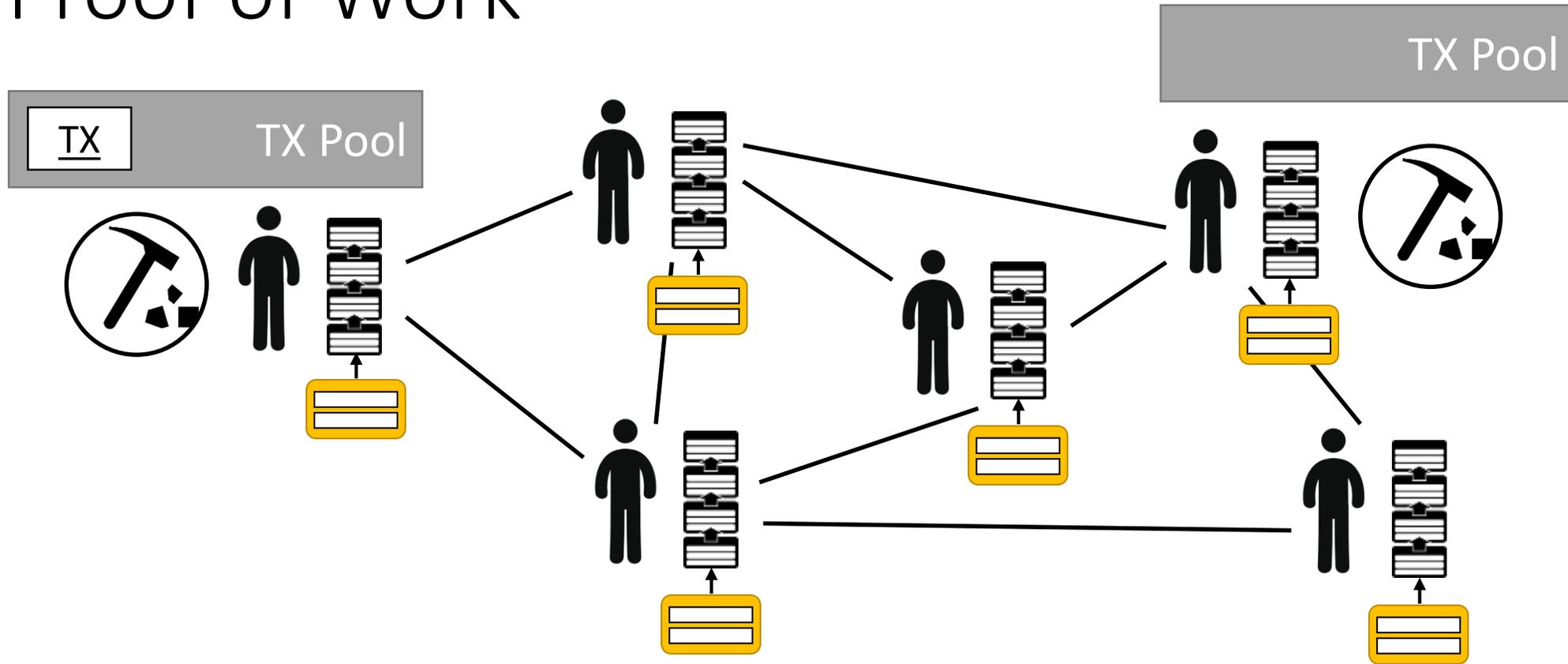


# Proof of Work



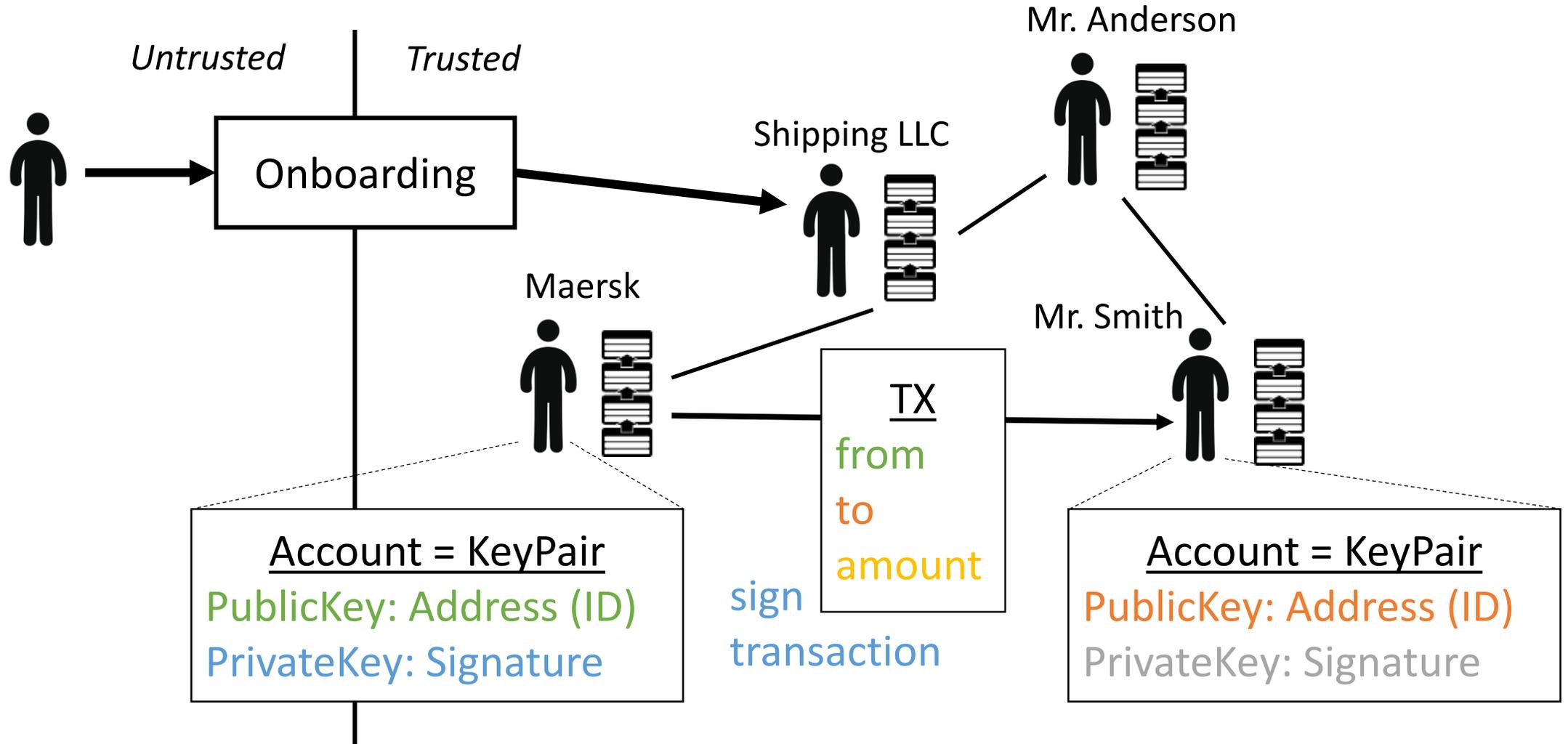


