



# KI für die Masse

geht es “jetzt” schon los?

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Christoph C. Cemper



# Christoph C. Cemper

Founder & CEO AIPRM

Founder & CEO LRT

## AIPRM

AI SaaS seit 2023

Productivity-Plattform als ChatGPT  
Erweiterung

~ 2 Millionen User

~ 4.000 Public Prompts

~ 20.000 zahlende User



## LRT

SEO SaaS seit 2009

Premium Lösung für SEO

Link Detox

Link Analyse

Link Aufbau

### Prompt Template

Write a marketing email about [PROMPT] or my small business.

### Teaser

The prompt writes a marketing email about any topic you choose.

### Prompt Hint

Email Topic

### Title

Write a marketing email

Write a Marketing Email × by Garrett Sussman

Output in

English

Tone

Default

Writing Style

Default

Email Topic

Include [My Profile Info](#): AIPRM Information

# Bessere Prompts mit AIPRM

## E-E-A-T Niche Authority SEO Strategy Blog Post Generator

SEO / Writing

🌐 · [AI Prompt Engineering](#) · 7 months ago

Create A 30 Day E-E-A-T Fast Ranking Authority Building SEO Content Campaign from 1 [KEYWORD]

👁 123.3K    💬 87.9K    👍 57    🗨    🔗

## Short Story Generator

Copywriting / Script Writing

🌐 · [WilliamCole](#) · 7 months ago

Generates a short story based on your description. Add a few keywords together, separated by comma and send it.

👁 81.8K    💬 53.2K    👍 56    🗨    🔗

## SmartWriter: SEO Optimized Article for Humans

SEO / Writing

🌐 · [TechGuru](#) · 3 weeks ago

Plagiarism Free, Human Written, SEO Optimized Article Generator with Meta Title, Meta Description, Outline, Headings, Subheadings, Conclusion and FAQs. ~ Longform Article ~...

👁 112.6K    💬 89.5K    👍 56    🗨    🔗

## All in One Programming Tools 100%

Software Engineering / Web Development

🌐 · [Mehedi Al Tayib](#) · 2 months ago

Get Full Code of Your Project All Programming Languages with ChatGPT AI With This Prompt. Please LIKE if you Love it. You can Build with: Html, Css, Javascript, Php, Python, C++, Xml,...

👁 102.2K    💬 64.6K    👍 55    🗨    🔗

+ Add Public Prompt

Prompts per Page

8 ▼

Showing 33 to 40 of **4457 Prompts**

Prev


Next


# Crowd-Sourced Prompt Marktplatz



chrome web store

Home > Extensions > AIPRM for ChatGPT

 **AIPRM for ChatGPT**

[www.aiprm.com](http://www.aiprm.com)  Featured

★★★★☆ 1,770 ⓘ | Productivity | 1,000,000+ users

Created	Last updated	Rating	Users
Jan 8, 2023	Oct 19, 2023	★ 3.89	1,949,271

**2 Millionen Benutzer**



# AGENDA



Wo stehen wir in KI?



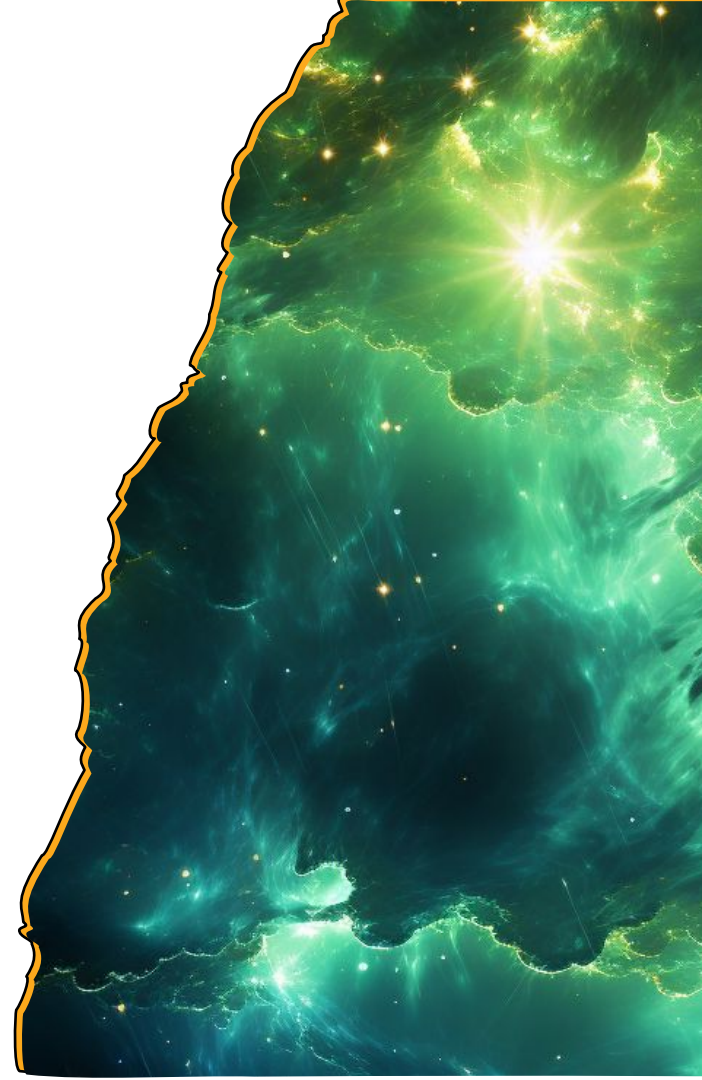
Wo geht die KI Reise hin?