# Proof of Work



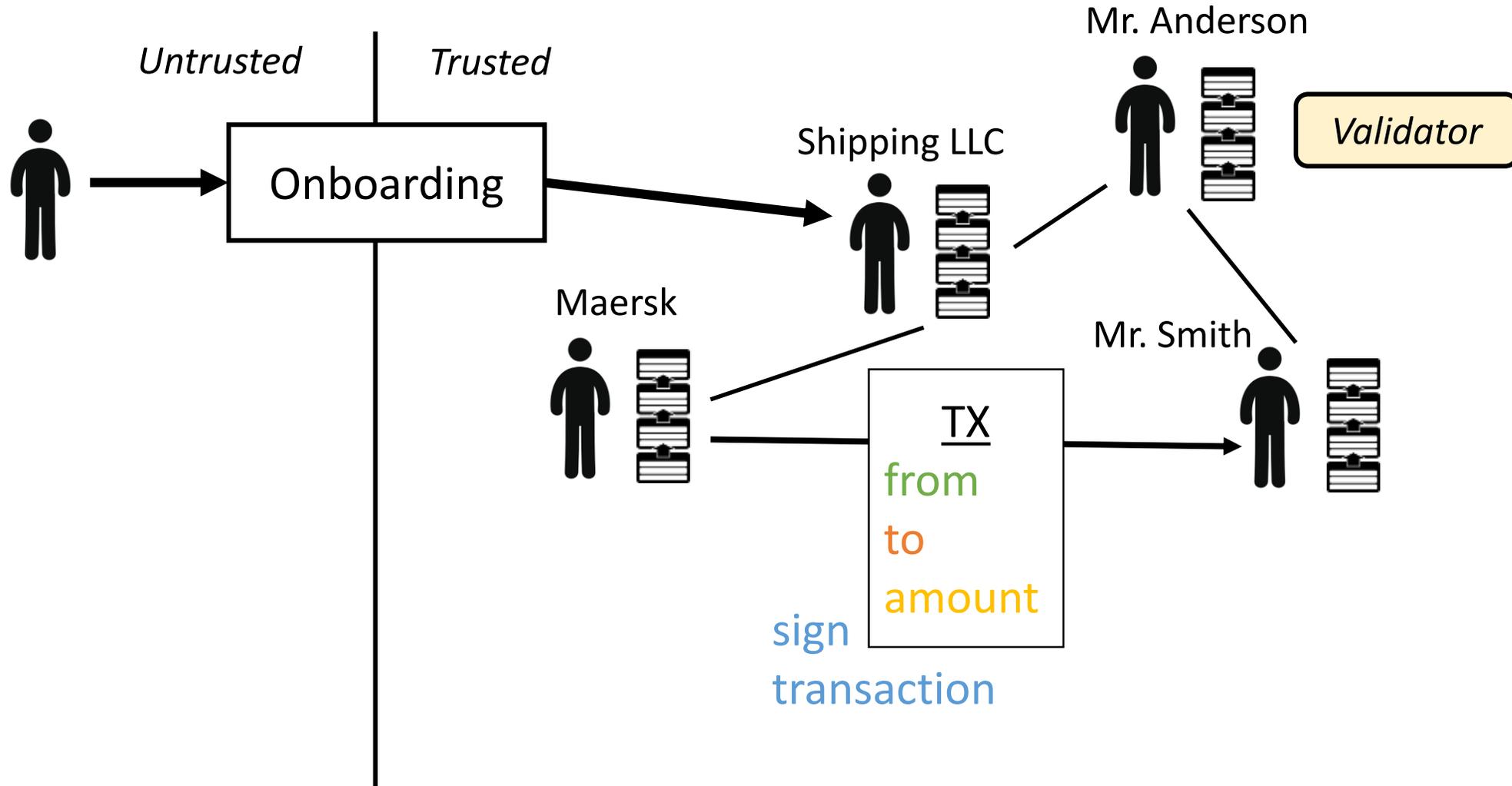


# Identity in permissioned networks



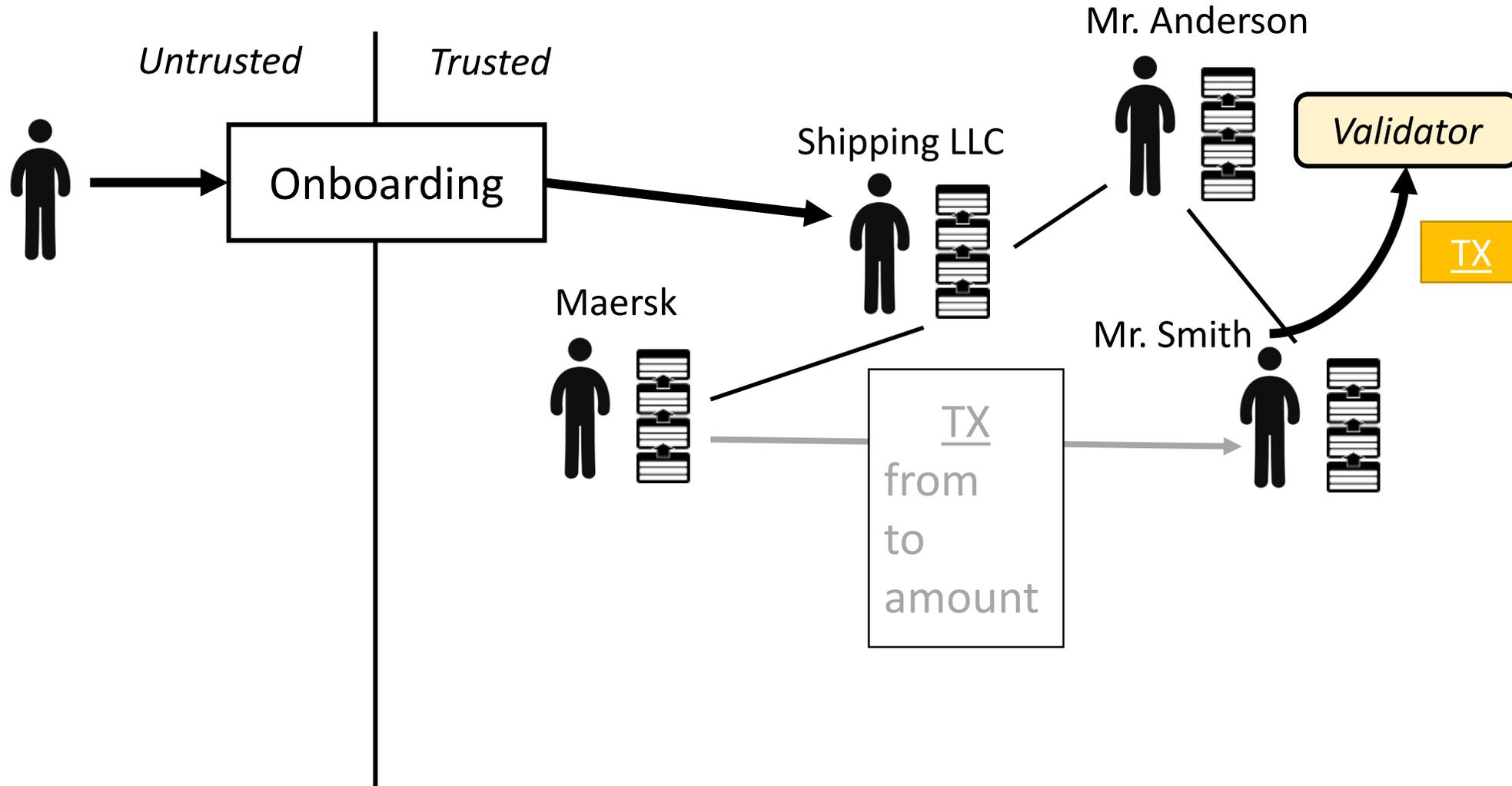


# Proof of Authority



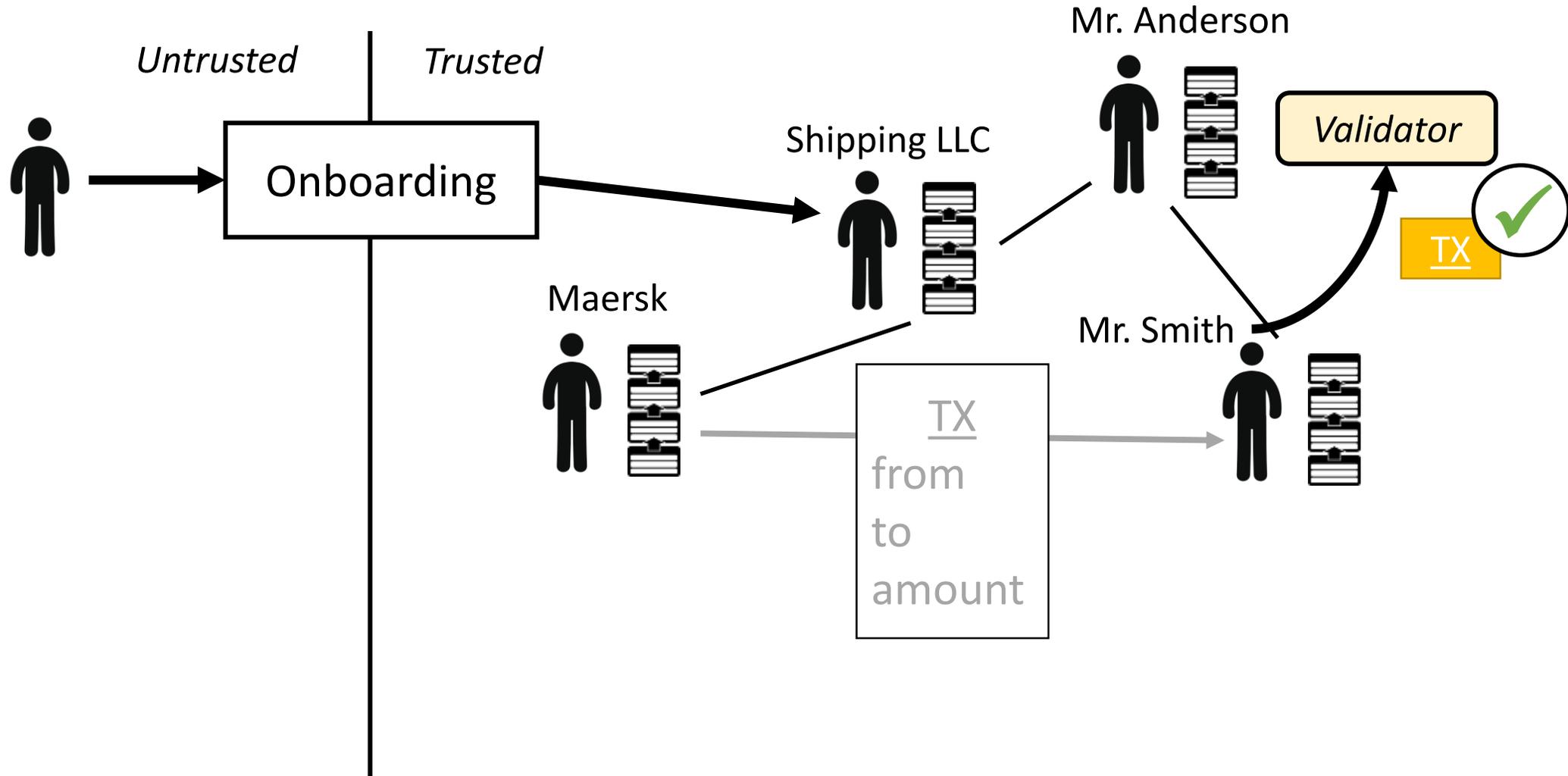