Was bringt's?



Fragen & Antworten





# Die Gegenwart von AI

**Perceive - Generate**

Wer erkennt  
die  
Serie / Folge?

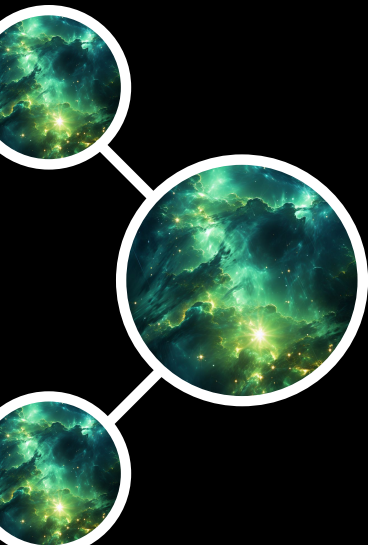






# Joan Is Awful

Netflix - Black Mirror S06 E01











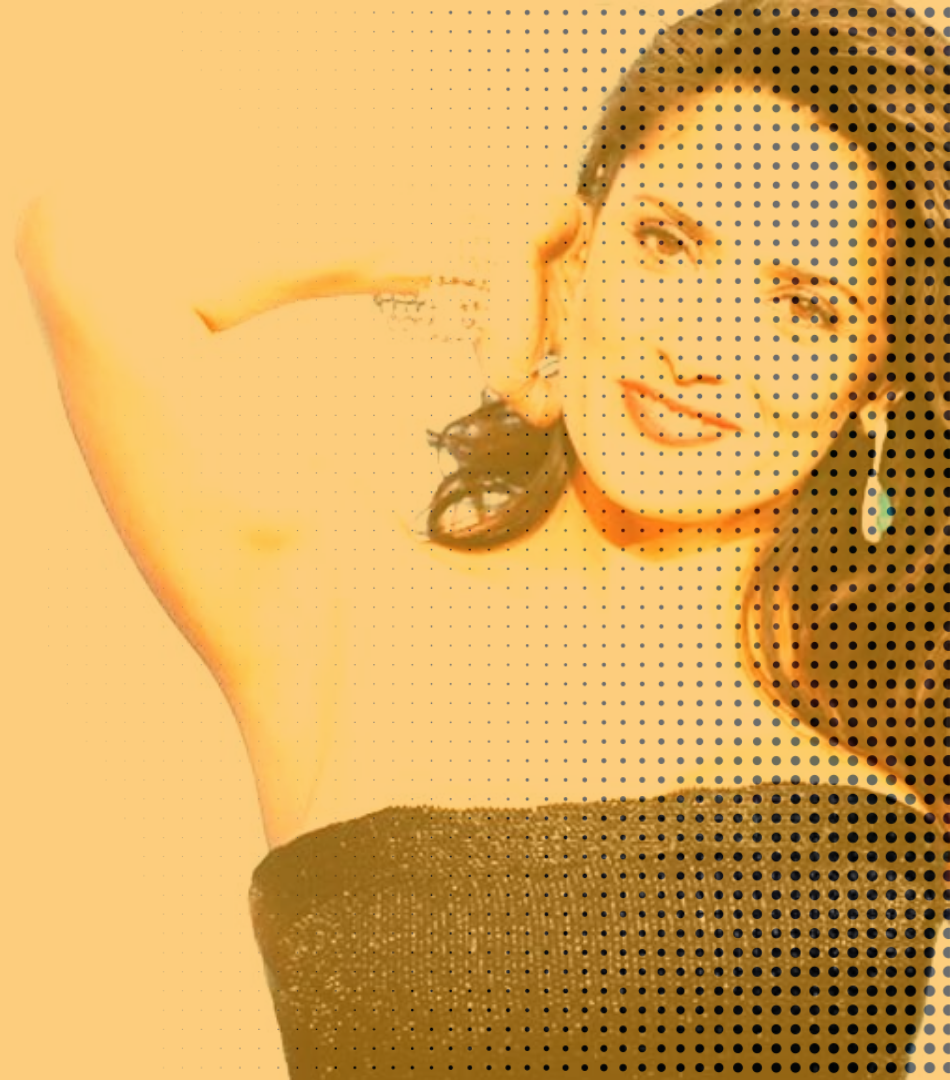




# Salma Hayek

Bekannt aus Film & Fernsehen

Seit 1988





Und die Quizfrage:

**Wie viele  
der 7 Fotos  
waren REAL?**

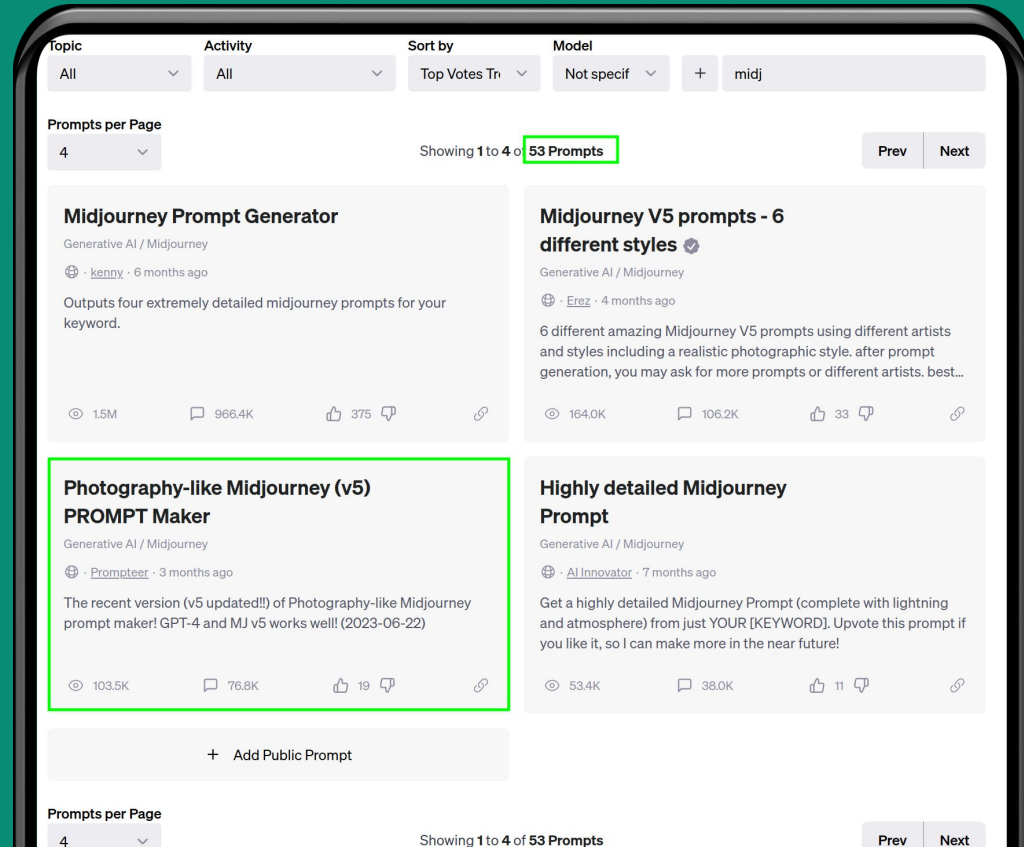


# 2 echt - 5 AIPRM + Midjourney

 Verschiedene Prompts

 Eingabe "Salma Hayek"

Automatische Promptvorschläge...



Topic: All | Activity: All | Sort by: Top Votes Tr | Model: Not specif | + midj

Prompts per Page: 4 | Showing 1 to 4 of 53 Prompts | Prev | Next

**Midjourney Prompt Generator**  
Generative AI / Midjourney  
👤 · [kenny](#) · 6 months ago  
Outputs four extremely detailed midjourney prompts for your keyword.  
👁 1.5M | 💬 966.4K | 👍 375 | 🔗

**Midjourney V5 prompts - 6 different styles**  
Generative AI / Midjourney  
👤 · [Erez](#) · 4 months ago  
6 different amazing Midjourney V5 prompts using different artists and styles including a realistic photographic style. after prompt generation, you may ask for more prompts or different artists. best...  
👁 164.0K | 💬 106.2K | 👍 33 | 🔗

**Photography-like Midjourney (v5) PROMPT Maker**  
Generative AI / Midjourney  
👤 · [Prompteer](#) · 3 months ago  
The recent version (v5 updated!!) of Photography-like Midjourney prompt maker! GPT-4 and MJ v5 works well! (2023-06-22)  
👁 103.5K | 💬 76.8K | 👍 19 | 🔗

**Highly detailed Midjourney Prompt**  
Generative AI / Midjourney  
👤 · [AI Innovator](#) · 7 months ago  
Get a highly detailed Midjourney Prompt (complete with lightning and atmosphere) from just YOUR [KEYWORD]. Upvote this prompt if you like it, so I can make more in the near future!  
👁 53.4K | 💬 38.0K | 👍 11 | 🔗

+ Add Public Prompt

Prompts per Page: 4 | Showing 1 to 4 of 53 Prompts | Prev | Next

# AI1 generiert Prompts für AI2

- 🌀 Verschieden Stile
- 🌀 Copy&Paste Midjourney
- 🌀 Sekunden später...