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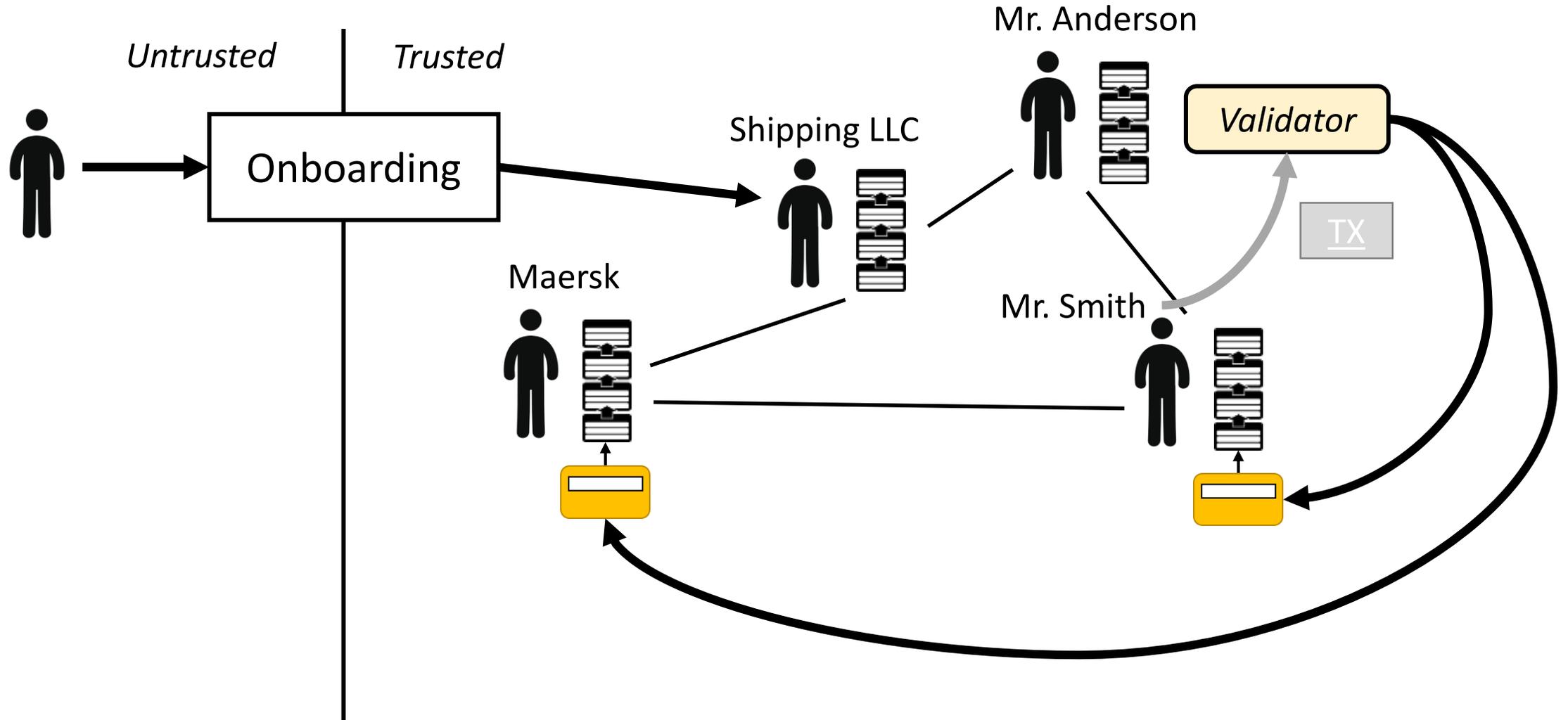