# AI2 generiert Bilder



Midjourney Bot ✓ BOT 10/16/2023 11:40 AM

Salma Hayek, against a starlit galaxy backdrop, rocks 60ies science fiction hot pants paired with a shiny metallic top. She gazes into the distance, perhaps at an approaching spaceship. Asteroids and space debris orbit around her, creating a dance of lights and shadows. The scene transports viewers to a universe where the swingin' sixties meets interstellar travel. Photo taken by Mario Sorrenti with a Pentax 645Z and a 55mm lens, Award Winning Photography style, Backlit & Starry ambient lighting, 8K, Ultra-HD, Super-Resolution. --v 5.0 - @Christoph C. Cemper (fast)



the universe's center. Photo taken by Greg Kadel with a Nikon D850 and a 58mm lens, Award Winning Photography style, Moody overhead lighting & Neon accents, 8K, Ultra-HD, Super-Resolution. --v 5.0 - @Christoph C. Cemper (fast)



Classic Elegance, 8K, Ultra-HD, Super-Resolution. --v 5.2 - Remaster by @Christoph C. Cemper (fast)



and a 50mm lens, the interplay of light and shadow creates an enchanting atmosphere. 8K, Ultra-HD, Super-Resolution. --v 5.0 - Zoom Out by @Christoph C. Cemper (fast)



# mit Prompts der AI1

# Auch mit Dall-E 3

There's a prompt for that!

Dall-E 3 - Many Different Styles × by AIPRM

Output in: English | Tone: Default | Writing Style: Default

Did you enable the Dall-E 3 Model? | Images to generate

Generate images using DALL-E 3 × by Tibor

Output in: English | Tone: Default | Writing Style: Default

Number of Images: 4 | Resolution: Wide

Modify Prompt: Yes | Seed number: 0


βd fluffy llama

Include My Profile Info: AIPRM

DALL-E 3

wiener schnitzel

DALL-E 3 Created 4 images



Here are the images based on your input. Let me know if you need any further assistance or modifications!

# Auch Produktfotos

AIPRM: There's a prompt for that!

Aber auch 17+ AI Software Tools


## Midjourney Productphotography


Generative AI / Midjourney

 · [Simon Meyer](#) · 2 months ago

Best Midjourney Prompt Generator for Product Photography

 1.0K

 699

 0 



Product Name	Main Features
<a href="#">Booth AI</a>	AI-generated pro-quality product images (simple prompts).
<a href="#">Unbound</a>	Endless high-definition product photos in any background.
<a href="#">Magic Studio</a>	Create amazing product photos with editing options.
<a href="#">Photo AI</a>	Realistic brand product images with relevant prompts.
<a href="#">Pebblely</a>	Instantly generate captivating product photos.
<a href="#">ZEG</a>	Create studio-like product photos and videos easily.
<a href="#">Pixelcut</a>	Quick, beautiful product photos with various styles.
<a href="#">Ecomtent</a>	Generate unlimited eCommerce product listings quickly.
<a href="#">Vue.ai</a>	On-model product photos for fashion apparel sales.
<a href="#">CreatorKit</a>	AI-generated product photos without quality loss.
<a href="#">Blend</a>	Professional product photos with customizable backgrounds.
<a href="#">ZYNG</a>	Efficient AI product photo generator for various platforms.
<a href="#">Flair</a>	AI design and product photography tool with scene construction.
<a href="#">Shot Rate</a>	Generate unlimited eCommerce product photo variations.
<a href="#">Lionvaplus</a>	Photorealistic customizable product images without prompts.
<a href="#">Imajinn</a>	Transform boring product photos into eCommerce-ready layups.
<a href="#">Breeze.ai</a>	Product photo generator for different device optimization.

# Oder Musik?


MusicGen von Facebook

- Hilfestellung wieder ein AIPRM Prompt
- AI1 generiert Prompt für AI2

Generate music prompts for AudioCraft MusicGen × by [Tibor](#)

Output in English ▼ Tone Default ▼ Writing Style Default ▼

A classic Vienna waltz tune, with modern EDM elements

Include [My Profile Info](#): AIPRM ▼ 

# AI1 generiert Musik Prompt

 DALL-E 3



A classic Vienna waltz tune, with modern EDM elements



"A timeless Vienna waltz hybrid, blending gracefully with contemporary EDM aesthetics, featuring traditional string instruments such as violins and cellos, combined with punchy electronic beats, digital synths, and pulsating basslines, the piece embodies a sophisticated yet energetic mood, merging the elegant swirls of the waltz with the driving force of modern dance music, it is characterized by a rhythmic 3/4 time signature, inherent to waltzes, infused with the dynamic tempo and syncopated beats of EDM."




[Try this on MusicGen - a Hugging Face Space by Facebook](#)



# AI2 generiert Musik daraus

## MusicGen

This is the demo for [MusicGen](#), a simple and controllable model for music

 Duplicate Space for longer sequences, more control and no queue.