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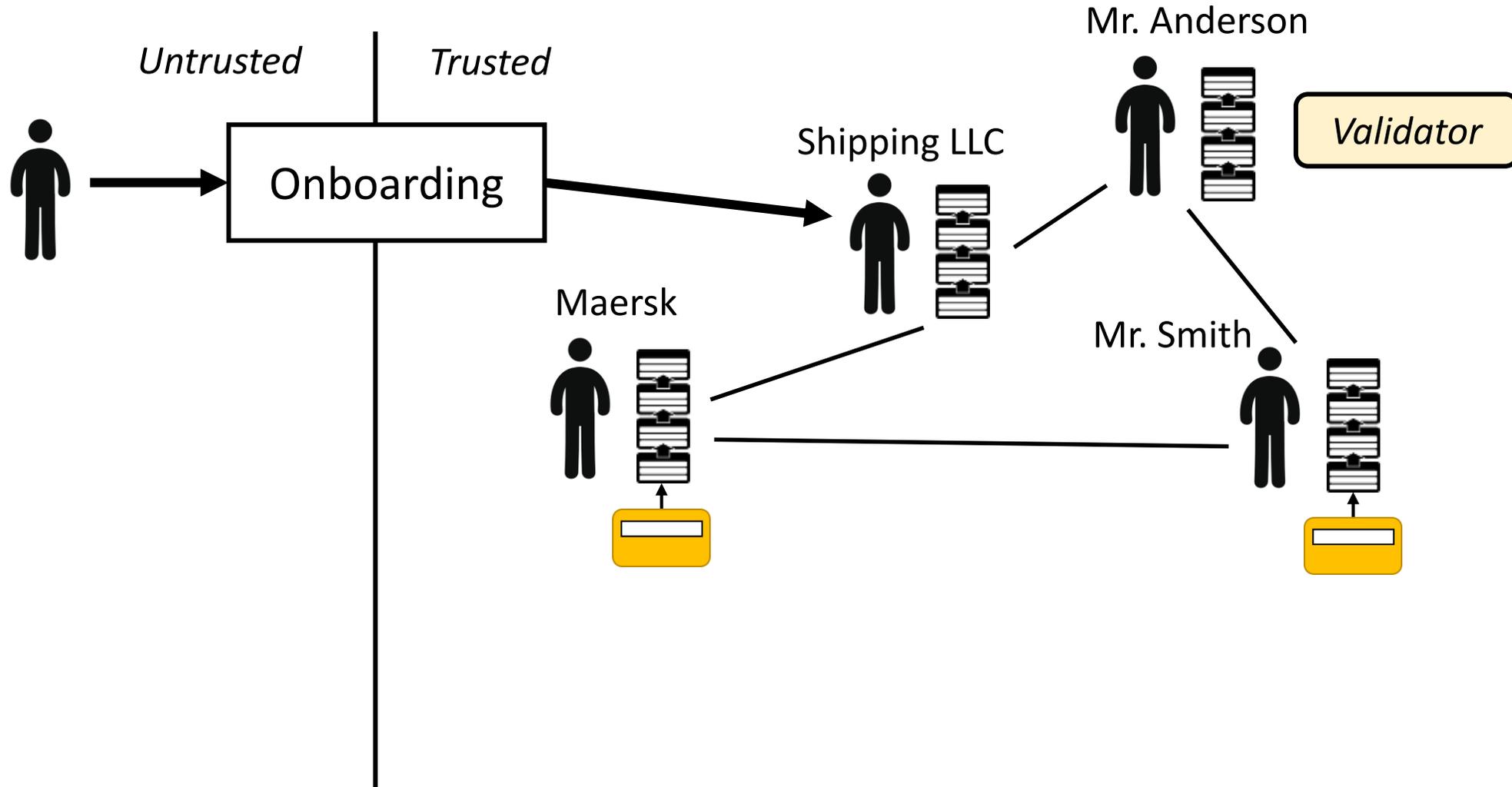