Describe your music

A late 2010s Viennese-EDM fusion track, drawing inspiration from the timeless charm of Vienna waltzes, featuring classical string instruments like violins and cellos, intertwined with electronic beats, synthesizers, and pulsating bass lines, the piece evokes a nostalgic yet contemporary mood, merging the

Condition on a melo

file

n



 File

Drop Audio Here

# z.B. auch in Stable Audio

von Stability.AI

mit AI PRM Prompt

The screenshot displays the Stable Audio web interface. On the left, a prompt box contains the following text: "Pop, Pop-Electronic, Ballad, Billboard, Drum Machine, Bass, Lush Synthesizer Pads, Synthesizer Arp, Synth Bass, Vocal Sample Chops, Percussion, Honest, Heart-Felt, Melancholic, Vibe, Cool, Modern, Atmospheric, 115 BPM". Below the prompt, the model is identified as "stable-audio-audiosparx-v1-0" and the duration is set to "0 m 45 s". A play button is visible next to the prompt. Below the prompt, a generated audio track is shown with the title "Waltz, Vienna, Modern Fusion, 3/4 Time Signature, EDM Ele..." and a duration of "0:45 / an hour ago". On the right, the audio player shows the same track title and a waveform visualization. The player includes a progress bar at the bottom, currently at 0:00, and a play button. The Stable Audio logo and "AI music creation" tagline are visible in the bottom right corner of the player area.

## Generate music prompts for Stable Audio

UNSURE / UNSURE

· [Tibor](#) · 1 month ago

Generate music using ChatGPT! Create prompt for Stable Audio Text-to-Music by Stability AI.

145

108

0



# “AI Studio” = FB Bots

- 🌐 Facebook Bots
- 🌐 Lizensiert 28 Models
- 🌐 “Sold their soul”
- 🌐 Kendal Jenner
- 🌐 Snoop Dog
- 🌐 Paris Hilton

Black Mirror, aber von Facebook?





# “Billie” By Facebook

Nicht Black Mirror, sondern real.



# Why not?

Paris Hilton z.B. seit Jahren über  
(lizenz- und kostenfreie)  
Deep Fakes bekannt(er)...





**AI kann auch  
visuell verstehen**

# Beschreibe dieses Bild



describe this image



The image displays a group of individuals gathered together for a photograph. They appear to be at a conference or event, as suggested by the backdrop which features the logo of "LinkResearchTools" and mentions "LRTcon 2019" with a displayed amount of "EUR 43,542". The group is diverse in terms of age and gender. They are dressed in a mix of casual and semi-formal attire. Some of them are wearing lanyards, possibly indicating event badges or credentials. In the center, a man stands out wearing a bright orange robe. Most of the individuals are smiling, suggesting a positive atmosphere. The setting appears to be indoors with stage lighting illuminating the group.



# Beschreibe dieses Video



What activities are the woman and the dog engaged in the video?

The woman and the dog are playing fetch in the yard. woman throws a ball and the dog runs to fetch it. The then throws the ball again and the dog runs to fetch it



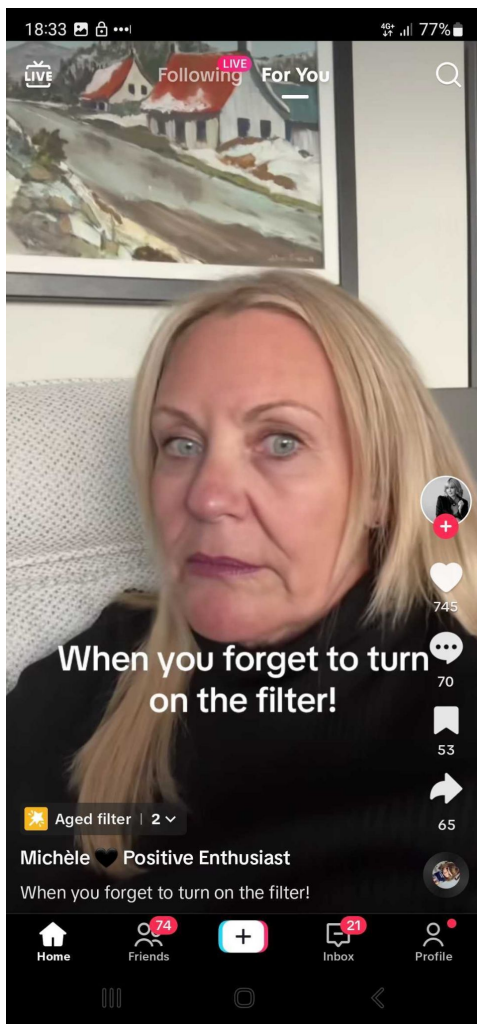
März 2023

*“Iphone  
Moment”*

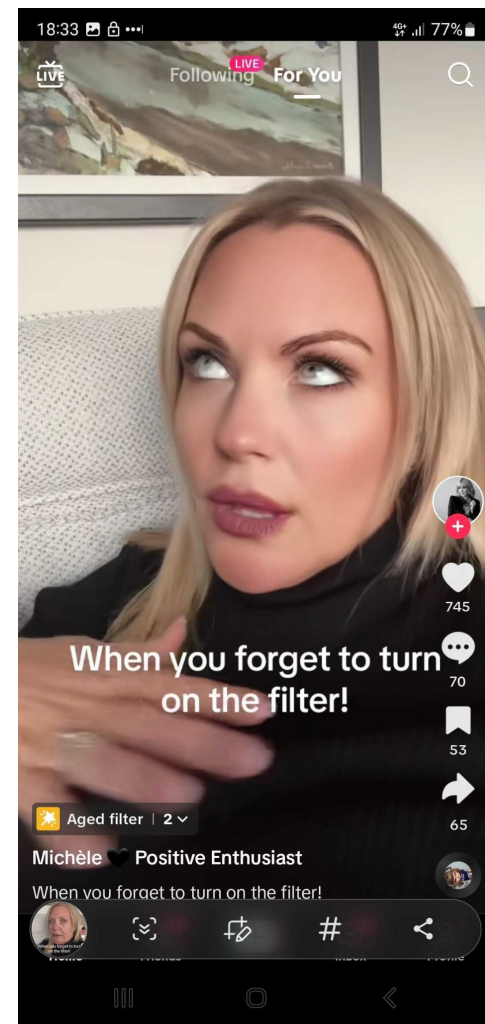
**TECH** ✓

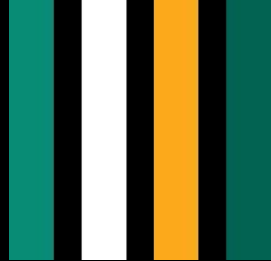
**NVIDIA CEO: THE IPHONE  
MOMENT OF AI HAS STARTED**





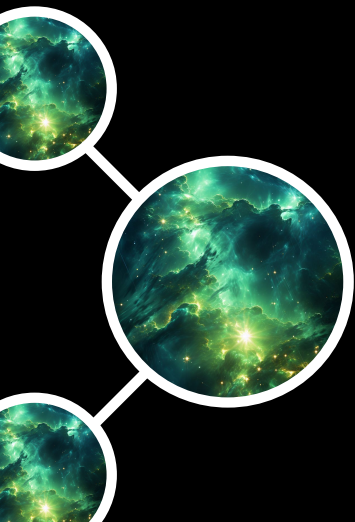
# Gen AI längst Mainstream auf TikTok





Das “Risiko”?

**Trainingsdaten!**





# Die Zukunft von AI

**Spezialisierung der Modelle**

# Spezialisierungen

## Niche down

Ein Modell für Musik

Ein Modell für Grafik

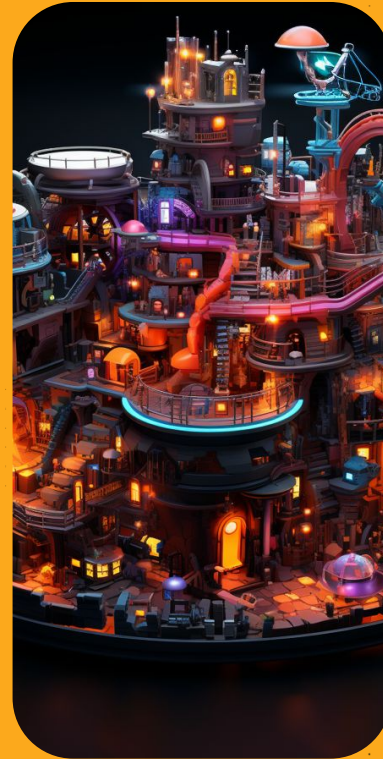
Ein Modell für Sprache

Ein Modell für Comics

Ein Modell für Sales

Ein Modell für Legal

Ein Modell für HR



# PwC partners with OpenAI and Harvey to build domain specific foundation models

17 Oct 2023

London, 17 October 2023 - Today, PwC's Global Tax and Legal Services announces a strategic alliance with OpenAI and Harvey to train and deploy foundation models for tax, legal and human resources ("HR") services.

The announcement is a significant step beyond the exclusivity agreement PwC made with Harvey earlier this year, and is underpinned by PwC's adoption of ChatGPT Enterprise for general use within PwC UK. This strategic alliance will leverage OpenAI's cutting-edge foundation models, Harvey's expertise in developing domain specific models, and PwC's AI capabilities, value-based approach and deep sector expertise. Together, PwC, OpenAI and Harvey will aim to create highly sophisticated foundation models to help accelerate complex tasks, and provide richer, more personalised insights for tax, legal and HR professionals.

# Harvey.

Unprecedented  
legal AI

[Join the Waitlist →](#)