# Proof of Authority





# Proof of Authority





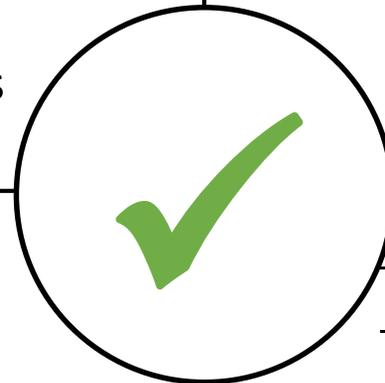
# Proof of...

## Proof of Work

- Solve a “cryptographic riddle” brute-force
- Difficult to solve – easy to validate (you can imagine a Sudoku)
- Solving takes time, recalculation is virtually impossible

## Proof of Stake

- Choose a “truth giver” according to his “stake”
  - e.g. amount of cryptocurrency
  - Democratic ...?



- Proof through special hardware
- Certification process for hardware owners
- Some selection process

## Proof of Elapsed Time

- Only certain nodes have assets
- They serve as “coin faucets”
- To get coins one has to reveal identity
- Used to secure test-networks

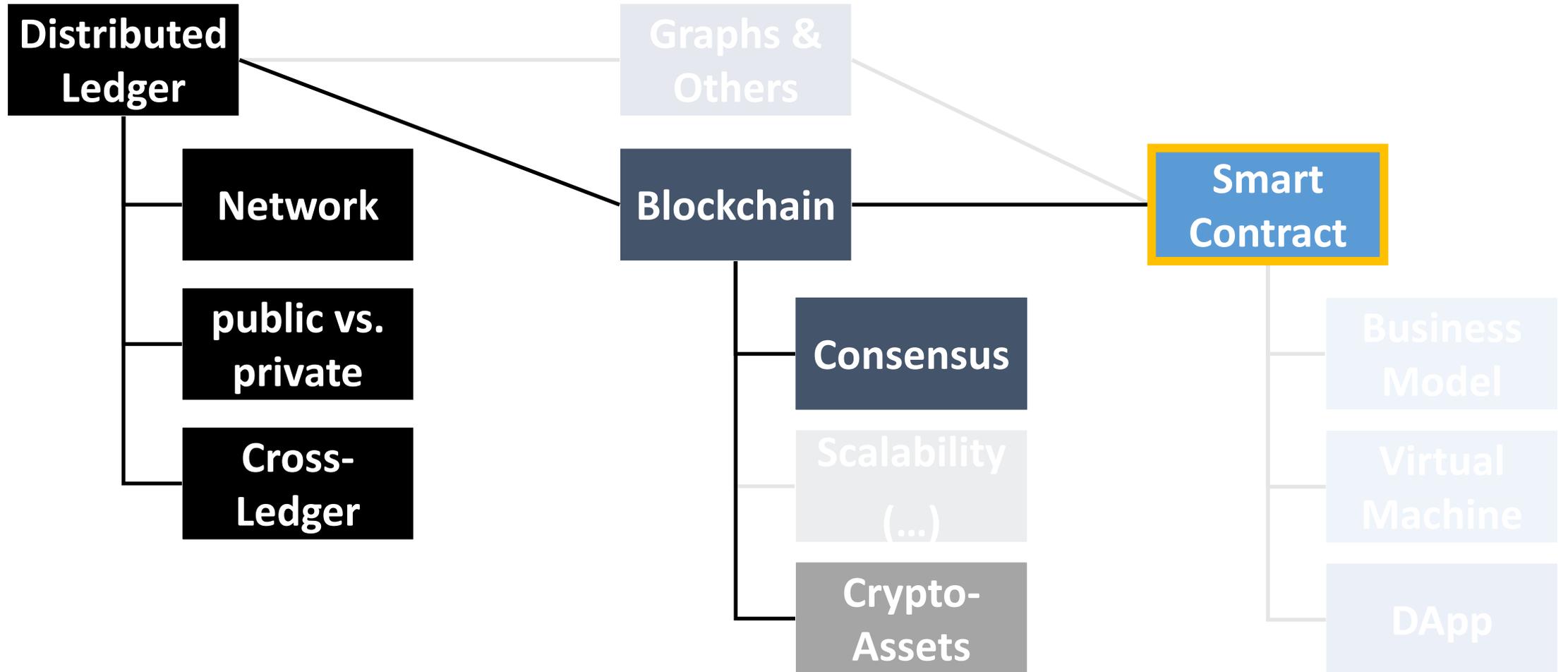
## Proof of Authority

# Smart Contracts

Smart Contract Overview (focus on Ethereum)



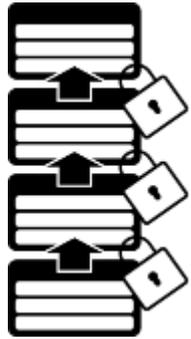
# Let's focus on...