# Taiwan's Foxconn to build 'AI factories' with Nvidia



By Eric Cheung, CNN

🕒 4 minute read · Updated 7:03 AM EDT, Wed October 18, 2023



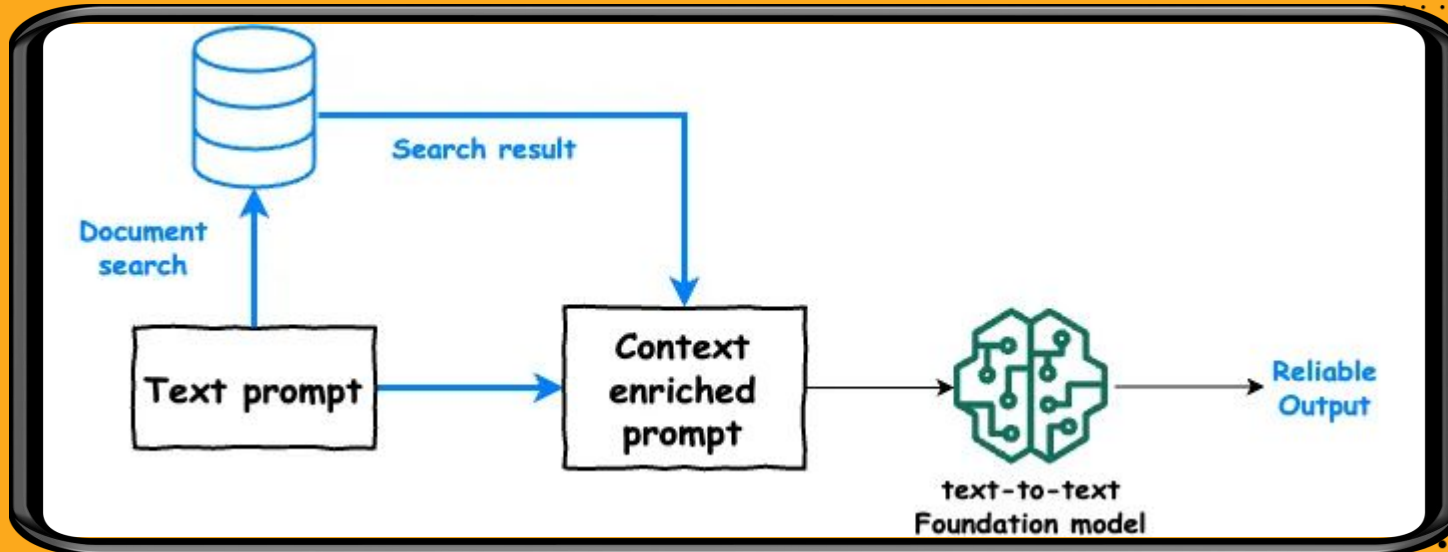
Foxconn

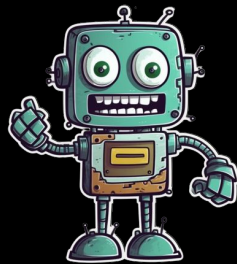
Nvidia CEO Jensen Huang (left) and Foxconn Chairman Young Liu (right) speak at the latter's annual tech day in Taipei on October 18.



# Aber auch “RAG”

RAG = Anreicherung von AI mit eigenen Dokumenten  
Retrieval Augmented Generation (Facebook, 2020)





**AIPRM**

Custom  
Indexes

# RAG in AIPRM

## Custom Indexes



Step 1



### Upload

- Eigene Dokumente
- Videos
- Bloginhalte
- Produktdatenbank
- AGB
- Verträge
- Produkt-Handbücher

Step 2



### Custom Index

- Semantischer Index
- Duplikate, Spam
- Embeddings

Step 3



### Verwendung in Prompts

- AIPRM Prompt
- + Custom Index
- = Dynamisch verbesserter Prompt
- = bessere Ergebnisse

# Beispiel Custom Index-Anwendung

Output in: English

Tone: Default

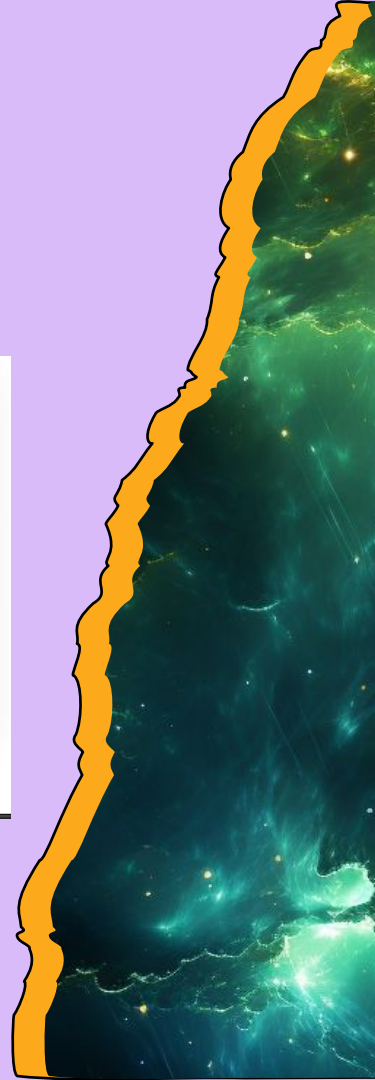
Writing Style: Default

Give me a summary the most popular AIPRM use cases

Include My Profile Info:

- AIPRM
- \* AIPRM Blog
- \* AIPRM Forum
- \* AIPRM Terms
- Christoph
- LRT
- \* AIPRM Blog

ChatGPT may produce inaccurate information about people, places, or facts. [ChatGPT September 25 Version](#)



# Beispiel Custom Index Prompt

```
{  
Based on the inputs, please  
write up a summary of how to set up a team in AIPRM.
```

Also:

- Give a summary from the inserted documents.
- list the names and links to these articles.
- mention tutorial videos to watch, and their link.

```
$Blog:steps to set up a team in AIPRM
```

```
$Videos (steps to set up a team in AIPRM
```

```
}
```



# Ergebnis: super-relevanter Output

statt einem platten “weiß nicht”

⚡ Default (GPT-3.5)



what does cemper think about every day?