# From Blockchain to Smart Contract Platform

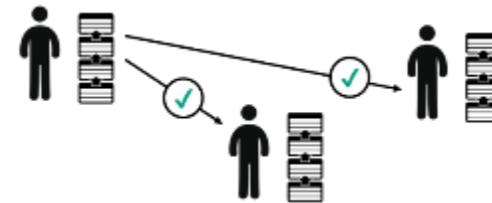
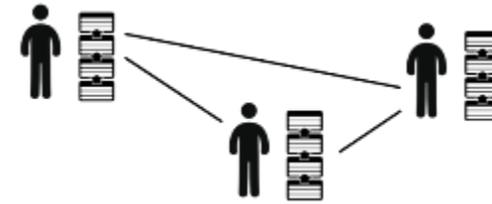
## Cryptographic TRX list



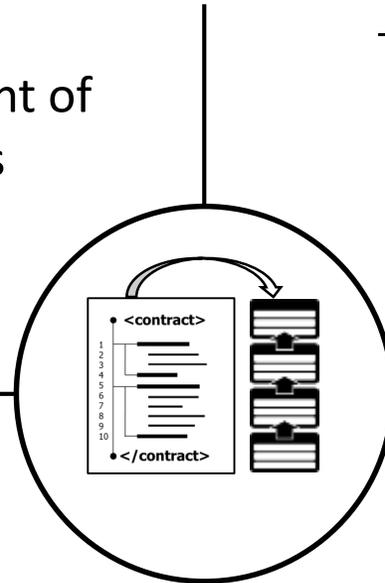
- Cryptographically secured ledger for the management of transactions and accounts

## Peer-to-peer architecture

- Decentralized network of (equal) nodes



- Mechanism to agree on current state of system based on PO(...)

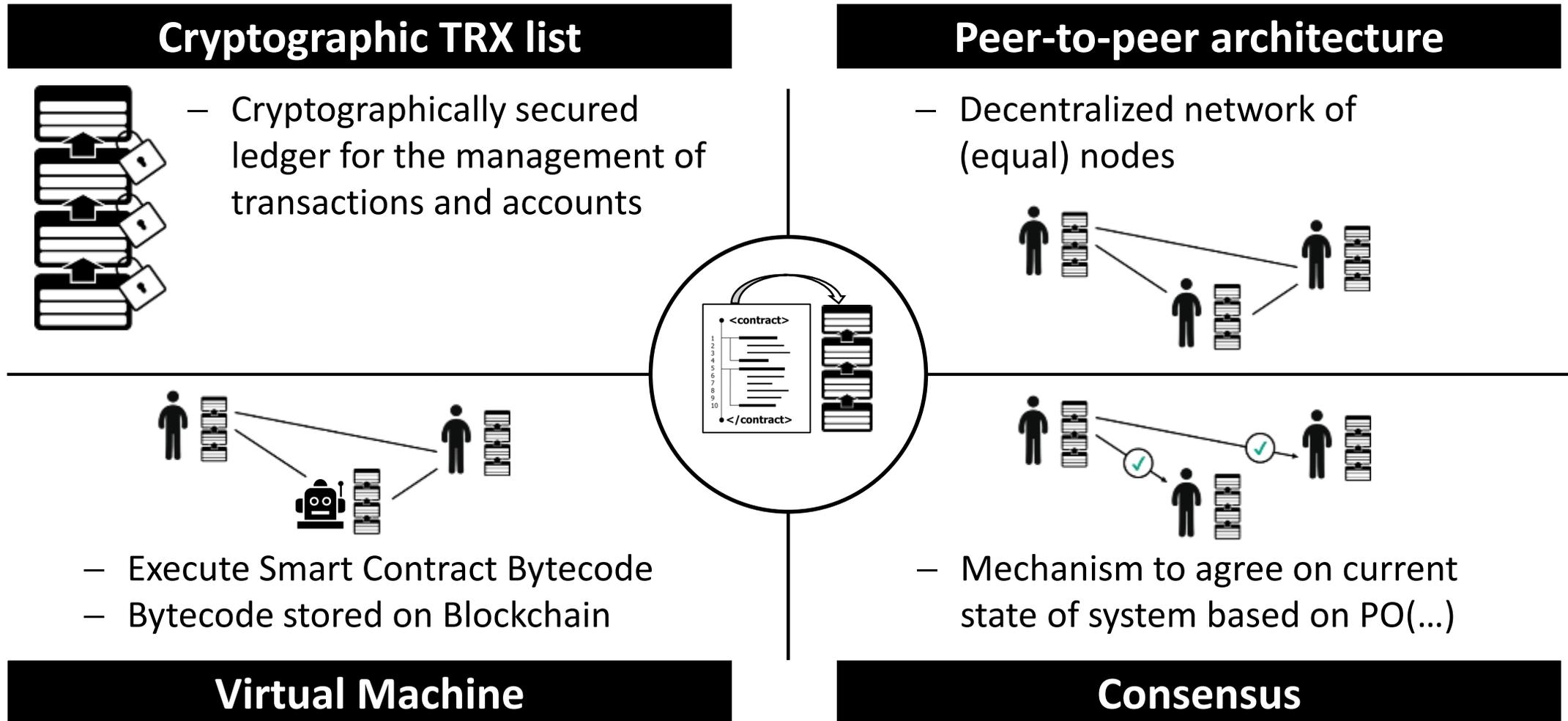


?