I don't have access to the thoughts or consciousness of any specific individual named "cemper" or anyone else. I am a machine learning model created by OpenAI, and I don't have the ability to think, have opinions, or access personal information about individuals unless it has been shared with me in the course of our conversation. My purpose is to provide information and answer questions to the best of my knowledge and abilities. If you have a specific question or topic you'd like to discuss, please feel free to ask, and I'll do my best to assist you.



# Ergebnis: super-relevanter Output

dann gute Quellen als Grundlage...

---

the question to answer is:  
what does cemper think about every day?



Cemper thinks about links every day.

Source: 9e487748-c782-4516-a9f4-385b93dc3aa0

AI FINN



Regenerate

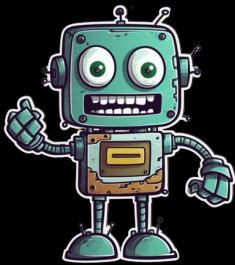




# Die Zukunft von AI Was bringt's?

Perceive - Generate - **ACTION**





AI  
ACTIONS





# ACTIONS (“Agents”)



Blog Post publishen



Email versenden



Video hochladen und bewerben



Den günstigsten Flug buchen



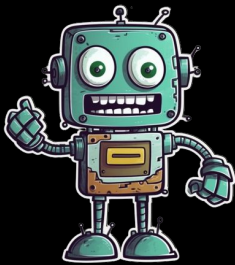
Verkaufe diese Aktie









**Machen.  
Aktionen  
umsetzen.**



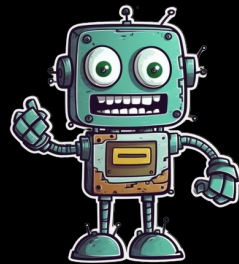


# AI MACHT





# Ermächtigung der Maschinen.



ODER



# AI bereits überall

Medizin-Forschung

Unterhaltung

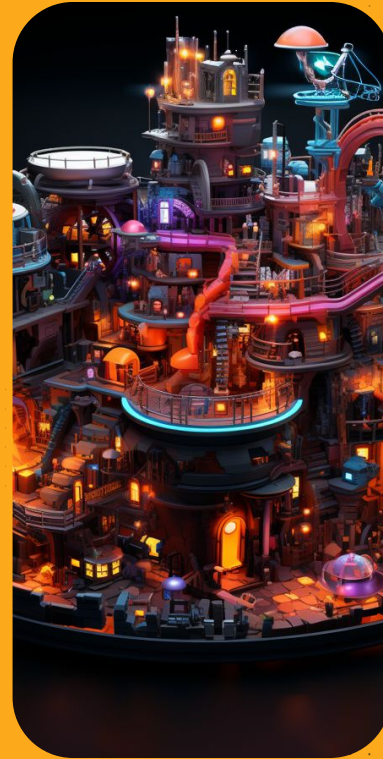
Aktienhandel ("Hedge Fonds")

Softwareentwicklung

Spiele

Marketing

.  
. .  
. . .





# Fragen?

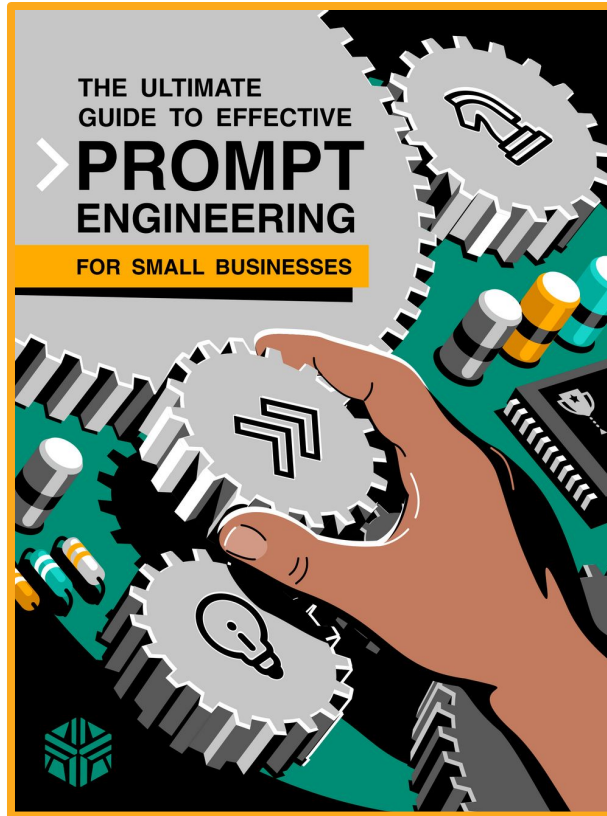
Gerne jetzt.

Oder [christoph@aiprm.org](mailto:christoph@aiprm.org)



# THE ULTIMATE PROMPT ENGINEERING GUIDE

Learn everything you need to ideate, build, and test your prompts. Everything that we've covered in this webinar are more.



## STEP-BY-STEP

Additionally covered more advanced tricks and how to build your prompt library.

<https://www.aiprm.com/resources/guides/prompt-engineering-guide/>