Consensus



# From Blockchain to Smart Contract Platform





# Smart Contracts in a Nutshell (Ethereum)

## “Transaction Service-Interface”

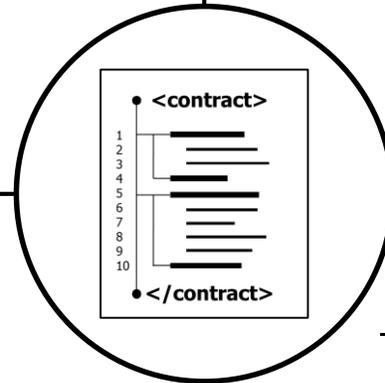
- Put “data” on the “blockchain”  
State change through interface
- Interface: Methods & Parameters

## Fairness and Transparency

- Contract Design → Fairness
- Bytecode openly available
- Every state change (data change) openly available

- Definition of the contract
- Functionality of the contract
- Compare to: Class
- Bytecode on chain: Contract Creation
- No changes after creation

## Contract Structure

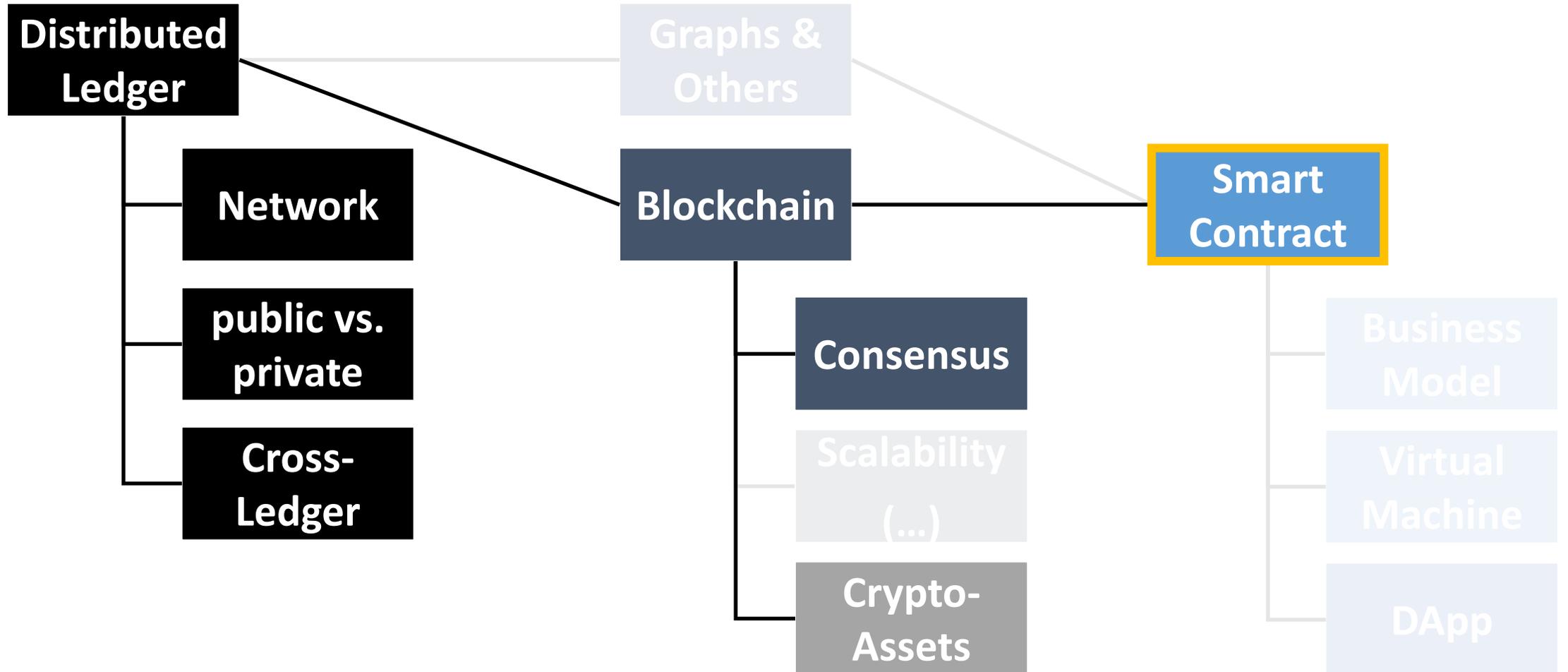


- Alter variable values within the contract through transactions
- After contract creation: Send TX to method at contract address

## Contract State



# Let's focus on...



Didn't get Blockchain cards?

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Just contact us via email or on our homepage [www.senacor.com](http://www.senacor.com)

